

New VAIO Personal Computer TX-Series Brings Extraordinary Experience to Frequent Travelers

Hong Kong, September 29, 2005– Sony Corporation of Hong Kong Limited has revealed the next generation of PC portability with its new VAIO Personal Computer TX-series. The VGN-TX17GP* is available in high-tech sapphire black (VGN-TX17GP/B) and platinum white (VGN-TX17GP/W) while VGN-TX16GP* is available exclusively in platinum white (VGN-TX16GP/W). The new models provide powerful computing in an ultra-slim, stylish and lightweight design with up to 9 hours (VGN-TX17GP) and 8.5 hours (VGN-TX16GP) respectively of mobile power on a single battery charge. The super-slim profile blends perfectly with its powerful performance and extreme AV capability to make the new VAIO TX-series the ultimate choice for frequent travelers and mobile professionals.

Unprecedented mobility and robustness

Adding to the revolutionary portability of the TX-series is its ultra-slim display design with a 4.5mm ultra-thin panel. To achieve this substantial accomplishment, the newly developed White LED has been incorporated in the TX-series to allow the light guide to be slimmer and lighter, while the Glass Cell and System Board of the LCD have both been made slimmer and lighter than conventional models. With its razor-slim profile, the TX-series fits easily into any slim and small fashionable bag.

Made from carbon fibre materials, (the same materials are used for strength and speed in airplanes and race cars), the TX-series offers outstanding durability in the lightweight design. Despite being only 1.24kg (VGN-TX17GP) and 1.26kg (VGN-TX16GP) respectively, the display cabinets are 200% more rigid and 30% lighter than Sony's benchmark T-series with the same features. The bottom cabinet is a carbon composite that is 400% more rigid than normal plastic. The TX-series' advanced carbon fibre materials enhance the strength and reduce weight so travelers can enjoy their PCs without worrying about damage.

The incorporation of Intel® Centrino™ Mobile Technology with Intel® Pentium® M Processor ULV further highlights the VGN-TX17GP and VGN-TX16GP's dedication to true mobility. Other mobile essential features include built-in Bluetooth® 2.0+Enhanced Data Rate (EDR) for enhanced data transfer speed with minimizing power consumption, further extending its wireless communications capability. With the recommended Bluetooth® compatible headsets (Sony Ericsson® HBH-608) and the VoIP application of the user's choice, the TX-series brings voice communications online anywhere, anytime. The added convenience of using email or telephone to communicate with friends or business clients at any time makes the TX-series the ideal choice for today's frequent travellers.

* The VGN-TX17GP/W and VGN-TX17GP/B target consumers while the VGN-TX16GP/W targets commercial users.

The VGN-TX17GP and VGN-TX16GP have the longest battery life for a notebook PC with a built-in optical drive

using the standard supplied battery (as of a September 2005 Sony Study on estimated battery life under JEITA Battery Run Time Measurement Method ver.1.0). With its long battery life, longhaul business travelers can rest assured that the TX-series will be up and running throughout their trip, maximizing their productivity. The optional large battery VGP-BPL5 offers STAMINA of up to 4.5 hours for the TX-series. Individual power consumption settings further maximize battery life with a choice of presentation mode, mobile mode or power-saving mode depending on the usage required.

Sheer beauty of styling: exquisite design with fascinating colours

While its portability sets it apart from other notebook computers, the style of TX-series makes its own distinct statement. The TX-series has incorporated the gravity joint hinge to complement the ultra thin panel and maintain the harmonious balance and optimum proportions that enhance its ultimate mobility. The new hinge attracts the ultra-slim display and body cabinet to converge in a beautifully balanced masterpiece of modern design, uniformly and unbelievably slim from every angle.

The choice of two cool urban colours: high-tech sapphire black (VGN-TX17GP/B) and platinum white (VGN-TX17GP/W and VGN-TX16GP/W) highlight the flawless design creating the ultimate image statement. The overall aesthetic appeal and sheer style make it the ultimate fashionable and indispensable gadget of modern life, making the dreams of trendy travelers come true.

The sleek surface and elegant shape that typify the VAIO personal computer series add to the exquisite appearance and feel of the TX-series. The keyboard has been carefully placed to add to the continuity and solidness of the cabinet, while the palm rest area is specially designed with a shimmering effect that accentuates its perfect ergonomic feel. Even the touch pad has been visited to allow for soft and smooth touch control that fits the needs of those who want to travel without the added burden of a mouse.

Portable AV player replacement: the immediate enjoyment of music, movie and photo

When the work is done, users can slip in a DVD disc and enjoy the ultimate in personalized in-flight entertainment. TX-series is the perfect replacement of portable AV player with a one-touch AV Mode button which empowers the VAIO Zone entertainment interface for instant playback of DVDs, CDs or photo galleries even when the Windows® is turned off or in standby mode. With the Memory Stick slot and SD Card slot, users can view photos and listen to music stored on such media immediately in Instant AV Mode.

