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## Press Release

**Sony Introduces BRAVIA Full HD TV Series with More Large Screen Size Options**  
*The W950B and W850B series feature the new 'Wedge' design for premium sound quality*



*BRAVIA W950B Series*

**Hong Kong, March 24, 2014** – Sony is introducing the newest series of BRAVIA Full HD TV with a wide range of large screen size options for a superior home entertainment experience. Redesigned to be packed with technologies that ensure the best viewing experience for the consumer, the new BRAVIA W950B (65” and recently announced 55” screen sizes) and W850B (70” & 60” screen sizes) series offer the optimal picture quality and outstanding sound dynamics with the innovative ‘Wedge’ design.

The “Wedge” structure is a form factor which was designed to increase stability in an era when screen size continues to increase. By lowering the TV’s centre of gravity, Sony was able to achieve a smaller pedestal size than conventional TVs, allowing for a wide variety of installation options, despite a large screen size. In addition to increasing installation options, the TV’s sound quality has also been improved. The wedge shape increases capacity and is used to incorporate a large speaker to provide deeper, more powerful sound, unprecedented for a flat-screen TV. As speaker volume increases, the bass becomes richer and distortion is reduced, enhancing customers’ TV viewing experience.

The BRAVIA W950B series features a brand new technology ‘X-tended Dynamic Range™’ that provides deeper blacks, more detailed gradation and higher peaks. This unique algorithm keeps energy consumption low by precisely dimming the backlight for dark areas of a scene, and allowing twice the electric current to be applied to bright areas when necessary. This lets customers see a much higher dynamic range of brightness, with black areas appearing darker and bright areas appearing brighter. All the new models also incorporate Sony’s acclaimed X-Reality™ PRO processing engine to reproduce an amazing amount of detail during playback.

Besides the X-tended Dynamic Range™, the W950B series also comes equipped with TRILUMINOS™ display that allows hard-to-reproduce reds and emerald greens to appear realistically on screen. With these technologies paired together, the Full HD TV will blow viewers away with the clarity and quality of the images.

The new 2014 BRAVIA line-up also promises big, powerful sound with the use of ClearAudio+ technology, which combines a variety of Sony's unique audio digital processing technologies to produce high-quality sound. This technology creates an immersive experience by reproducing clear vocals and a wide range of sound with authentic clarity. Moreover, BRAVIA TVs are now able to input Dolby and DTS 5.1ch discrete signal. By using these direct signals, new BRAVIA TVs can produce realistic surround fields by S-Force Front Surround. The new BRAVIA line-up is also compatible with the SWF-BR100, an optional wireless subwoofer. By simply connecting this subwoofer wirelessly, users can enhance any content with rich, powerful bass.

Additionally, the new BRAVIA line-up will surprise customers with a new user experience. Introducing One-Flick Entertainment, it offers a new style of viewing shows and movies by allowing the user to quickly select and enjoy content. This is not limited to just shows and movies, but also includes digital broadcast and network content.

Equipped with the unique Exmor R™ for TV CMOS sensor, the new BRAVIA TVs come with Social Viewing, giving consumers the convenience of sharing their viewing experiences via Skype with family, friends and loved ones, regardless of the geographical distances between them. The technologies used in the supplied camera (applicable to the W950B series) ensure conversations are never muffled or drowned by the TV's volume and crisp and sharp images are always being broadcasted across, even in a poorly illuminated room.

Utilising its display technologies, Sony will also be giving consumers accessibility to 500px<sup>1</sup>, a premier photography community, via the new BRAVIA TVs. With the TV, consumers are introduced to a world of stunning images with the best quality possible.

### **Official Television of the 2014 FIFA World Cup™**

FIFA fans can enjoy the Live Football Mode that transports them to the heart of the stadium. Live Football Launcher<sup>2</sup> also gives viewers the feasibility of watching previously-recorded footage from YouTube and the official FIFA video channel<sup>3</sup>, allowing the viewers to learn even more about the game's history.

Sony also announced its new BRAVIA Full HD TV W800B, W700B and W600B series in a wide range of screen size options, featuring the X-Reality™ PRO picture engine for a life-like viewing experience.

