

Press Release

Sony Unveils the World's Slimmest & Lightest Waterproof¹ Tablet - Xperia™ Z2 Tablet



- The world's slimmest, lightest and only waterproof tablet for ultimate portability
- The world's first tablet display with Live Colour LED² for the best entertainment viewing experience
- The world's first digital noise cancelling technology built into a tablet³ for a truly immersive sound experience
- The world's fastest processor in a tablet⁴ featuring the Qualcomm® Snapdragon™ 801 processor combined with Sony's leading battery performance
- Unique accessories to further enhance your tablet experience for work and play

Hong Kong, March 12, 2014 – Sony today set a new standard in tablet innovation with the [Xperia Z2 Tablet](#) – the world's slimmest and lightest waterproof tablet with Sony's best ever entertainment experience.

With Xperia Z2 Tablet, Sony has developed a tablet that is both beautifully sleek and portable. Using premium materials, every single detail has been carefully crafted to create the world's slimmest (only 6.4mm) and lightest (only 426g for Wi-Fi model and 439g for LTE/3G model) waterproof tablet on the planet, making it extremely portable and comfortable to hold, even with

¹ Tablet with an 8-inch or above display size. The Xperia™ Z2 Tablet is a waterproof (in compliance with IP55/58††) tablet. Specifications verified by Strategy Analytics' SpecTRAX service as of 30th January 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults. In compliance with IP55 and IP58, Xperia™ Z2 Tablet is protected against the ingress of dust and is waterproof. Provided that all ports and covers are firmly closed, the phone is (i) protected against low pressure jets of water from all practicable directions in compliance with IP 55; and/or (ii) can be kept under 1.50 metres of fresh water for up to 30 minutes in compliance with IP58.

² Xperia™ Z2 Tablet features a unique TRILUMINOS Display with Live Colour LED. Specifications verified by Strategy Analytics' SpecTRAX service as of 30th January 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults

³ Xperia™ Z2 Tablet features digital noise cancelling technology. Specifications verified by Strategy Analytics' SpecTRAX service as of 30th January 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults

⁴ The Xperia™ Z2 Tablet features the Qualcomm Snapdragon 801 processor with 2.3GHz quad-core Krait CPU, Adreno 330 GPU and 3GB RAM. Specifications verified by Strategy Analytics' SpecTRAX service as of 30th January 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresult

just one hand. Sony's acclaimed OmniBalance design creates an elegant shape that is delightfully slim yet reassuringly solid, providing balance and symmetry in all directions for a comfortable hold and beautiful look from all angles.

Unbeatable viewing experience

The Xperia Z2 Tablet is the world's first tablet display with Live Colour LED display, providing bright natural colours and perfectly sharp images in any light thanks to Sony's latest BRAVIA TV technology expertise. The 10.1" Full HD TRILUMINOS™ Display for mobile is matched with Sony's new Live Colour LED technology, resulting in colours that have never been so real, more natural or so true to life. Add to the Sony's unique X-Reality™ for mobile intelligent engine that analyses each image for optimal colour, sharpness and contrast while super resolution reproduces lacking pixels to ensure you get the ultimate viewing experience every time.

Best ever sound experience

The Xperia Z2 Tablet offers the clearest sound quality with Sony's Front Surround™ audio technology that lets you enjoy dynamic sound. And now you can enjoy uninterrupted audio when you're on the move, even on noisy trains or planes, thanks to the world's first digital noise cancelling technology built into a tablet that reduces ambient noise by up to 98% when paired with the MDR-NC31EM Noise Cancelling headset.

Further enhance your entertainment experience with the latest tablet accessories. Create a Full HD TV style viewing experience with your tablet with the BSC10 Bluetooth® Speaker dock with Magnetic Charging Pad that lets you enjoy all your online and offline entertainment content with superior sound - all whilst charging. The BRH10 Bluetooth® Remote with Handset Function adds full multimedia remote control functionality to your movie and gaming experience, as well as easy call handling via IP telephony or voice calling (*LTE/3G variant only*). Turn your tablet into a gaming console experience with Wireless Controller (DUALSHOCK® 3), which brings the most intuitive PlayStation® style game play entertainment straight to your tablet.

