

# SONY

## Sony Full HD Blu-ray Matching 5.1-channel Audio Systems – HT-SF2300, HT-SS2300 and HT-IS100



HT-SF2300

**Hong Kong, July 11, 2008** - Sony takes high definition home entertainment to a new level with the launch of the Full HD Blu-ray matching 5.1-channel audio system series, including the HT-SF2300, HT-SS2300 and HT-IS100. Combining the latest technologies with stylish designs, these three new models are specially created to match Blu-ray Disc players, PLAYSTATION®3 and other high-definition sources for a true Full HD experience.

The HT-SF2300 and HT-SS2300 are 5.1-channel home theatre systems that deliver a powerful audio output of 1000W from five stylishly designed speakers and a subwoofer. In addition to multi-channel linear PCM, both models integrate Dolby Digital, Dolby ProLogicII and DTS Decoding to bring stunning sound effects for a superb home theatre experience.

The breathtaking sound effects are complemented by amazing picture quality. Both models reproduce life-like images in vivid colours and the most natural tones thanks to x.v.Colour, which enables realisation of a wider range of colours at approximately twice that of conventional standards (sRGB). Using three HDMI inputs with repeater functionality to connect to a **BRAVIA** LCD TV and Blu-ray disc player, the systems can upscale standard DVDs to 1080p resolution and give them superb colour, sharpness and visual impact on the screen of any sizes.

Home theatre enthusiasts will appreciate the world standard 24fps output created by the 24p True Cinema mode, which brings the movie-like picture quality to home when the system is connected to a movie source such as the Blu-ray disc player.

Sony's Digital Cinema Auto Calibration (DCAC) simplifies surround sound setup with an included microphone to automatically adjust speaker frequency, distance and level. The systems can play back music stored on portable audio devices when using the Digital Media Port with various optional accessories, including the optional cradle for iPod players (TDM-iP10), Network Walkman player audio cradle and Bluetooth® adapter. The Portable Audio Enhancer (plus) improves the clarity and depth of digital audio devices connected to the systems by adding information to the audio signal that had been removed during compression.

## **HT-IS100**

Sony understands that space is often at a premium in modern homes. Designed with five incredibly small speakers roughly the size of a golf ball, the new 5.1 channel system HT-IS100 delivers a rich surround sound experience that can be easily integrated into a home theater. With 450 watts (RMS) of power, the system includes a subwoofer with integrated 32-bit S-Master digital amplifier for superb audio performance.

The HT-IS100 includes three 1080p HDMI inputs with repeater functionality and support for eight channels of uncompressed audio. It is an ideal complement for Sony Blu-ray disc players and PLAYSTATION®3.

Sony Full HD Blu-ray matching 5.1-channel audio systems HT-SF2300, HT-SS2300 and HT-IS100 are now available at HK\$3,980, HK\$3,080 and \$4,880 respectively. The 5.1ch theatre stand system RHT-G900 is also a member of the Blu-ray matching audio system line-up. Currently available at HK\$6,980, the RHT-G900 is designed to match the 46-inch and 42-inch LCD TV for the ultimate Full HD home theatre entertainment.

For customer enquiries, please contact Sony 24-hour customer service hotline at (852) 2345-2966.

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**Specifications of Full HD Blu-ray Matching 5.1ch Audio Systems HT-SF2300 & HT-SS2300:**

Model		HT-SF2300	HT-SS2300
<b>Main Features</b>			
S-Master Full Digital Amplifier	32-bit		
Digital Cinema Auto Calibration (DCAC)	Silver Grade		
Power Output	143W x5 + 285W x1; Total: 1000W (RMS 10% THD)		
x.v.Colour	Yes		
24p True Cinema	Yes		
Digital Cinema Sound (DCS)	Cinema Studio EX A/B/C		
Digital Media Port (DM Port)	Yes		
BRAVIA Sync*	Yes		
A/V Sync Function	Yes		
Radio Preset	60 Radio Stations (FM30/AM30)		
Decoding Formats	LPCM (2 Ch./5.1 Ch.), Dolby Digital, Dolby PROLOGIC II, DTS, Dolby Dual Mono		
<b>Terminals</b>			
Input	Audio (Line In + Auto Calibration Microphone x1) x3, Optical x2, Coaxial x1, HDMI x3, Audio x3, DM Port x1	Audio (Line In + Auto Calibration Microphone x1) x3, Optical x2, Coaxial x1, HDMI x3, DM Port x1	
Output	HDMI x1		
<b>Speakers</b>			
Front Speaker	Bass Reflex Speaker System; Built-in 6.5cm Speaker Unit; Speaker Cable Length: 4.5m x2		
Centre Speaker	Bass Reflex Speaker System; Built-in 3x6 cm Speaker Unit; Speaker Cable Length: 3m x1		
Surround Speaker	Bass Reflex Speaker System; Built-in 6.5cm Speaker Unit; Speaker Cable Length: 12m x2		
Subwoofer Speaker	Bass Reflex Speaker System; Built-in 16cm Speaker Unit; Speaker Cable Length: 3.5m x1		
<b>Dimensions (W x H x D) &amp; Weight (with stand)</b>			
Main Body	Dimensions	426 x 66.7 x 333 mm	
	Weight	3.7 kg	
Front Speaker	Dimensions	315 x 1015-1345 x 315 mm	102 x 163 x 77 mm
	Weight	3.5 kg	0.55 kg
Centre Speaker	Dimensions	380 x 50 x 64 mm	
	Weight	0.38 kg	
Subwoofer	Dimensions	220 x 395 x 325 mm	
	Weight	5.9 kg	

\*for selected BRAVIA LCD TV series of 2008 only

**Specifications of Full HD Blu-ray Matching 5.1ch Audio System HT-IS100:**

<b>Model</b>	<b>HT-IS100</b>	
<b>Main Features</b>		
Digital Wireless Transmission Technology	S-AIR (Sony Audio Interactive Radio Frequency) Ready	
S-Master Full Digital Amplifier	32-bit	
Digital Cinema Auto Calibration (DCAC)	Bronze Grade	
Power Output	50W x5 + 100W x2; Total: 450W (RMS 10% THD)	
x.v.Colour	Yes	
24p True Cinema	Yes	
Digital Media Port (DM Port)	Yes	
BRAVIA Sync*	Yes	
Omni-Directional Sound Mode	Yes	
Radio Preset	30 Radio Stations (FM20/AM10)	
Decoding Formats	Dolby Digital, Dolby PROLOGIC, PROLOGIC II, DTS	
<b>Terminals</b>		
Input	HDMI x3, Component x2, Video In x1, Audio (Line In) x1, Optical x3, Coaxial x1, Digital Media Port x1, DCAC x1	
Output	HDMI x1, Component (pass through) x1	
<b>Speakers</b>		
Front/Centre/Surround Speaker	Ultra-compact Aluminum Cabinet; 10ohm Impedance; Built-in 3.5cm Tweeter Unit	
Subwoofer Speaker	Active Speaker Design; Bass Reflex Speaker System; 4ohm/4ohm Impedance; Built-in 12cm/16cm Speaker Unit	
<b>Dimensions (W x H x D) &amp; Weight</b>		
Front/Centre/Surround Speaker	Dimensions	45 x 55 x 40 mm
	Weight	0.07 kg
Subwoofer Speaker	Dimensions	238 x 441 x 434 mm
	Weight	14.5 kg
Remote Commander Receiver	Dimensions	46 x 19 x 45 mm
	Weight	0.15 kg

\*for selected BRAVIA LCD TV series of 2008 only