### **Key features of BRAVIA Full HD 3D TV W800B Series (55", 50" & 42" screen sizes):**

- X-Reality™ PRO picture engine delivers color, clarity and detail at their best
- With built-in Bass Reflex Box Speaker and supports ClearAudio+ technology
- Supports One-touch mirroring, built-in Wi-Fi, screen mirroring (with optional One-touch remote RMF-ED004) and MHL function
- 2-in-1 TV stand and supplied wall-mount (not applicable to 55")

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<sup>1</sup> Learn more about 500px at: <http://500px.com/about>

<sup>2</sup> Live Football Launcher will be available in March 2014 via a software update.

<sup>3</sup> FIFA content is available until FIFA World Cup 2014 ends.

- 3D capable (Active – 55” & 50”, Passive – 42”)
- ‘One-Flick Entertainment’ ready
- Motionflow™ XR 400Hz produces lifelike movement (Motionflow™ XR 200Hz - 42”)

**Key features of BRAVIA Full HD TV W700B Series (50”, 42” & 32”screen sizes):**

- X-Reality™ PRO picture engine delivers color, clarity and detail at their best
- With built-in Bass Reflex Box Speaker and supports ClearAudio+ technology
- Supports One-touch mirroring, built-in Wi-Fi, screen mirroring (with optional One-touch remote RMF-ED004) and MHL function
- 2-in-1 TV stand and wall-mount (supplied)
- ‘One-Flick Entertainment’ ready
- Motionflow™ XR 200Hz produces lifelike movement

**Key features of BRAVIA Full HD TV W600B Series (48” & 40” screen sizes):**

- X-Reality™ PRO picture engine delivers color, clarity and detail at their best
- With built-in Bass Reflex Box Speaker and supports ClearAudio+ technology
- Built-in Wi-Fi, screen mirroring and MHL function
- Motionflow™ XR 200Hz produces lifelike movement

The new range of BRAVIA Full HD TV series from Sony will be available as follow:

<b>Model</b>	<b>Suggested Retail Price</b>	<b>Launch Date</b>
KDL-70W850B	HK\$34,980	Available
KDL-60W850B	HK\$24,980	
KDL-65W950B	To be announced	Mid of May, 2014
KDL-55W950B	HK\$32,980	March, 2014
KDL-55W800B	To be announced	Mid of May, 2014
KDL-50W800B	HK\$12,980	Available
KDL-42W800B	HK\$7,980	
KDL-50W700B	To be announced	August, 2014
KDL-42W700B	HK\$6,980	Available
KDL-32W700B	HK\$4,280	
KDL-48W600B	HK\$9,480	
KDL-40W600B	HK\$6,480	

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

**About Hong Kong Marketing Company**

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony’s consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony’s products and services, please visit our website at <http://www.sony.com.hk>.

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**Product specifications of BRAVIA 3D Internet TV KDL-65W950B & KDL-55W950B:**

<b>Model</b>	<b>KDL-65W950B</b>	<b>KDL-55W950B</b>
<b>TV System</b>		
TV System (Digital Terrestrial)	Analog: B/G, D/K, I, L, M, Digital: DTMB	
Color System	NTSC 3.58, NTSC 4.43, PAL, SECAM	
<b>Display Features</b>		
Dimming Type	Local Dimming	
TRILUMINOS™ Display	Yes	
<b>Display Specs</b>		
Screen Size (measured diagonally)	65"(64.5")	55"(54.6")
Viewing Angle (Right/Left)	89/89 degree	
Viewing Angle (Up/Down)	89/89 degree	
Display Resolution	Full HD (1920 x 1080)	
<b>Video Features</b>		
Face Area Detection	Yes	
SimulView™	Yes (TDG-SV5P required)	
Picture Mode	Vivid/ Standard/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom/ Cinema1/ Cinema2/ Game-Standard/ Game-Original/ Graphics/ Sports/ Animation	
Video Processing	X-Reality PRO	
Motionflow™	Motionflow XR 400 Hz	
Advanced Contrast Enhancer (ACE)	Yes	
24p True Cinema™	Yes	
Live Colour™ Technology	Yes	
Intelligent MPEG Noise Reduction	Yes	
MPEG Noise Reduction	Yes	
3D Comb Filter	Yes	
CineMotion/Film Mode/Cinema Drive	Yes	
<b>Video Specs</b>		
Video Signal	<p style="text-align: center;"><b>HDMI In</b></p> <p style="text-align: center;">2D: 1080p (30, 50, 60 Hz), 1080/24p, 1080i(50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p,576i, 480p, 480i</p> <p style="text-align: center;">3D: Frame Packing:1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p Side-by-Side: 1080p (50, 60 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz) ;</p> <p style="text-align: center;">Over-Under:</p>	

