

SONY

Sony Business LCD Display Panel KLH-40X1



Hong Kong, March 6, 2008 – Sony Corporation of Hong Kong Limited today introduced a new addition to its business LCD display panel range, the KLH-40X1. The 40-inch model offers an affordable solution for signage applications at public areas including hotels, airport terminals, retail shops, campuses and the reception of offices.

The all-in-one LCD display panel incorporates a WXGA (1366 x 768 pixels) LCD screen, built-in stereo speakers and a stand for an impressive viewing experience with convenient set-up. The stylish, compact design and its effective heat management system without internal fan make it easy to fit in any business environment.

The KLH-40X1 allows users to choose any one of the four picture modes according to applications. The four picture modes are: Vivid, Standard, Custom and True Colour Control. With the True Colour Control, users can adjust the saturation and the hue of red, yellow, green and blue individually using the colour palette on the screen while the other colours and the white balance remain unchanged.

In addition to two HDMI inputs for digital signal connection, the KLH-40X1 accepts multiple sources including analog RGB, component input, S-video and video inputs. Its infrared receiver allows loop-through out of the IR command signal to control other equipment. To cater for the needs of the hotel industry, the display panel included a special hotel menu with main function settings and professional adjustments.

Sony business LCD display panel KLH-40X1 is now available at the suggested price of HK\$13,900.

For customer enquiries, please contact Sony customer service hotline of professional products at (852) 2909-1865.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit Sony's web site on www.sony.com.hk

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Specifications of Sony business LCD display panel KLH-40X1:

Panel		
Panel Size	40-inch (diagonal 1,016mm)	
Resolution	1,366 x 768	
Pixel Pitch (H/V)	0.648 x 0.648 mm	
Picture Size (H/V)	885 x 498 mm	
Sampling Rate	13.5MHz to 140MHz	
Colour System	NTSC, PAL, SECAM, NTSC4.43, PAL-M, PAL-N, PAL60	
Sound		
Speaker Output	10W + 10W (8 ohms)	
Terminals		
Input Connectors	PC	Analog (HD15), Digital (HDMI x2)
	Video	Video (pin jack), S-Video (mini DIN 4-pin), RGB/Component (HD15), Digital Video (HDMI x2)
	Audio	Stereo mini jack, Pin jack x 2
	Control	RS-232C
Output Connectors	Control	Control S
PC Input (Max Resolution)	WXGA 1360 x 768	
Video Signal	480/60i, 480/60p, 575/50i, 576/50p, 720/50p, 720/60p, 1080/50i, 1080/60i, 1080/50p, 1080/60p	
General		
Power Requirements	AC 90V to 264V, 50/60Hz, 2.3A	
Power Consumption	220W	
Dimensions (W x H x D)	989 x 685 x 270mm (excluding projections)	
Weight	28kg / 61.7lb	
Operating Conditions	Temperature: 0°C to 35°C (32°F to 95°F) Humidity: 20% to 90% (no condensation)	
Supplied Accessories	AC Power Cord (x1) Remote Control RM-FW001 (x1) Size AA (R6) Batteries (x2) Cable holder (x1) HD15-Component Cable (x1) Operating Instructions (x1)	