The 11.1-inch WXGA (1366 x 768) Clear Bright LCD Wide Screen provides real wide view (16:9). The expanded dimensions of real wide view are handled with ease by the sophisticated Clear LCD technology, providing truly pleasurable visual quality. SonicStage Mastering Studio Audio Filter application software means the TX-series owners enjoy studio-quality sound and the true audio exhilaration of choosing from a wide range of sound modes from Cinema to Rock. Recommended TX headphone presets optimize the high sound quality through four different settings.

Order Now

Pre-ordering for the VGN-TX17GP/W and VGN-TX17GP/B runs from October 4 to October 24, 2005 on Sony Style Web site (www.sonystyle.com.hk), Sony 24-hour tele-sales hotline at 2345-2966, Sony Style Hong Kong and Sony Shops at suggested retail price of HK\$16,980. The VGN-TX17GP/W is also available at authorized dealers. To make travelers' dreams come true, customers who order the TX-series will receive a LCD display cleaner in soft airplane form, a tailor-made carrying case, and 2,000 Asia Miles™ to redeem towards free flights or upgrades. In addition, customers can enjoy the special offer of a VAIO Blue-tooth wireless mouse (VGP-BMS30) at only HK\$348 (worth HK\$548).

The VGN-TX16GP/W will be available from October at suggested price of HK\$1980. Customers who register as *My Sony* (Corporate) members at www.sony.com.hk will be able to purchase the VGN-TX16GP/W on Sony Style web site (www.sonystyle.com.hk/business), Sony Style Hong Kong and Sony Shops, Sony 24-hour tele-sales hotline at (852)2790-6618. In addition, it is also available at authorized dealers of business products.

no more bounds

VAIO has focused on offering new ways of enjoying the PC ever since its introduction. With its successful establishment as a brand in the fields of computing and personal entertainment, VAIO has entered a new phase of dynamic transformation. By removing the boundaries between traditional AV and IT products and revealing new possibilities while simplifying the way technology is used, VAIO provides the full benefits of true AV/IT convergence: further enjoyment of entertainment content anywhere, anytime.

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For media enquiries, please contact:

Fiona Chan
Product Communications Section
Hong Kong Marketing Company
Sony Corporation of Hong Kong Limited
Tel : (852) 2909-1850
E-mail : Fiona.Chan@sony.com.hk

Edward Suen / Angela Chiang
Octagon Greater China Limited
Tel : (852) 2534-5023/ (852) 9316-1281
(852) 2534-5016/ (852) 6206-5838
Email : edward.suen@octagon.com
angela.chiang@octagon.com

Key specifications of the VGN-TX17GP and VGN-TX16GP

Model	VGN-TX17GP/W and VGN-TX17GP/B	VGN-TX16GP/W
	Intel® Centrino™ Mobile Technology	
	• Intel® Pentium® M Processor Ultra Low Voltage 753 (1.20GHz)*1	• Intel® Pentium® M Processor Ultra Low Voltage 733 (1.10GHz)*1
	• Intel® PRO/Wireless 2200BG Network Connection	
	• Intel® 915GMS Express Chipset	
Operating System	Microsoft® Windows® XP Professional with Service Pack 2 (English version) Multilanguage User Interface (pre-installed Traditional Chinese)	
Processor System Bus	400MHz	
Memory Bus	400MHz	
Cache Memory	L1 Cache: 64 KB L2 Cache: 2 MB (on CPU)	
Main Memory	512MB DDR2 SDRAM (512MB on board, upgradeable up to 1.5 GB)*2 1 SO-DIMM slot	
Hard Disk	60GB (C: 20GB, D: 40GB*3) Ultra ATA/100	40GB (C: 20GB, D: 20GB) Ultra ATA/100
Optical Drive	DVD±RW Drive (supporting DVD+R Double Layer disc)*4 Maximum reading speed: DVD+R, DVD-R, DVD+RW, DVD-RW, DVD+R DL (Double Layer): 4x DVD-ROM: 8x CD-RW: 12x CD-R, CD-ROM: 24x Maximum writing speed: DVD+R, DVD-R: 4x DVD+R DL (Double Layer), DVD+RW: 2.4x DVD-RW: 2x CD-R: 24x CD-RW: 10x	CD-RW/DVD-ROM Drive*4 Maximum reading speed: DVD+R, DVD-R, DVD+RW, DVD-RW, DVD+R DL (Double Layer): 4x DVD-ROM: 8x CD-R, CD-RW, CD-ROM: 24x Maximum writing speed: CD-R, CD-RW: 24x
Graphics Accelerator	Intel® Graphics Media Accelerator 900	
Video Memory	Maximum 128MB (shared with main memory)	
Display	11.1" Wide (WXGA: 1366 x 768) TFT colour display (Clear Bright LCD: White LED Wide View)	