	<p>1080p (30, 50, 60 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz)</p> <p><b>MHL (common with HDMI IN 1)</b>  2D: 1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (30, 50, 60 Hz),720/24p,576p, 576i, 480p, 480i  3D: Side-by-Side: 1080/24p, 1080i (50, 60 Hz),720p (50, 60 Hz)  Over-Under: 1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz)</p> <p><b>Component</b>  1080p (50, 60 Hz),1080i (50, 60 Hz), 720p (50, 60 Hz),576p, 576i, 480p, 480i</p>	
<b>3D Features</b>		
3D Super-resolution	Yes	
Auto 3D Depth Adjustment	Yes	
3D	Passive	
Simulated 3D	Yes	
<b>Audio Specs</b>		
Speaker Position	Down Firing	
Audio Power Output	10W+10W+10W	10W+10W
Speaker Configuration	2.1ch, Two way speaker[Tweeter(40mm)x2, Woofer(50x100mm)x2] + Subwoofer(80mm)	2ch, Two way speaker[Tweeter(30mm)x2, Woofer(40x100mm)x2]
<b>Audio Features</b>		
Clear Phase Speaker	Yes	
Signal-to-Sound Architecture	Yes	
Reflector	Yes	
Sound Mode	Standard/ Cinema/ Sports/ Music/ Game/ Compressed Audio	
S-Master	Yes	
S-Force	S-Force Front Surround	
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse	
<b>Network Features</b>		
Skype™	Bundled	
Wi-Fi Direct	Yes	
Wi-Fi Certified	Yes	
Sony Entertainment Network	Yes	
Opera Apps	Yes	
One-touch mirroring	Yes	
Screen mirroring	Yes	
One-Flick entertainment	Yes	
Live Football Mode	Yes	
Internet Browser	Yes(Opera)	
DLNA Content	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/	

	AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEB M/3GPP/MP3/WMA/ LPCM/JPEG/MPO
Wireless LAN	Integrated
<b>Convenience Features</b>	
USB Play (Contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/ AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEB M/3GPP/MP3/WMA/ WAV/JPEG/MPO/RAW(ARW)
BRAVIA Sync	Yes
Scene Select	Photo / Music / Cinema / Game / Graphics / Sports / Animation
i-Manual	Yes
Parental Control	Yes
Sleep Timer	Yes
On/Off Timer	Yes
Multiple Language Display	English/Chinese(Traditional)
<b>Sensing Features</b>	
LightSensor	Yes
<b>Energy Saving &amp; Efficiency</b>	
Dynamic Backlight Control	Yes
Power Saving Mode / Back Light Off Mode	Yes
<b>Design Features</b>	
Stand Design	Chrome Mirror
<b>Inputs and Outputs</b>	
MHL	Yes
Composite Video Input(s)	2 (1Rear/1Rear Hybrid w/Component)
Component Video (Y/Pb/Pr) Input(s)	1 (Rear/Hybrid)
HDMI™ Connection(s)	4 (Side)
Analog Audio Input(s) (Total)	2 (Rear)
Digital Audio Output	1 (Rear)
Audio Out	1 (Side/Hybrid w/HP)
Headphone Output	1 (Side/Hybrid w/Audio out and supports Subwoofer out)
Subwoofer Out	1 (Side/Hybrid w/HP and Audio Out)
USB	3 (Side)
Ethernet Connection (*Router connection may require)	1 (Rear)
HDMI™ PC Input	Yes
<b>Power</b>	
Power Requirements	AC 220-240V,50Hz

