

Sony Home Entertainment Projector VPL-HS60

Hong Kong, September 12, 2005 - Sony Corporation of Hong Kong Limited today announced the launch of its new Cineza home entertainment LCD projector flagship model, the VPL-HS60, bringing stunning visual performance to home entertainment. Packed with a variety of state-of-the-art features, the VPL-HS60 is a perfect fit to the new generation digital AV entertainment systems.

With maximum resolution of 1,280 x 720 pixels, the Cineza VPL-HS60 sets a new industry standard with a 10,000:1 contrast ratio. Dubbed the next generation digital connector, the HDMI Input can transit digital audio and video signals and maintains good signal-to-noise (S/N) level for perfect signal quality. The projector incorporates the latest Black Chromium lens and a sleek and lightweight design. Combining the lens shift function with short throwing distance function, the VPL-HS60 is capable of projecting an 80-inch 16:9 wide screen image for a distance of 2.4 metres, offering unlimited visual and audio pleasure even in limited spaces.

Key features of the VPL-HS60 LCD Projector are as follows:

- Sony's new original "High Contrast Plate" and Cinema Black Pro with Lamp Control plus Advanced Iris Control deliver a stunning contrast ratio of 10,000:1 and elevate black level picture performance in the darkest of movie scenes
- New Colour Lens Ring "Black Chromium"
- HDMI Input: Transmits both digital audio and video signals and is able to maintain a good signal-to-noise (S/N) level to preserve perfect signal quality
- 0.73 inch p-Si TFT 720p LCD panel
- Display Resolution: WXGA -1280 x 720 pixels
- Enhanced Contrast Ratio: 1,700 : 1 - 10,000 : 1
- High Brightness: 1,200 ANSI Lumens
- Real Colour Processing function allows adjusting colour and hue of each of the primary colours independently to suit individual preference
- Lens Shift function is flexible for set-up within limited space constraints
- Surprising Low Fan Noise: only 23dB
- 12 Bit Panel Driver Full Digital Chassis

- HD I/P Converter allows not only video signal I/P conversion but also HD signal I/P conversion
- Short Throwing Distance: An 80-inch 16:9 wide screen projection size is achieved with throwing distance of only 2.4 meters
- HDTV ready
- Terminals: HDMI terminal Input x 1, Video Input x 1, S-Video Input x 1, Component Input x 1, Input A (D-Sub 15 pin) x 1, Trigger x 1
- Dimensions (W x H x D): 348 x 135 x 360 mm
- Weight : 5.6kg
- Supplied Accessories: Remote Commander(RM-PJHS50) x1, Air filter(PK-HS10FL)x1, Lens Cap x1, AC power cord x 1, AA size battery x 2 and operation manual

The home entertainment projector VPL-HS60 will be available from mid-October at a suggested retail price of HK\$24,990. For customer enquiries, please contact Sony 24-hour customer service hotline at (852) 2345-2966.