

Press Release

Sony Introduces Sony Tablet P Series with Exceptional Form Factor

Breakthrough folding design with dual screens delivers superior mobile communication and entertainment with maximum portability



Hong Kong, December 19, 2011 – Sony Corporation of Hong Kong Limited today introduced its new Android-powered Sony Tablet P Series (3G+Wi-Fi version), which features unprecedented and ultra portable form factor, offering tablet enthusiasts a convenient and unique mobile entertainment experience.

Equipped with Android 3.2, Sony Tablet P Series is ideal for mobile communication and entertainment. With its innovative folding design, dual screens and weight at approximately 372 grams, it can be easily fit into a pocket, purse or backpack. It features a powerful NVIDIA® Tegra™ 2 mobile processor and offers connectivity via Wi-Fi and 3G mobile networks. The two 5.5-inch touch screen displays can be folded to achieve dimensions of just 79x180x26mm for ultimate portability.

In addition to featuring a front camera, Sony Tablet P Series offers a rear facing camera with ‘Exmor™ for Mobile’ technology that allows for video recording and capturing still images with high picture quality. To further enhance convenience, it is equipped with a Micro USB interface and a Micro SD card slot.

Optimally Designed Hardware and Software

The innovative design of Sony Tablet P Series features dual touch screens that can be used for different functions simultaneously. Watch video on one screen while using the other to control it, or

check email while using the other screen as a keyboard. The two displays can be combined into a large, single screen for web browsing and more. Its folding design achieves a compact form factor for easy carrying in a jacket pocket or bag. Users can flip the Sony Tablet P Series on its side and read e-books in comfort, just like how they read an ordinary book.

The display is equipped with Sony's TruBlack™ technology which reduces reflection and glare from sunlight or fluorescent light for high-contrast visibility both indoors and outdoors.

Swift and Smooth Experience

The Sony Tablet P Series realizes optimal usability and performance by blending hardware and software developments. Quick View, which is Sony's rapid response technology, provides efficient and faster website loading, while Quick Touch technology powers a highly responsive and fluid touch screen as well as an exceptionally intuitive user interface. The large keys of the virtual keyboard take full advantage of the screen real estate while automatically adjusting to the task at hand. A numeric keypad pops up when inputting passwords and word suggestions or auto word complete make email and texting a breeze.

Wide Range of Applications

A variety of applications add to the entertainment options, many of them unique to and optimized for the Sony Tablet. With access to the Android Market™, users can browse thousands of useful time-saving and fun apps. Sony Tablet P Series also provides instant access to Google™ mobile services and applications, including 3D maps and easy web search with Google Voice Search. To make app discovery even easier, Sony's Select App™ site recommends a wide range of new and upcoming unique Android applications for the Sony Tablet. Video, music, games and other content can be directly accessed by way of the "Favorites" menu without the need to re-launch any of the respective applications.

Sony Tablet is the first PlayStation® Certified tablet on which users can enjoy games for PlayStation® Certified devices. The device will come with two original PlayStation® games, "Crash Bandicoot" and "Pinball Heroes".

Cross Device Connectivity

Users can now control their own home entertainment system and enjoy content in new ways. With Sony Tablet P Series, the users can "throw" personal pictures and video to DLNA compatible televisions such as BRAVIA HDTVs with the touch of a button. The users can also "throw" music to compatible wireless sound system such as Blu-ray Disc home theatre system.

The new Sony Tablet P Series is also compatible with the Media Remote™ app which allows users to control Sony devices, including BRAVIA TV, through Wi-Fi® technology.

Featuring a stylish silver case, Sony Tablet P Series also offers two optional cases in black and white colours which allow users to express their personal style. A range of optional accessories

including a rechargeable battery pack, AC adapter, LCD screen protector, carrying case, detachable panels and Bluetooth keyboard for Sony Tablet P Series is available.

Sony Tablet P Series will be available from mid January 2012 at the suggested retail price of HK\$4,888. Additionally, Sony added a new 3G+Wi-Fi version to the optimally designed Android-powered Sony Tablet S Series (Wi-Fi version) released earlier, which will be available at the suggested retail price of HK\$4,888.

