

SONY

Press Release

Sony Expands VAIO® Fit Family with New VAIO® Fit 11A multi-flip™ PC



VAIO® Fit 11A

Hong Kong, January 27, 2014 – Sony is expanding its innovative VAIO® Fit A series of notebooks with a new ultra-portable 11-inch version featuring the unique multi-flip™ hinge, suitable for students, travellers and professionals who are constantly on the move and need a notebook that can adapt to their situational needs.

Expanding the current VAIO® Fit 15A/13A range, the new VAIO® Fit 11A features an 11.6-inch Full HD touchscreen with 10 finger touch capability and is similarly able to convert into three different user modes, thanks to the revolutionary VAIO® Fit multi-flip™ PC design. By swivelling the display over the hinge, users can convert from using the laptop mode, tablet mode or viewer mode with a single flip.

In laptop mode, users can focus on highly productive work, especially in an office environment, the same as any conventional notebook PC. When converted to tablet mode, it is best utilised at home, for browsing the web, taking photos or taking notes with the digitizer stylus. Lastly with viewer mode, this works best in presentations so that content can be shared and viewed with other parties. This makes the VAIO® Fit 11A a great companion for all the computing tasks you need to carry out throughout the day.

Powered with the latest Intel Bay Trail-M processor, the VAIO® Fit 11A is a versatile option for users who need a full-featured, productive PC. Featuring the iconic one line design embodied by the VAIO® Fit multi-flip™ family and a brushed hairline aluminium lid design with a diamond-cut VAIO logo, the VAIO® Fit 11A comes equipped with two USB 3.0 ports and HDMI port so it does not compromise on the notebook's usability.

Inspiring Creativity

The VAIO® Fit 11A comes programmed with the VAIO® Inspiration Suite collection of core apps that aims to replace the necessity of pen and paper, allowing users to seamlessly capture, edit and organise content on their VAIO® notebooks. The VAIO® Fit multi-flip™ PC comes pre-loaded with a trio of apps to help users unleash their creativity: after shooting and reorienting images on VAIO Scan, users can then clip out the subject of the image using VAIO Clip, and write memos on top of the images with their digitizer stylus in VAIO Paper. This gives users the same experience as drafting or sketching with pen and paper and much more.

Incorporating the best of Sony's digital imaging expertise, the Exmor™ RS for PC imaging sensor found on the VAIO® Fit 11A makes it possible to take high-resolution images of documents. Images are clear enough for the computer to recognise and tag texts on the photos, which works harmoniously with the VAIO Scan. The back-illuminated CMOS sensor also ensures that there is reduced noise in low-light situations.

Besides the Exmor™ RS for PC sensor, Sony has incorporated other technologies into the VAIO® Fit multi-flip™ PC such as the TRILUMINOS™ display for mobile adapted from technology used in the Sony [BRAVIA](#) range of TVs. These allow for a more vivid reproduction of colours on screen and ensure the sharpest picture quality. The VAIO® Fit multi-flip™ PC is also powered to deliver dynamic bass and soaring highs without distortion with the ClearAudio+™ mode that uses a variety of sound technologies to deliver a superior audio performance. With one simple operation, users can enjoy music with the levels of sharpness and depth that the artists intended.

The new VAIO® Fit 11A in silver, black and pink will be available from early February 2014 at HK\$6,980.

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For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

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Product specifications of VAIO® Fit 11A multi-flip™ PC:

Model	SVF11N18CGB,P,S
Operating System	
Operating System	Windows 8.1 64 bit (English Version)
Language Pack	Language Pack: Traditional Chinese, Simplified Chinese, Arabic, Thai
Processor	
Processor	Intel® Pentium® Processor N3520 (2.16 GHz) ^{*1}
Architecture	
Memory Speed	1333 MT/s
Cache Memory	2 MB (L2 Cache) ^{*1}
Main Memory	
Pre-installed	4 GB (4 GB (On Board)) DDR3L SDRAM (Max) ^{*2}
Storage	
Hard Disc	128 GB ^{*3} (128 GB x 1, Serial ATA 3 Gb/s)
Graphics	
Graphics Accelerator	Intel® HD Graphics
Display	
Display	11.6 inch wide (Full HD: 1920 x 1080) TFT colour display (TRILUMINOS Display for mobile, LED backlight, Touch screen(Capacitive), OptiContrast™ Panel)
Visual Technology	Colour mode setting (Vivid, Natural, Text)
Ambient light sensor	Yes
Interfaces	
USB	SuperSpeed USB (USB 3.0) port Type A Connector with charging function x 1, SuperSpeed USB (USB 3.0) port Type A Connector x 1
Headphone	Stereo, Mini Jack x 1 (also serves as Headset jack) ^{*4}
HDMI IN/ Out Connector	HDMI Out x 1
SD Memory Card Slot	SD memory card(SDHC, SDXC compatible, UHS (SDR50) supported, Copyright protection function (CPRM)) ^{*5}
DC IN	x 1
Wireless Connection	
Wireless LAN	IEEE 802.11b/g/n ^{*6}
Wireless LAN Data Rate	Maximum transmission speed: 150 Mbps ^{*6} , Maximum receipt speed: 150 Mbps ^{*6}
Bluetooth®	Bluetooth® standard Ver. 4.0 + HS ^{*7}
NFC function	
NFC function	Yes
Sensor	
Sensor	Accelerometer, Gyro, Digital Compass
Camera	