Power Consumption (in Operation)	164W	134W
Standby mode power consumption	0.3W	
<b>Measurements (Approx.)</b>		
TV only (W x H x D)	Approx. 1461x 877 x 101 (17.8)mm	Approx. 1239x753x92(17.8) mm
TV with Stand (W x H x D)	Approx. 1461x 915 x 323 mm	Approx. 1239x791x251 mm
<b>Weights (Approx.)</b>		
TV only	Approx. 29.2Kg	Approx. 19.5 Kg
TV with Stand	Approx. 30.0Kg	Approx. 20.2 Kg
<b>Supplied Accessories</b>		
One-touch Remote Control	RMF-ED004	
Remote Control	RM-GD032	
3D Glasses	TDG-500P x2pcs	
Batteries	R03 x 2	
Operating Instructions	GB,CT	
<b>Optional Accessories</b>		
Wallmount Bracket	SU-WL450 (D:60mm) Rear terminal access is limited. (D:10mm) Rear terminal cannot be used /Side terminal access is limited.	
3D Glasses	TDG-500P,TDG-SV5P	
Wireless Subwoofer	SWF-BR100	
MHL Cable	DLC-MB10/ DLC-MB20/ DLC-MC10/ DLC-MC20	

**Product specifications of BRAVIA 3D Internet TV KDL-70W850B & KDL-60W850B:**

<b>Model</b>	<b>KDL-70W850B</b>	<b>KDL-60W850B</b>
<b>TV System</b>		
TV System (Digital Terrestrial)	Analog: B/G, D/K, I, L, M, Digital: DTMB	
Color System	NTSC 3.58, NTSC 4.43, PAL, SECAM	
<b>Display Features</b>		
Dimming Type	Frame Dimming	
TRILUMINOS™ Display	---	
<b>Display Specs</b>		
Screen Size (measured diagonally)	70"(69.5")	60"(60.0")
Viewing Angle (Right/Left)	89/89 degree	
Viewing Angle (Up/Down)	89/89 degree	
Display Resolution	Full HD (1920 x 1080)	
<b>Video Features</b>		
Face Area Detection	Yes	
SimulView™	---	
Picture Mode	Vivid/ Standard/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom/ Cinema1/ Cinema2/ Game-Standard/ Game-Original/ Graphics/ Sports/ Animation	
Video Processing	X-Reality PRO	
Motionflow™	Motionflow XR 400 Hz	
Advanced Contrast Enhancer (ACE)	Yes	
24p True Cinema™	Yes	
Live Colour™ Technology	Yes	
Intelligent MPEG Noise Reduction	Yes	
MPEG Noise Reduction	Yes	
3D Comb Filter	Yes	
CineMotion/Film Mode/Cinema Drive	Yes	
<b>Video Specs</b>		
Video Signal	<p style="text-align: center;"><b>HDMI In</b></p> <p>2D: 1080p (30, 50, 60 Hz), 1080/24p, 1080i(50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p,576i, 480p, 480i</p> <p>3D: Frame Packing:1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p Side-by-Side: 1080p (50, 60 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz) ;</p> <p>Over-Under: 1080p (30, 50, 60 Hz), 1080/24p,1080i (50, 60 Hz),</p>	

	<p>720p (50, 60 Hz)</p> <p><b>MHL (common with HDMI IN 1)</b></p> <p>2D: 1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (30, 50, 60 Hz),720/24p,576p, 576i, 480p, 480i</p> <p>3D: Side-by-Side: 1080/24p, 1080i (50, 60 Hz),720p (50, 60 Hz)</p> <p>Over-Under: 1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz)</p> <p><b>Component</b></p> <p>1080p (50, 60 Hz),1080i (50, 60 Hz), 720p (50, 60 Hz),576p, 576i, 480p, 480i</p>
<b>3D Features</b>	
3D Super-resolution	Yes
Auto 3D Depth Adjustment	Yes
3D	Active
Simulated 3D	Yes
<b>Audio Specs</b>	
Speaker Position	Down Firing
Audio Power Output	10W+10W
Speaker Configuration	2ch, Two way speaker[Tweeter(40mm)x2, Woofer(50x100mm)x2]
<b>Audio Features</b>	
Clear Phase Speaker	Yes
Signal-to-Sound Architecture	Yes
Reflector	Yes
Sound Mode	Standard/ Cinema/ Sports/ Music/ Game/ Compressed Audio
S-Master	Yes
S-Force	S-Force Front Surround
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse
<b>Network Features</b>	
Skype™	Ready (with optional accessory CMU-BR200/CMU-BR100)
Wi-Fi Direct	Yes
Wi-Fi Certified	Yes
Sony Entertainment Network	Yes
Opera Apps	Yes
One-touch mirroring	Ready (with optional accessory RMF-ED004)
Screen mirroring	Yes
One-Flick entertainment	Yes
Live Football Mode	Yes
Internet Browser	Yes(Opera)
DLNA Content	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEBM/3GPP/MP3/WMA/LPCM/JPEG/MPO
Wireless LAN	Integrated