The world's most powerful tablet³

The Xperia Z2 Tablet features the fully integrated Qualcomm® Snapdragon™ 801 processor with 2.3 GHz processor quad-core Krait CPU that delivers high performance without draining the battery. Enjoy immersive multimedia experiences with stunning visuals and 3D gaming thanks to the enhanced graphics capabilities of the latest Adreno™ 330 GPU.

Xperia Z2 Tablet can also spend less time charging with the integrated Qualcomm Quick Charge 2.0 technology, which enables devices to charge up to 75 percent faster than devices without the fast charging technology. The large 6000mAh lithium polymer battery, together with Sony's leading Battery STAMINA Mode, provides up to 10 hours of uninterrupted multimedia usage and more than 100 hours music playback without having to recharge your battery.

A tablet that means business

Turn your tablet into a laptop with the BKC50 Bluetooth® Keyboard with Tablet Cover Stand that connects to your tablet for the ultimate laptop experience. The inclusion of OfficeSuite Pro 7 means you can view, edit and share native Microsoft Office files giving you the flexibility to work where and when you need to. The robust security architecture of the Xperia Z2 Tablet safeguards both your corporate and personal data, while at the same time providing support for multiple accounts that are quick and simple to set up. And if you're new to Xperia or simply

upgrading, then Xperia Transfer is the simple and easy way to seamlessly transfer your contacts, photos, bookmarks, apps, messages and much more from your existing Android or iOS tablet, swiftly and securely.

High quality photos and videos with integrated Xperia camera apps

Capture HD photos and videos in any light condition with the Xperia Z2 Tablet’s 8.1MP camera with Exmor RS™ for mobile. Superior Auto mode combines Scene Recognition with high quality and high performance image processing technology such as HDR and noise reduction to automatically capture the moment with the optimal settings. Perfect for video calling, the 2.2MP front-facing HD chat camera is ideal for catching up with family and friends. The pre-loaded suite of Xperia camera apps adds an extra dimension of fun and creativity to the camera experience.

Key features of the Xperia Z2 Tablet:

- 10.1” Full HD TRILUMINOS™ Display for mobile with Live Colour LED powered by X-Reality™ for mobile engine delivers a superb viewing experience
- S-Force Surround™ Sound and Digital Noise Cancelling for unrivalled audio quality
- World’s slimmest (6.4mm) and lightest (426g for Wi-Fi / 439g for LTE/3G) waterproof (IP55/IP58) tablet for ultimate portability
- Qualcomm Snapdragon 801 processor with 2.3 GHz quad-core Krait CPUs, 3GB RAM, 4G LTE and Battery STAMINA Mode for fast, lasting performance
- Available in black or white colour variants

The Xperia Z2 Tablet from Sony will be available from end of March 2014. Details are as follows:

Models	Colours	Prices
SGP511A2 (16GB Wi-Fi model)	Black	HK\$3,890
SGP512A2 (32GB Wi-Fi model)	Black & White	HK\$4,690
SGP521A2 (16GB LTE/3G model)	Black & White	HK\$4,990

Optional accessories of Xperia Z2 Tablet are as follows:

Accessories		Prices
Style Cover Stand SCR12		HK\$318
Magnetic Charging Dock DK39		HK\$318

<p>QX Lens-style Camera Attachment Case for Tablet</p>		<p>HK\$238 (Available from early April)</p>
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Order Now

Sony’s Xperia Z2 Tablet is available for pre-ordering on March 18 – 23, 2014 at all Sony Stores, Sony Store online (www.sony.com.hk), Sony tele-sales hotline at (852) 2345-2966 and authorized dealers. Customers ordering the Xperia Z2 Tablet will enjoy the special offers as follows:

	Special Offers	Original Prices
Magnetic Charging Dock DK39	\$199	\$318
Style Cover Stand SCR12	\$199	\$318
Cyber-shot Lens-style Camera DSC-QX100	\$2,890	\$3,880
Portable Bluetooth Speaker SRS-X5	\$1,512	\$1,680

Legal

1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The homescreen may appear different in your product. Some features may not be available in your country or area.

