

Press Release



Hong Kong, June 29, 2009 - Sony Corporation of Hong Kong Limited today unveiled the VAIO NW – a brand new notebook built for work and play in everyday life. The VAIO NW features a minimalist yet appealing design that meticulously combines a wavelike surface texture and a 2-tone colour scheme coupled with a functional touchpad.

15.5" Real Wide LCD for full screen entertainment

The large 15.5" Real Wide LCD provides an ideal platform for full screen entertainment as movies and photos can be played back on the entire screen in a 16:9 aspect ratio while the reverse hinge contributes to shrinkage of the form that occupies less space. Also, the notebook can display high resolution images on a large screen TV thanks to the HDMI output connector and Sony's Resolution Utility.

Refined design for maximum comfort

The harmonious design blends two elements – a profile defined by soft and round curves, and surfaces that are textured with a wavelike pattern of lines. The exterior incorporates nuances of the natural world to create a sense of harmonious serenity in three colours with 2-tone combinations – Classy Silver, Shimmering White and Rosy Brown – which are enhanced by gently undulating

waves on the surface. A gentle, wavelike contour runs from the keyboard up to the palm rests, which are positioned slightly higher to offer a good wrist balance for comfortable typing. The dimple of the touchpad surface is added in the best size, pitch and height for the smoother finger motion and the tactile sensation.

Intuitive, convenient functions

The VAIO NW features a Quick Web Access function – one push to launch directly into the web without having to wait for the Windows® operating system to load. When the DISPLAY OFF button is pressed, the notebook conserves power by turning off the screen and continues to run for a quick resume. Also, to enhance music enjoyment and photo sharing, the notebook comes bundled with Sony entertainment software applications. Sony's unique PMB (Picture Motion Browser) software helps users organize memorable photos and videos with ease. VAIO Movie Story provides an easy way to produce home movies while VAIO MusicBox allows for a fun and automated way to enjoy music based on one's mood.

Functional, eco-friendly design

To deliver powerful and reliable performance, the VAIO NW is equipped with an Intel® Core™2 Duo Processor, 250GB hard disk drive, and 2 GB of RAM. Wireless LAN and Bluetooth® provide hassle-free connectivity on the go. It is preinstalled with Windows Vista® Home Premium 32-bit and a range of multimedia software.

The notebook is an eco-conscious model and compliant to ENERGY STAR 5.0. Part of the body is made of renewable materials. Additionally, its product packaging was redesigned to be more environmentally friendly with a new slim package made of 98 percent recycled content.

The VAIO VGN-NW15G/S/T/W is now available at the suggested retail price of HK\$5,980.

closer to you.

The evolution continues. VAIO now becomes your indispensable partner, integrating closely with all aspects of your lifestyle. From the sheer pleasure of opening the package and seeing the improved quality and design, to stress-free support and superlative customer service, you will fully appreciate the polished intelligence that is the hallmark of new VAIO. In essence, a wonderfully moving experience that brings VAIO closer to you.

Key specifications of the VGN-NW15G/S/T/W are as below:

Model	VGN-NW15G/S/T/W
Processor	Intel® Core™2 Duo Processor T6500 (2.10 GHz) ^{*1*2}
Chipset	Mobile Intel® GM45 Express Chipset
Operating System	Genuine Windows Vista® Home Premium 32-bit (English Version) with Service Pack 1 Hong Kong Chinese, Simplified Chinese, Arabic and Thai Language Pack Vietnamese Language Interface Pack
Processor System Bus	800 MHz
Memory Bus	800 MHz
Cache Memory	2 MB
Main Memory	2 GB DDR2 SDRAM ^{*3} (upgradeable up to 8 GB ^{*4}) 2 SO-DIMM slots (The pre-installed memory module uses one)
Hard Disk Drive	250GB ^{*5} (Serial ATA, 5400 rpm)
Optical Disc Drive	DVD±RW/±R DL/RAM Drive <u>Maximum Reading Speed</u> DVD+R: 8x (Single Layer), 6x (Double Layer)/ DVD-R: 8x (Single Layer), 6x (Dual Layer)/ DVD+RW: 8x/DVD-RW: 8x/ DVD-ROM: 8x/DVD-RAM: 5x/ CD-ROM: 24x/CD-R: 24x/CD-RW: 24x <u>Maximum Writing Speed</u> DVD+R: 8x (Single Layer), 6x (Double Layer)/ DVD-R: 8x (Single Layer), 6x (Dual Layer) DVD+RW: 8x/DVD-RW: 6x/ DVD-RAM: 5x/ CD-R: 24x/CD-RW: 24x
Graphics Accelerator	Mobile Intel® Graphics Media Accelerator 4500MHD
Display	15.5" wide (WXGA: 1366 x 768) TFT colour display (Clear Bright LCD Lite)
Interfaces	High Speed USB 2.0 x 3 • i.LINK (IEEE 1394) 4 pin (S400) • Network (RJ-45) Connector(10Base-T/100Base-TX / 1000Base-T) • Headphone Jack (stereo mini) • Microphone Jack (stereo mini) • HDMI Output Connector • Monitor Connector (Analogue RGB, mini D-sub 15 pin) • Memory Stick™ (Standard/Duo Size, MagicGate, Memory Stick™ PRO and High-speed data transfer compatible) ^{*6} • SD Memory Card ^{*7} (SDHC and MMC compatible) • DC IN x 1
Wireless LAN	Integrated Wireless LAN IEEE 802.11b/g/Draft n ^{*8} • Max. Data Rate: 11Mbps (802.11b)/54 Mbps (802.11g) 300 Mbps (Draft 802.11n) ^{*9} • Frequency: 2.4 GHz (802.11b/g/Draft n)
Bluetooth®	Bluetooth® standard Ver. 2.1+EDR
Modem	V.92 and V.90 Compliant x 1