Interfaces	USB 2.0 x 2* ⁵ • i.LINK (IEEE 1394) S400 (4pin) • Network (RJ-45) connector (100BASE-TX/10BASE-T) • Headphone jack (stereo mini) • Microphone jack (monaural mini) • Monitor connector (VGA, D-SUB 15 pin) • Modular (RJ-11) connector • Port Replicator connector • Memory Stick slot* ⁶ (Standard/Duo Size compatible, MagicGate compatible, Memory Stick PRO compatible, High-speed data transfer compatible) • SD card slot* ⁷ (MMC card compatible)	
Wireless LAN	Integrated Wireless LAN IEEE 802.11b/802.11g* ⁸ • Intel® PRO/Wireless 2200BG Network Connection • Data rate: maximum 11 Mbps (802.11b) 54Mbps (802.11g) • Frequency: 2.4GHz	
Bluetooth®	Bluetooth® standard version 2.0+EDR* ⁹ • Output: maximum +6dBm • Frequency: 2.4GHz	
Modem	V.92 and V.90 Compliant	
PC Card Slots	Type I/II x 1, CardBus Support	
Audio	Intel® High Definition Audio compatible • 3D audio (Direct Sound 3D support) • Built-in stereo speakers	
Keyboard/Input Device	17 mm Key pitch / 1.7 mm Key stroke • 82 Keys • Intelligent Touchpad	
Battery	VGP-BPS5* ¹⁰ Lithium-ion battery: up to 9 hours use* ¹¹	VGP-BPS5* ¹⁰ Lithium-ion battery: up to 8.5 hours use* ¹¹
Dimensions (W x H x D)	272.4 x 21-28.5 x 195.1mm	
Weight	1.24kg (including the supplied battery)	1.26kg (including the supplied battery)
Included Software	Adobe Reader 7 • Adobe Photoshop Elements 3.0 (Installer) • Adobe Premiere Standard • Click to DVD 2.4# • DVgate Plus 2.1 • Instant Mode 1.0 • Norton Internet Security 2005 • Roxio DigitalMedia SE 7 • PictureGear Studio 2.0 • SonicStage 3.2 • SonicStage Mastering Studio 1.4 • SonicStage Mastering Studio Audio Filter 1.4 • VAIO Control Center 1.1 • VAIO Edit Components 5.0 • VAIO Media 4.1 • VAIO Original Screen Saver • VAIO Recovery Utility 2.5 • VAIO Update 2.1 • VAIO Zone 1.4 • WinDVD 5 for VAIO <small># Available in VGN-TX17GP only</small>	
Supplied Accessories	AC adapter (VGP-AC16V8) • Lithium-ion battery (VGP-BPS5)	
Local warranty	One year	

Features and specifications are subject to change without notice.

*1 CPU speed will be reduced under certain operating conditions.

*2 By adding one 1GB memory module.

- *3 Includes necessary data for recovery (setting back to initial shipment settings) in the hard disk drive consuming approximately 5 GB in size.
 - *4 This product is designed to playback discs that conform to the Compact Disc Digital Audio standard specifications (CD Standard). A DualDisc is a two sided disc product, which mates DVD, recorded material on one side with digital audio material on the other side. Please be aware that the audio side (not DVD side) of a DualDisc may not play on this product because it does not conform to the CD Standard.
 - *5 High-speed/Full-speed/Low speed compatible.
 - *6 Compatibility confirmed with Sony branded "Memory Stick" media only.
 - *7 Does not support SD card's copyright technology.
 - *8 Deploying IEEE 802.11b and IEEE 802.11g products on the same wireless network may reduce the communication speed due to radio interference. Taking this into consideration, the IEEE 802.11g products are designed to reduce the communication speed to ensure communication with IEEE 802.11b products. When the communication speed is not as fast as expected, changing the wireless channel on the access point may increase the communication speed.
 - *9 The communication speed varies depending on the distance between communication devices, existence of obstacles between such devices, the device configuration, the radio conditions, and the software in use. In addition, communication may be cut off depending on the radio conditions.
 - *10 This product may only function with a genuine Sony battery designed for this model.
 - *11 Estimated battery life (under JEITA Battery Run Time Measurement Method (ver.1.0).) When the power saving mode is on. Actual battery life may vary with different operating conditions and settings. Optional battery VGP-BPL5 offers up to 14.5 hours and 14 hours of use for VGN-TX17GP and VGN-TX16GP respectively.
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 - Whilst information given is true at time of printing, small production changes in the course of our company's policy of improvement through research and design might not necessarily be included in the specifications. E&OE. Actual models may differ slightly in appearance to illustrations provided.