

Press Release

Sony Introduces Ultra-Fast XQD Memory Card for Seamless 4K Shooting

The new XQD S series supports professional 4K stable shooting with fast data transfer speeds and optimises workflows



Hong Kong, October 24, 2013 – The new XQD S memory card series for professional 4K shooting from Sony supports stable shooting at XAVC 4K Intra 422 (4096×2160/60p, 600Mbps) and improves workflows with its ultra-fast data transfer speed of 180MB/s (read/write). Its Wear Leveling Function, Error Correction Code, Data Refresh Function and other new features enable secure and stable recording of 4K content, helping to meet the rigorous demands faced by professionals.

The XQD S series' fast transfer speed is attributed to the adoption of the newly-developed intelligent controller, the use of high speed flash memory and the Speed-Degradation Avoiding Function that promotes efficient data-writing. Users can also be assured that they will never miss a precious moment as continuous and High Definition (HD) video shooting with high-end DSLR capability is now easier and more convenient with the XQD S series.

In addition, Sony also introduces the new XQD N series memory card, a more affordable iteration of the S series that supports consumer 4K shooting.

The new XQD S series supports the new and upcoming professional Sony 4K CAM, PXW-Z100's XAVC, 4K(4096x2160)/60p, while the new XQD N series supports Sony's first consumer 4K CAM's XAVC S, 4K (3940x2160)/60p. Both series are recommended to be used in the latest Sony 4K CAM for consumers, the FDR-AX1.

The new XQD S and N series memory cards will be available at the Sony Store and selected Sony authorized dealers from end of October 2013 and the prices are as follows:

Models	Prices
QD-N32	HK\$785
QD-N64	HK\$1,375
QD-S32E	HK\$2,195
QD-S64E	HK\$3,915

Specifications sheet of XQD S and N series memory cards:

Model	N Series		S Series	
Capacity	32GB	64GB	32GB	64GB
Model Name	QN-N32	QN-N64	QN-S32E	QN-S64E
Interface	PCI Express Gen.1		PCI Express Gen.1	
Read Speed	125MB/s	125MB/s	180MB/s	180MB/s
Write Speed	60MB/s	80MB/s	180MB/s	180MB/s
Operation Temperature	-25°C ~ 65°C		-25°C ~ 65°C	
Storage Temperature	-40°C ~ 85°C		-40°C ~ 85°C	
Weight	10g		10g	
Size (W x D X H)	29.6 x 3.8 x 38.5 mm		29.6 x 3.8 x 38.5 mm	
Warranty	5 years		5 years	

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