

Sony Launches Latest Portable LCD Projectors

Sony VPL-CX20 and VPL-CS20 Deliver Outstanding Multimedia Presentations with 3-LCD Technology and Advanced Intelligent Auto Setup

Hong Kong, August 5, 2005 – Sony Corporation of Hong Kong Limited today announced the launch of its long-awaited ultra-compact and feature-packed projectors, the VPL-CX20 and VPL-CS20, for executives who regularly present in and outside of the office.

Both models are highly portable and lightweight enough for today's business executives to travel with from meeting to meeting throughout the day. They enhance the quality of business presentations with their superior image quality, user-friendly functions and stylish design. Their auto setup capabilities also allow for quick and easy setup procedures, saving users valuable time.

Hassle-Free Setup

Both the VPL-CX20 and VPL-CS20 come with "Advanced Intelligent Auto-Setup" functions that enable users to set up the projector by simply pressing the power button to automatically recall the previous settings in its memory.

The Auto Focus, Power Tilt Adjuster and Keystone Correction settings in both models allow for the concise vertical keystone adjustment of picture geometry, giving an accurate representation of images even in cramped environments.

Razor-Sharp Clarity Under Any Lighting

The VPL-CX20 and VPL-CS20 are outfitted with the innovative 3-LCD panel system, an advanced projector technology that reproduces a wide gamut of colours to project dynamic, vibrant and beautiful images, which are gentle on the human eyes.

Both models are capable of projecting a wide range of colours and the smooth movement of the microscopic liquid crystals in the LCD panels allows for natural colour gradations, especially in darker shades, so that images are faithfully reproduced and dither noise is reduced significantly.

Each projector comes with a 125W lamp that offers up to 2000 ANSI lumens. It projects clear and vivid images even when the room lights are left on. Its low wattage lamp also means lower power consumption for the user.

The top-of-the-line VPL-CX20 model offers an XGA resolution of 1024 x 768 pixels and 750 TV lines while the VPL-CS20 model gives a true SVGA resolution of 800 x 600 pixels and 600 TV lines for clear display of text and important details.

Lightweight, Stylish and Professional

Both models measure 273 (l) x 52 (h) x 210 (w) mm and weigh just 1.9kg, making them among the most compact 2000 ANSI LCD projectors in the market. The small size means that each model fits easily into a briefcase, making it highly portable for the executive on the go. Encased in a sleek, durable aluminum exterior and stylish curves create a minimalist and professional look for corporate meetings and presentations.

Enhanced Technological Features

The VPL-CX20 and VPL-CS20 are fitted with a highly efficient cooling system, exclusive only to this series of LCD projectors. Its Off & Go function allows the projector to be unplugged and kept away without waiting for the lamp to cool down as it incorporates a built-in circuit that continues to run its cooling fan after the power is cut. The low fan noise means less distraction during meetings.

Both projector models feature a short focal-length lens of 2.3 m, which makes it possible for users to project a full-size approximately 80-inch image in small meeting rooms.

The multi-scan converter capability allows the projection of images from multiple interfaces, such as all HDTV formats, as well as video (component, composite, S-video and RGB) and digital computer (VGA up to SXGA+) signals.

Other features include a password-authentication system, control panel key lock, security lock, Image Freeze function and a 4x digital zoom function.

Both the VPL-CX20 and VPL-CS20 are available from early August.