<b>Convenience Features</b>	
USB Play (Contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotionJpeg)/MOV/WMV/MKV/RMVB/WEBM/3GPP/MP3/WMA/WAV/JPEG/MPO/RAW(ARW)
BRAVIA Sync	Yes
Scene Select	Photo / Music / Cinema / Game / Graphics / Sports / Animation
i-Manual	Yes
Parental Control	Yes
Sleep Timer	Yes
On/Off Timer	Yes
Multiple Language Display	English/Chinese(Traditional)
<b>Sensing Features</b>	
LightSensor	Yes
<b>Energy Saving &amp; Efficiency</b>	
Dynamic Backlight Control	Yes
Power Saving Mode / Back Light Off Mode	Yes
<b>Design Features</b>	
Stand Design	Black Matt Paint
<b>Inputs and Outputs</b>	
MHL	Yes
Composite Video Input(s)	2 (1Rear/1Rear Hybrid w/Component)
Component Video (Y/Pb/Pr) Input(s)	1 (Rear/Hybrid)
HDMI™ Connection(s)	4 (1Side/3Bottom)
Analog Audio Input(s) (Total)	2 (Rear)
Digital Audio Output	1 (Rear)
Audio Out	1 (Side/Hybrid w/HP)
Headphone Output	1 (Side/Hybrid w/Audio out and supports Subwoofer out)
Subwoofer Out	1 (Side/Hybrid w/HP and Audio Out)
USB	2 (Side)
Ethernet Connection (*Router connection may require)	1 (Rear)
HDMI™ PC Input	Yes
<b>Power</b>	
Power Requirements	AC 220-240V,50Hz
Power Consumption (in Operation)	208W
Standby mode power	0.3W
	190W
	0.24W

consumption		
<b>Measurements (Approx.)</b>		
TV only (W x H x D)	Approx. 1586x920x93(24) mm	Approx. 1371x799x93(23) mm
TV with Stand (W x H x D)	Approx. 1586x970x370 mm	Approx. 1371x841x323 mm
<b>Weights (Approx.)</b>		
TV only	Approx. 43.5 Kg	Approx. 33.7 Kg
TV with Stand	Approx. 44.6 Kg	Approx. 34.7 Kg
<b>Supplied Accessories</b>		
Remote Control	RM-GD032	
3D Glasses	TDG-BT400A x2pcs	
Batteries	R03 x 2	
Operating Instructions	GB,CT	
<b>Optional Accessories</b>		
VC Camera and MIC	CMU-BR200/CMU-BR100	
Touchpad Remote Control	RMF-ED004	
Wallmount Bracket	SU-WL450 (D:60mm) Rear terminal access is limited. (D:10mm) Rear terminal cannot be used /Side terminal access is limited.	
3D Glasses	TDG-BT500A	
Wireless Subwoofer	SWF-BR100	
MHL Cable	DLC-MB10/ DLC-MB20/ DLC-MC10/ DLC-MC20	