Order Now

Sony Tablet P Series (3G+Wi-Fi version) and Sony Tablet S Series (3G+Wi-Fi version) will be available for pre-order from December 19, 2011 to January 8, 2012 at all Sony Stores, Sony Store Online (www.sony.com.hk/store) and Sony tele-sales hotline at (852) 2345-2966. Customers who place orders for the Sony Tablet P Series will receive an accessory package (valued at HK\$498) for free, consisting of a pair detachable covers (black or white) and a screen protection sheet. Customers who place orders for the Sony Tablet S Series will receive an accessory package (valued at HK\$537) for free, consisting of a cradle, a USB adapter cable and a screen protection sheet.

For customer enquiries, please contact Sony sales and services hotline at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit its web site on www.sony.com.hk.

About make.believe

"make.believe" (make dot believe) is a Group-wide brand message that unites Sony's communications initiatives across electronics, games, movies, music, mobile phones and network services. "make.believe" symbolizes the spirit of Sony – the power of creativity, the ability to turn ideas into reality and the belief that anything you can imagine, you can make real.

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Product specifications of Sony Tablet P Series SGPT211HK/S:

Model		SGPT211HK/S
		Wi-Fi + 3G Model
Operating System		Android™ 3.2
Processor		NVIDIA® Tegra™ 2 mobile processor with Dual Core ARM® Cortex™-A9 CPU 1 GHz *1
Display		5.5" wide (Ultra Wide VGA: 1024×480) TFT Colour LCD × 2
Memory		1 GB *2
Storage		4 GB(Built-in memory) +16GB(micro SD)*3
Interface	USB Port	Hi-Speed USB (USB 2.0) port Micro-B connector x 1
	Headphone Jack	Stereo, mini jack x 1 (works as a monaural microphone jack)
	DC IN Port	x 1
Wireless LAN	Wireless LAN Specification	IEEE 802.11b/g/n *4
	Wireless LAN Data Rate	Maximum transmission speed: 72 Mbps Maximum receipt speed: 72 Mbps *5
Wireless WAN	Wireless WAN Function	Yes *6
	Technology	UMTS/HSPA/HSPA+(850, 900, 1900, 2100MHz), GPRS/EGPRS(850, 900, 1800, 1900MHz), Standalone GPS/Assisted GPS
GPS		Yes
Bluetooth® Technology	Bluetooth® Technology	Bluetooth® standard Ver. 2.1 + EDR *7
	Supported Profile	A2DP, AVRCP, HSP, HID, SPP, OPP
Sensor		Accelerometer (3-axis accelerometer), Gyro, Digital Compass, Ambient Light Sensor
Expansion Slots	Memory Card Slot	microSD memory card x 1 (Supports microSD, microSDHC)
Speaker		Built-in stereo speakers
Microphone		Built-in monaural microphone
Camera	Front Camera	Web camera (Resolution: 640 x 480, Effective Pixels: 0.3 Mega pixels)
	Rear Camera	HD camera powered by "Exmor for mobile" (Resolution: 2592 x 1944, Effective Pixels: 5 Mega pixels)
Supplied Accessories		AC adapter (SGPAC5V2), Power Cord, micro SD (2GB & 16GB bundled)
Battery Life (Approx.) *8	Battery	Lithium-ion battery SGPBP01
	Browsing web with Wi-Fi, watching video, listening to music	Up to 7 hours (Standard usage) *9
	Standby	120 hours
	Playing Music	16.8 hours
	Playing Video	6.5 hours
	Browsing Web with Wi-Fi	6.1 hours
	Browsing Web with 3G	4.6 hours

Battery Charging Time		7.5 hours ^{*10}
Size (Approx.)	Dimensions (W x H x D)	Opened: 180 × 14 × 158 mm Closed: 180 × 26 × 79 mm
	Weight	372 g

Features and specifications are subject to change without notice.

*1 CPU speed will be reduced under certain operating conditions.

*2 The actual memory area which operating system can use is limited.

*3 One GB means 1,073,741,824 bytes when referring to storage capacity. Accessible capacity may vary depending on system configuration and preloaded content.

*4 The maximum communication distance can vary depending on the obstacles or the distance between the communication devices, the radio waves, the operating system or the software being used.

*5 The communication speed varies depending on the distance between communication devices, existence of obstacles between such devices, the device configuration, the radio conditions, and the software in use. In addition, communications may be cut off depending on the radio conditions.

*6 Subscriptions from telecommunications carriers are necessary.

*7 To communicate at the speed of standard Bluetooth Ver. 2.1 + EDR, the other side of the device needs to be compatible with standard Bluetooth Ver. 2.1 + EDR. The value of the standard is theoretical maximum.

*8 Testing conducted by Sony. Testing consisted of full battery. Battery life depends on device settings, usage, the condition of battery pack, and many other factors.