PC Card Slot	ExpressCard™/34 x 1
Camera	Effective pixels: 640 x 480
Audio	Intel® High Definition Audio compatible · 3D audio (Direct Sound 3D support) · Built-in stereo speakers · Built-in monaural microphone
Keyboard/Input Device	Approx. 19 mm key pitch / 2 mm keystroke · 86 keys · Intelligent Touchpad
Battery Life* ¹⁰	Bundled Battery VGP-BPS13/Q Lithium-ion battery: up to 3.5 hours of use Optional Long Battery VGP-BPL13 Lithium-ion battery: up to 5.5 hours of use
Dimensions (W x H x D)	370 x 29.1 x 249 mm
Weight (approx.)	2.7 kg (including the supplied battery)
Included Software	AV Entertainment: Windows® Media center SP1, Quick Web Access Video Edit/Playback: VAIO Movie Story, Adobe® Premiere® Elements® 7, VAIO Edit Components, WinDVD for VAIO DVD Creation: Click to Disc, Click to Disc Editor Music: VAIO MusicBox, SonicStage Mastering Studio Still Image/Photo: PMB (Picture Motion Browser), Windows® Photo Gallery, Adobe® Photoshop® Elements® 7 Home Network: VAIO Media plus Word Processor/Spreadsheet: 60-Day Trial Version of Microsoft® Office Professional 2007* ¹¹ Tool: Roxio Easy Media Creator, Adobe® Reader® 9, McAfee PC SecurityCenter 30-day Free Trial* ¹² Utilities: VAIO Control Center, VAIO Presentation Support, WebCam Companion, Magic-i™ Visual Effects Support: VAIO Recovery Center, VAIO Update, VAIO Data Restore Tool
Supplied Accessories	AC Adaptor (VGP-AC19V38 or VGP-AC19V34) · Lithium-ion battery (VGP-BPS13/Q)* ¹³
Local Warranty & International Repair Service	One Year

Features and specifications are subject to change without notice.

Remarks:

- *1 CPU speed will be reduced under certain operating conditions.
- *2 Intel® Virtualization Technology is not supported.
- *3 If memory modules of the same capacity are installed to both of the two memory module slots, the supported dual channel mode provides better performance.
- *4 A portion of the system memory over 3 GB may not be available to the operating system. Sony does not guarantee compatibility with memories of other brands.
- *5 GB means one billion bytes when referring to hard disk drive capacity. Accessible capacity may vary. A portion of hard disk drive space is reserved as a recovery partition.

- *6 Compatibility confirmed with Sony branded "Memory Stick" media only.
- *7 The copyright protection of the SD Memory Card is not supported.
- *8 The maximum communication distance can vary depending on the obstacles or the distance between the communication devices, the radio waves, the operating system or the software being used.
- *9 The communication speed varies depending on the distance between communication devices, existence of obstacles between such devices, the device configuration, the radio conditions, and the software in use. In addition, communication may be cut off depending on the radio conditions.
- *10 Estimated battery life (under JEITA Battery Run Time Measurement Method ver.1.0, measurement method (a)). Actual battery life may vary with different operating conditions and settings. For further details, please visit <http://www.sony-asia.com/support/va>
- *11 This software is intended for evaluation purposes only. It must be activated before actual use, and the activation procedures will be detailed during initial launch. Activation requires Internet access, which enables certain functions included. This software has an expiration date of 60 days from date of first use, at which time the software will operate under reduced-functionality mode, limiting options and operation.
- *12 Free use of 30 days. Further update will be charged.
- *13 This product may only function with a genuine Sony battery designed for this model.

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