“Sony”, “WALKMAN”, “VAIO”, “Cyber-shot”, “Handycam”, “α”, “BRAVIA”, “X-Reality”, “BIONZ”, “SteadyShot”, “TRILUMINOS” and “S-Force Front Surround” are registered trademarks or trademarks of Sony Corporation. “Xperia” is a registered trademark of Sony Mobile Communications. All other trademarks or registered trademarks are the property of their respective owners. Additional information regarding trademarks may be located on our website at: www.sonymobile.com/global-en/legal/trademarks-and-copyright/

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

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Key specifications of Sony Xperia Tablet Z2:

Model		SGP521A2 (LTE version)	SGP511A2 /SGP512A2 (Wi-Fi version)
Colours		Black & White	Black (SGP511A2) Black & White (SGP512A2)
Operating System		Google™ Android™ 4.4 (KitKat)	
Processor		2.3 GHz Qualcomm	
GPU		Adreno 330	
Display		10.1 inches 16,777,216 colour TFT WUXGA 1920x1200 pixels	
RAM		3GB	
Flash memory		Up to 16GB	Up to 16GB (SGP511A2) Up to 32GB (SGP512A2)
Interface	USB port	USB2.0 Mirco USB x1	
	Headphone Jack	3.5mm headphone jack x 1	
	Video output	Supports MHL 3.0	
Wireless LAN	Wireless LAN Specification	IEEE 802.11a/b/g/n/ac and Wi-Fi® Wi-Fi Direct™, Wi-Fi Protected Setup (STA and AP modes), Wi-Fi CERTIFIED Miracast™, Wi-Fi CERTIFIED ac™, Wi-Fi CERTIFIED Passpoint™	IEEE 802.11a/b/g/n/ac and Wi-Fi® Wi-Fi Direct™, Wi-Fi CERTIFIED Miracast™, Wi-Fi CERTIFIED ac™, Wi-Fi CERTIFIED Passpoint™
	Frequency Response	2.4GHz / 5 GHz	
	Wireless LAN Data Rate	Up to 433 Mbit/s	
Network	SIM card	micro SIM	---
GPS		Supported	
Bluetooth® Technology		Version 4.0	
Sensor		Accelerometer/ Ambient light sensor/ Magnetometer/ Gyroscope	
IR Remote control function		Supported	
Expansion Slots	Memory Card Slot	microSD™ card, up to 64 GB (SDXC supported)	
Speaker		Yes	
Microphone		Yes	
Camera	Front Camera	HD 1080p for video chat and 2.2 MP for camera capture	
	Rear Camera	Exmor RS™ for mobile 8.1 MP Digital zoom: 8x Video recording: HD1080p	
Battery Life (Approx)	Battery	6000 mAh	
	Standby time	Standby time (GSM): Up to 1240 hours* ¹ Standby time (UMTS): Up to 1200 hours* ¹	Up to 1420 hours* ¹

		Standby time (LTE): Up to 1200 hours ^{*1}	
	Playing video	Up to 13 hours ^{*1}	
Design	Waterproof feature	IP55/58 (Waterproof) IP55 (Anti Dust) ^{*4}	
Measurement	Dimensions (W x H x D)	172 x 266 x 6.4 mm	
	Weight	439 g	426 g
Supplied Accessories		Battery Charger EP880 x 1 USB Cable EC803 x 1 Headphones MH410C x 1	Battery Charger EP880 x 1 USB Cable EC803 x 1

Features and specifications are subject to change without notice.

Remarks

- *1 Values are according to GSM Association Battery Life Measurement Technique as performed in controlled laboratory conditions. Actual time may vary.
- *2 Battery performance may vary depending on network conditions and configurations, and device usage.
- *3 Performance metrics measured under laboratory conditions.
- *4 Tablet with an 8-inch or above display size. The Xperia™ Z2 Tablet is a waterproof (in compliance with IP55/58††) tablet. Specifications verified by Strategy Analytics' SpecTRAX service as of 30th January 2014, for more information on Strategy Analytics results go to: www.sonymobile.com/testresults. In compliance with IP55 and IP58, Xperia™ Z2 Tablet is protected against the ingress of dust and is waterproof. Provided that all ports and covers are firmly closed, the phone is (i) protected against low pressure jets of water from all practicable directions in compliance with IP 55; and/or (ii) can be kept under 1.50 metres of fresh water for up to 30 minutes in compliance with IP58.