

Press Release

Final Call for the 2014 Sony World Photography Awards

www.worldphoto.org



© Sui Wah Lee, Hong Kong, Open Entry, 2014 Sony World Photography Awards

Hong Kong, December 5, 2013 – Sony is calling for entries from professional, amateur, youth and student photographers from around the world to compete for the 2014 Sony World Photography Awards. Now in its seventh year, the Awards is one of the leading photography competitions in the world and it gives international exposure, recognition and opportunity to both its winning and shortlisted photographers. All competitions are free to enter at www.worldphoto.org.

In the 2014 awards, professional photographers will compete for the coveted title of L'Iris d'Or/Sony World Photography Awards Professional Photographer of the Year, plus a \$25,000 (USD) cash prize. Amateur and enthusiast photographers will contend the Open Photographer of the Year 2014 title, plus a \$5,000 (USD) cash prize. All category winners across the awards will receive the latest digital imaging equipment from Sony.

Hong Kong photographers submitting entries to the ten Open categories will automatically be entered to the local National Award competition aimed to uncover the best local photographer. The winner will receive a Sony interchangeable lens camera *α7* with Carl Zeiss Vario-Tessar T* FE 24-

70mm F4 ZA OSS, the second prize is a Sony interchangeable lens camera *α7* with a standard kit lens; and the third prize is a Sony Cyber-shot DSC-RX10 camera.

The 2014 Sony World Photography Awards include the following competitions:

- Professional – 15 categories judges on a series of work
- Open – 10 categories judges on a single image
- Youth – 3 categories for photographers under 20
- Student Focus – for higher education photography students aged 18 – 30
- National Award – for the best single image by the local photographer from participating countries/regions

Furthermore, winning and shortlisted photographs will be exhibited at Somerset House, London, and be published in the 2014 edition of the Sony World Photography Awards book.

Entries to the Student Focus will close on Friday, December 6, 2013, while Open and Youth competitions will close at 23:59 GMT on Monday, January 6, 2014, followed by the deadline for the Professional competition at 23:59 GMT on Thursday, January 9, 2014.

Forthcoming key dates for the 2014 awards are:

- December 6 – Student Focus competition closes
- January 6 – Open and Youth competitions close
- January 9 – Professional competition closes
- February 4 – shortlist for Professional, Open and Youth competitions
- February 18 – announcing Student Focus shortlist
- March 18 – announcing Open and Youth winners
- March 31 – Outstanding Contribution to Photography recipient announced
- April 30 – L’Iris d’Or/Photographer of the Year plus Professional category winners and Open, Youth and Student Focus Photographers of the Year revealed at gala awards ceremony held in London
- May 1 to May 18 – 2014 Sony World Photography Awards Exhibition at Somerset House, London

The Honorary Judging Committee of the 2014 Sony World Photography Awards can be found from the [WPO website](#).

Further details about the Sony World Photography Awards and the World Photography Organisation can be found at www.worldphoto.org.

Notes to editors

- All competitions are free to enter and all images submitted must have been shot in 2013. Photographers may enter either the Professional or Open competition; it is not possible to enter both. Full conditions of entry are available at www.worldphoto.org.

- Images from the 2013 Sony World Photography Awards are available via the World Photography Organisation press centre. Please register at press.worldphoto.org/register.

About World Photography Organisation (WPO)

WPO supports professional, amateur and young photographers, lending a global platform for the photographic industry to communicate, converge and showcase current trends across all genres of photography. Delivering various initiatives to this global community, these programmes involve the photographer in commercial, cultural and educational activities within the many industry sectors, whilst also creating events for the public to participate in. Currently included within the WPO portfolio are: the Sony World Photography Awards; the World Photography Student Focus Competition and Youth on Assignment. In addition the WPO have recently launched Photo Shanghai, Asia-Pacific's premiere international Art Fair focused on photography and The Magazine, a monthly online publication where photography is explored, debated and discussed. WPO also has a thriving online presence via its website, Twitter, Facebook and Instagram and engages its online audience via regular PhotoTALK discussions. For more information go to <http://www.worldphoto.org>.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit its web site on www.sony.com.hk.

About make.believe

"make.believe" (make dot believe) is a Group-wide brand message that unites Sony's communications initiatives across electronics, games, movies, music, mobile phones and network services. "make.believe" symbolizes the spirit of Sony – the power of creativity, the ability to turn ideas into reality and the belief that anything you can imagine, you can make real.

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