



Press Release

Sony Unveils WXGA Business Projector for Outstanding Presentations

*New VPL-CW125 is ideal for wide-screen presentations with WXGA resolution
and 3,000 ANSI lumens*

Hong Kong, September 24, 2007 – Sony Corporation of Hong Kong Limited today expanded the basic-installation business projector type C series with the addition of the top-of-the-range model VPL-CW125. Featuring WXGA resolution of 1,366 x 800 and 3,000 ANSI lumens, the new projector is ideal for presentations from a wide-screen source such as a WXGA notebook computer or HD video with a 16:9 aspect ratio. Designed for business and education use, the new business projector is a good choice for presentations in medium-sized boardrooms in corporate offices and seminar rooms in education institutions.

Incorporating Sony's original 0.74" WXGA panel, coupled with a newly developed large diameter all-glass Advanced Crisp Focus (ACF) lens and a highly efficient 200W UHP lamp, the VPL-CW125 is capable of projecting crisp and detailed images with high brightness in any lighting conditions. The projector incorporates a 12-bit 3D Gamma Correction circuitry to perform highly accurate gamma correction, which produces detailed gradation and better picture quality.

The VPL-CW125 can be easily connected on a LAN and project images from any PC¹ that is connected via a LAN cable or wirelessly on the same network. The projector also uses efficient compression and transmission techniques to enable fast and reliable data transmission and projection via the IP network. Ideal for large venues and multiple rooms in which images need to be projected from various locations, the network presentation system allows the projector to connect up to five projectors to a network and each of the projectors can project the image from a single PC.

Sony's iconic "One-sheet wrap" design of the C series blends seamlessly in any installation setting for a less obvious presence of the projector. Like the other C series business projectors launched earlier, the VPL-CW125 makes repair and maintenance easy even if it is ceiling mounted. Users can replace the lamp by just opening the back cover and clean the anti-dust filter by sliding it out the front of the projector without the need to uninstall the projector. The newly designed long-life filter provides added convenience to users by allowing the maintenance of the filter to coincide with the time to replace the lamp.

¹ Supplied application software needs to be installed.

In addition to computer signals from VGA to SXGA+, the projector accepts a wide variety of video input signals ranging from standard definition to high definition with various interfaces including composite, S-Video (Y/C), and analog RGB/component.

Moreover, the projector comes with enhanced security functions including a password-authentication system, a control panel key lock, a security lock and an anti-theft mechanism. Other key features include smart auto pixel alignment, 4X digital zoom, direct power on/off, auto input search and vertical keystone correction up to +/-25.

Sony's business projectors VPL-CW125 is available from the end of September 2007 at the suggested price of HK\$19,800.

For customer enquiries, please contact Sony product enquiry hotline at (852) 2909-1865.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit its web site on www.sony.com.hk.

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Specifications sheet for Sony's business projector VPL-CW125:

Optical		
Projection System		3 LCD panels, 1 lens projection system
LCD Panel		0.74-inch WXGA LCD panel, 1,092,800 (1366 x 800) pixels x 3
Projection Lens		1.2 times, F 1.75 to 2.17, f 23.5 to 28.2 mm
Throw Ratio		1.5-1.7:1
Throwing Distance		2.6-3.0m for 80" Screen
Lamp		200 W Ultra high pressure lamp
Lamp Life*		2000 Hours (Lamp mode : High) / 3000 Hours (Lamp mode : Standard)
Screen Coverage		40" to 300" (measured diagonally)
ANSI Lumens		3000 lm (Lamp mode: High) / 2200 lm (Lamp mode: Standard)
Signals		
Colour System		NTSC3.58, PAL, SECAM, NTSC4.43, PAL-M, PAL-N, PAL60
Resolution	Video	750TV lines
	RGB	1366x800 pixels
Acceptable Signal	Computer	fH : 19-92KHz, fV : 48-92Hz (Up to SXGA+ (60Hz))
	Video	15kHz RGB/Component 50/60Hz, Progressive Component 50/60Hz, DTV(480/60i,575/50i,480/60p,575/50p,720/60p,720/50p,1080/60i,1080/50i), Composite Video, Y/C Video
General		
Dimensions (WxHxD)		372 x 90 x 298 mm (without the projection parts)
Weight		Approx. 4.1 kg
Power Requirements		AC 100 to 240V, 2.9 - 1.2A, 50/60Hz
Power Consumption		Max : 285W ; Standby: 7W / 0.5W
Keystone Correction Range	Vertical	Max. +/- 25 degrees vertically
	Horizontal	Max. +/- 15 degrees horizontally
Speaker		Mono 1W (max.) x 1
Interfaces		
Video Input		S VIDEO : Y/C Mini DIN 4pin
		Composite : phono
		Audio : Stereo mini jack
Input A		Analog RGB / Component (HD D-sub 15 pin)
		Audio : Stereo mini jack
Input B		Analog RGB (HD D-sub 15 pin)
		Audio : Stereo mini jack

Input C	Network: RJ45
Monitor Out	Analog RGB (HD D-sub 15 pin)
Audio Out (Variable)	Stereo mini jack
Remote	RS232C: D-sub 9 pin
Supplied Accessories	Remote Commander : RM-PJ18, AA size battery (2)
	HD D-sub 15-pin cable (2m) (1)
	Lens Cap (1)
	AC power cord (1)
	Security Label
	CD-ROM (Operating Instructions, Application Software) (1)
	Quick Reference Manual
	Safety Regulations

* Lamp life depends on usage and installation environment.

** Specifications are subject to change without prior notice.