**Product specifications of BRAVIA 3D Internet TV KDL-55W800B, KDL-50W800B & KDL-42W800B:**

<b>Model</b>	<b>KDL-55W800B</b>	<b>KDL-50W800B</b>	<b>KDL-42W800B</b>
<b>TV System</b>			
TV System (Digital Terrestrial)	Analog: B/G, D/K, I, L, M, Digital: DTMB		
Color System	NTSC 3.58, NTSC 4.43, PAL, SECAM		
<b>Display Features</b>			
Dimming Type	Frame Dimming		
Backlight Module	LED		
<b>Display Specs</b>			
Screen Size (measured diagonally)	55"(54.6")	50"(49.5")	42"(42.0")
Viewing Angle (Right/Left)	89/89 degree		
Viewing Angle (Up/Down)	89/89 degree		
Display Resolution	Full HD (1920 x 1080)		
<b>Video Features</b>			
Face Area Detection	Yes		
Picture Mode	Vivid/ Standard/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom/ Cinema1/ Cinema2/ Game-Standard/ Game-Original/ Graphics/ Sports/ Animation		
Video Processing	X-Reality PRO		
Motionflow™	Motionflow XR 400 Hz	Motionflow XR 200 Hz	
Advanced Contrast Enhancer (ACE)	Yes		
24p True Cinema™	Yes		
Live Colour™ Technology	Yes		
Intelligent MPEG Noise Reduction	Yes		
MPEG Noise Reduction	Yes		
3D Comb Filter	Yes		
CineMotion/Film Mode/Cinema Drive	Yes		
<b>Video Specs</b>			
Video Signal	<p align="center"><b>HDMI In</b></p> <p align="center">2D: 1080p (30, 50, 60 Hz), 1080/24p, 1080i(50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p,576i, 480p, 480i</p> <p align="center">3D: Frame Packing:1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p</p> <p align="center">Side-by-Side: 1080p (50, 60 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz) ;</p> <p align="center">Over-Under: 1080p (30, 50, 60 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz)</p> <p align="center"><b>MHL (common with HDMI IN 1)</b></p> <p align="center">2D: 1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (30, 50, 60 Hz),720/24p,576p, 576i, 480p, 480i</p> <p align="center">3D: Side-by-Side: 1080/24p, 1080i (50, 60 Hz),720p (50, 60 Hz)</p>		

	Over-Under: 1080p (30 Hz), 1080/24p,1080i (50, 60 Hz), 720p (50, 60 Hz) <b>Component</b> 1080p (50, 60 Hz),1080i (50, 60 Hz), 720p (50, 60 Hz),576p, 576i, 480p, 480i	
<b>3D Features</b>		
3D Super-resolution	Yes	---
3D Sync Transmitter Integrated	Yes	---
3D	Active	Passive
Simulated 3D	Yes	---
<b>Audio Specs</b>		
Speaker Position	Down Firing	
Audio Power Output	10W+10W	8W+8W
Speaker Configuration	2ch, Full Range(30x80mm)x2	
<b>Audio Features</b>		
Clear Phase Speaker	Yes	
Signal-to-Sound Architecture	Yes	
Reflector	Yes	
Sound Mode	Standard/ Cinema/ Sports/ Music/ Game/ Compressed Audio	
S-Master	Yes	
S-Force	S-Force Front Surround	
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse	
<b>Network Features</b>		
Skype™	Ready (with optional CMU-BR100/ CMU-BR200)	
Wi-Fi Direct	Yes	
Wi-Fi Certified	Yes	
Sony Entertainment Network	Yes	
Opera Apps	Yes	
One-touch mirroring	Ready (with optional One-touch Remote RMF-ED004)	
Screen mirroring	Yes	
One-Flick entertainment	Yes	
Live Football Mode	Yes	
Internet Browser	Yes(Opera)	
DLNA Content	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/ AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEB M/3GPP/MP3/WMA/ LPCM/JPEG/MPO	
Wireless LAN	Integrated	
<b>Convenience Features</b>		
USB Play (Contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/ AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEB M/3GPP/MP3/WMA/ WAV/JPEG/MPO/RAW(ARW)	
BRAVIA Sync	Yes	
Scene Select	Photo / Music / Cinema / Game / Graphics / Sports / Animation	
i-Manual	Yes	
Parental Control	Yes	
Sleep Timer	Yes	
On/Off Timer	Yes	
Multiple Language Display	English/Chinese(Traditional)	