*9 "Standard usage" means browsing web with Wi-Fi, playing music, playing video for the same amount of time.

*10 The battery charging time depends on device settings, usage, the condition of battery pack, and many other factors.

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-Whilst information given is true at time of printing, small production changes in the course of our company's policy of improvement through research and design might not necessarily be included in the specifications. E&OE. Actual models may differ slightly in appearance to illustrations provided.

Product specifications of Sony Tablet S Series SGPT113HK/S (Wi-Fi + 3G Model):

Model		SGPT113HK/S (Wi-Fi + 3G Model)
Operating System		Android™ 3.2
Processor		NVIDIA® Tegra™ 2 mobile processor with Dual Core ARM® Cortex™-A9 CPU 1 GHz *1
Display		9.4" wide (WXGA: 1280 x 800) TFT Colour LCD
Memory		1 GB *2
Storage		16 GB (Built-in memory) *3
Interface	USB Port	Hi-Speed USB (USB 2.0) Micro-AB connector (host/client support) x 1
	Headphone Jack	Stereo, mini jack x 1 (Works as a monaural microphone jack)
	DC IN Port	x 1
Wireless LAN	Wireless LAN Specification	IEEE 802.11b/g/n *4
	Wireless LAN Data Rate	Maximum transmission speed: 72 Mbps Maximum receipt speed: 72 Mbps *5
Wireless WAN	Wireless WAN Function	Yes *6
	Technology	UMTS/HSPA/HSPA+(850, 900, 1900, 2100MHz), GPRS/EGPRS(850, 900, 1800, 1900MHz), Standalone GPS/Assisted GPS
GPS		Yes
Bluetooth® Technology	Bluetooth® Technology	Bluetooth® standard Ver. 2.1 + EDR *7
	Supported Profile	A2DP, AVRCP, HSP, HID, SPP, OPP
Sensor		Accelerometer (3-axis accelerometer), Gyro, Digital Compass, Ambient Light Sensor
IR Remote Control Function		Yes (Supports various devices (Pre-loaded remote control code) and learning function)
Expansion Slots	Memory Card Slot	SD memory card x 1 (Supports SD, SDHC)
Speaker		Built-in stereo speakers
Microphone		Built-in monaural microphone
Camera	Front Camera	Web camera (Resolution: 640 x 480, Effective Pixels: 0.3 Mega pixels)
	Rear Camera	HD camera powered by "Exmor for mobile" (Resolution: 2592 x 1944, Effective Pixels: 5 Mega pixels)
Supplied Accessories		AC adapter (SGPAC10V1), Power Cord, Strap
Battery Life (Approx) *9*10	Battery	Built-in rechargeable battery pack *8
	Browsing web with Wi-Fi, watching video, listening to music	Up to 8.0 hours (Standard usage) *11
	Standby	400 hours
	Playing Music	31.0 hours
	Playing Video	6.0 hours
	Browsing Web with Wi-Fi	6.2 hours
	Browsing Web with 3G	4.5 hours
Battery Charging Time		5.0 hours *12

Size (Approx.)	Dimensions (W x H x D)	241.2 x 10.1 - 20.6 x 174.3 mm
	Weight	625 g

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Remarks

- *1 CPU speed will be reduced under certain operating conditions.
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- *3 One GB means 1,073,741,824 bytes when referring to storage capacity. Accessible capacity may vary depending on system configuration and preloaded content.
- *4 The maximum communication distance can vary depending on the obstacles or the distance between the communication devices, the radio waves, the operating system or the software being used.
- *5 The communication speed varies depending on the distance between communication devices, existence of obstacles between such devices, the device configuration, the radio conditions, and the software in use. In addition, communications may be cut off depending on the radio conditions.
- *6 Subscriptions from telecommunications carriers are necessary.
- *7 To communicate at the speed of standard Bluetooth Ver. 2.1 + EDR, the other side of the device needs to be compatible with standard Bluetooth Ver. 2.1 + EDR. The value of the standard is theoretical maximum.
- *8 The rechargeable battery pack is built-in, and may not be removed.
- *9 Testing conducted by Sony. Testing consisted of full battery. Battery life depends on device settings, usage, the condition of battery pack, and many other factors.
- *10 The built-in battery is consumable.
- *11 “Standard usage” means browsing web with Wi-Fi, playing music, playing video for the same amount of time.
- *12 The battery charging time depends on device settings, usage, the condition of battery pack, and many other factors.

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