

January 8, 2010

Notice of Warranty Extension for Display Panel of BRAVIA LCD TV
KLV-46X300A and KLV-46X350A

Thank you for your continued interest in Sony products.

We have found that the display panel of the BRAVIA LCD TV KLV-46X300A and KLV-46X350A, which were sold from September 2007 in Hong Kong, may experience a failure under the influence of environment. Sony will extend the warranty period for the display panel of these two affected models until October 31, 2012.

Affected model numbers

KLV-46X300A

KLV-46X350A

Warranty period

Until October 31, 2012

Solution

If the affected models are diagnosed as display panel failure, Sony will provide a repair service free of charge until October 31, 2012 according to the terms and conditions stated in the warranty agreement.

If you own the affected BRAVIA LCD TV models which experience the said symptom, please contact Sony technical support hotline:

Hong Kong: (852) 2389-3202

Macau: 080-0039

We apologize for any inconvenience this may have caused.

Your understanding and cooperation on this matter will be greatly appreciated.

Sony Corporation of Hong Kong Limited

Privacy policy

Personal information, such as your name, mailing address and/or telephone number, provided to the Sony Contact Centre shall be kept and used by Sony only for responding to your inquiries related to this announcement and other related services.

With regard to Sony's policy of handling the personal information, please refer to "Sony Hong Kong's Privacy Policy Statement":

http://www.sony.com.hk/portal/privacy/index_e.jsp

Please contact Sony Contact Centre if you wish to inquire, modify, erase or suspend the use of your personal information provided in connection with this announcement. Please be advised that in case of erasing or suspension of use of your personal information, Sony might not be able to provide appropriate services in accordance with the purpose of usage mentioned above.