Front Side Camera	HD web camera powered by "Exmor R for PC" (Resolution: 1280 x 720, Effective Pixels: 0.92 Mega pixels)
Rear Side Camera	8M Camera powered by "Exmor RS for PC" (Resolution: 3264 x 2448, Effective pixels: 7.99 Mega pixels)
Audio	
Audio	Intel® High Definition Audio/ Built-in Stereo speakers/ Built-in Monaural microphone/ S-FORCE Front Surround 3D, "Clear Phase", "xLOUD", ClearAudio+mode, "VPT", "Voice Zoom", "Sound Optimizer"
Keyboard/Input Device	
Keyboard/Input Device	16.95 mm key pitch/1.35 mm keystroke, 82 keys, Backlit Keyboard / Touchpad (Gesture supported)
Battery Life	
Bundled Battery	VGP-BPS42 Lithium-ion battery: up to 6.0 hours of use *8
Sleep Mode	
Rapid Wake	Rapid Wake
General	
Dimensions (W x H x D)	285.0 x 16.5 (maximum 19.0) x 198.0 mm
Weight	1.28 kg (including the supplied battery)
Bundled Software	
Communications	Skype™, Socialife, Air Soccer Fever
Microsoft Office	Microsoft® Office *9
Music	Music app, Media Go
Video & Photo	Adobe® Photoshop® Elements 12, PlayMemories Home, Album app, ArcSoft Camera for VAIO
Security	Trend Micro™ Titanium Maximum Security 60days *10
Utilities	VAIO® Control Center, VAIO® Gesture Control, Xperia Link, Adobe® Reader® XI, Norton™ Online Backup, TV SideView, VAIO® Touch Search, VAIO® Clip, VAIO® Paper, VAIO® Scan
Support	VAIO® Care, VAIO® Update
Accessories	
Supplied Accessories	AC Adaptor : VGP-AC19V74 / Battery: VGP-BPS42 Others: Digitizer stylus(VGP-STD2)
Warranty	
Local Warranty & VAIO® International Repair Service	One Year

Features and specifications are subject to change without notice.

Remarks:

- *1 CPU speed will be reduced under certain operating conditions.
- *2 The memory capacity actually available may be smaller than the one displayed depending on the software in use and operating environment.

- *3 One GB means one billion bytes, and one TB or terabyte means one trillion bytes, when referring to storage capacity. Accessible capacity may vary depending on system configuration and preloaded content. A portion of space is reserved as a recovery area.
- *4 You can connect external sound output devices (such as speakers, headphones, or a headset) to your VAIO® computer. Use a Sony smartphone compatible headset (not supplied) to make an Internet call and voice chat. The remote of your headset does not work with your VAIO® computer. Your headset may not work correctly with your VAIO® computer. An external microphone with a 3-pole mini plug does not work with the headset compatible headphone jack.
- *5 Some types of SD memory cards, for example ones with the UHS (Ultra High Speed data transfer feature), may become extremely hot due to continuous access to the memory cards. In such a case, wait for a while before removing the memory card until it cools down.
SD memory cards (up to 2 GB), SDHC memory cards (up to 32 GB) and SDXC memory cards (up to 128 GB) available as of August 2013 have been tested and found compatible with your VAIO® computer. However, it is not guaranteed that all SD memory cards, SDHC memory cards or SDXC memory cards will be compatible with the computer.
- *6 The communication speed varies depending on the distance between communication devices, existence of obstacles between such devices, the device configuration, the radio conditions, and the software in use. In addition, communication may be cut off depending on the radio conditions.
The maximum communication distance can vary depending on the obstacles or the distance between the communication devices, the radio waves, the operating system or the software being used.
- *7 The communication speed varies depending on the distance between communication devices, existence of obstacles between such devices, the device configuration, the radio conditions, and the software in use. In addition, communication may be cut off depending on the radio conditions.
- *8 The continuous battery life may vary upon usage pattern, product settings, and environmental conditions. Estimated battery life (under JEITA Battery Run Time Measurement Method ver.1.0, measurement method (a)). Actual battery life may vary with different operating conditions and settings.
- *9 1 month trial for new Microsoft Office 365 customers
- *10 Free use of 60 days. Further update will be charged.

<Important notice when playing back HD contents>

[AVC HD Playback]

- Depending on system environment, you may find sound interruptions and/or dropped frames during AVC HD play back.
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