<b>Sensing Features</b>			
LightSensor	Yes		
<b>Energy Saving &amp; Efficiency</b>			
Dynamic Backlight Control	Yes		
Power Saving Mode / Back Light Off Mode	Yes		
<b>Inputs and Outputs</b>			
MHL	Yes		
Composite Video Input(s)	2 (1Rear/1Rear Hybrid w/Component)		
Component Video (Y/Pb/Pr) Input(s)	1 (Rear/Hybrid)		
HDMI™ Connection(s)	4 (1Side/3Bottom)		
Analog Audio Input(s) (Total)	2 (Rear)		
Digital Audio Output	1 (Rear)		
Audio Out	1 (Side/Hybrid w/HP)		
Headphone Output	1 (Side/Hybrid w/Audio out and supports Subwoofer out)		
USB	2 (Side)		
Ethernet Connection (*Router connection may require)	1 (Rear)		
HDMI™ PC Input	Yes		
<b>Power</b>			
Power Requirements	DC 19.5V		
Power Consumption (in Operation)	91W	89W	88W
Standby mode power consumption	0.5W		
<b>Measurements (Approx.)</b>			
TV only (W x H x D)	Approx. 1234 x 722 x 65(18)mm	Approx. 1116x656x64(16.2) mm	Approx. 958x563x64 (15.8) mm
TV with Stand (W x H x D)	Approx. 1234 x 764 x 197mm	Approx. 1116x693x179 mm	Approx. 958x600x170 mm
<b>Weights (Approx.)</b>			
TV only	Approx. 17.2Kg	Approx. 13.6 Kg	Approx. 10.5 Kg
TV with Stand	Approx. 18.0 Kg	Approx. 14.8 Kg	Approx. 11.7 Kg
<b>Supplied Accessories</b>			
Remote Control	RM-GD032		
3D Glasses	TDG-BT400A x2pcs		TDG-500P x2pcs
Batteries	R03x2		
Wallmount Bracket	Wall-mount adapter	Share with the TV stand	
Operating Instructions	GB,CT		
<b>Optional Accessories</b>			
VC Camera and MIC	CMU-BR200/CMU-BR100		
One-touch Remote Control	RMF-ED004		
3D Glasses	TDG-BT500A		TDG-500P
Wireless Subwoofer	SWF-BR100		
MHL Cable	DLC-MB10/ DLC-MB20/ DLC-MC10/ DLC-MC20		

Wallmount Bracket	SU-WL450 (D:60mm) Rear terminal access is limited. (D:20mm) Rear terminal access NG/Side terminal access is limited.	---
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**Product specifications of BRAVIA TV KDL-50W700B, KDL-42W700B & KDL-32W700B:**

<b>Model</b>	<b>KDL-50W700B</b>	<b>KDL-42W700B</b>	<b>KDL-32W700B</b>
<b>TV System</b>			
TV System (Digital Terrestrial)	Analog: B/G, D/K, I, L, M, Digital: DTMB		
Color System	NTSC 3.58, NTSC 4.43, PAL, SECAM		
<b>Display Features</b>			
Dimming Type	Frame Dimming		
Backlight Module	LED		
<b>Display Specs</b>			
Screen Size (measured diagonally)	50"(49.5")	42"(42.0")	32"(31.5")
Viewing Angle (Right/Left)	89/89 degree		
Viewing Angle (Up/Down)	89/89 degree		
Display Resolution	Full HD (1920 x 1080)		
<b>Video Features</b>			
Face Area Detection	Yes		
Picture Mode	Vivid/ Standard/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom/ Cinema1/ Cinema2/ Game-Standard/ Game-Original/ Graphics/ Sports/ Animation		
Video Processing	X-Reality PRO		
Motionflow™	Motionflow XR 400 Hz	Motionflow XR 200 Hz	
Advanced Contrast Enhancer (ACE)	Yes		
24p True Cinema™	Yes		
Live Colour™ Technology	Yes		
Intelligent MPEG Noise Reduction	Yes		
MPEG Noise Reduction	Yes		
3D Comb Filter	Yes		
CineMotion/Film Mode/Cinema Drive	Yes		
<b>Video Specs</b>			
Video Signal	<p style="text-align: center;"><b>HDMI In</b></p> <p style="text-align: center;">1080p (30, 50, 60 Hz), 1080/24p, 1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p, 576i, 480p, 480i,</p> <p style="text-align: center;"><b>MHL (common with HDMI IN 1)</b></p> <p style="text-align: center;">1080p (30 Hz), 1080/24p, 1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p, 576i, 480p,480i</p>		

	<b>Component In</b> 1080p (50, 60 Hz), 1080i (50, 60 Hz), 720p (50, 60 Hz), 576p, 576i, 480p, 480i	
<b>Audio Specs</b>		
Speaker Position	Down Firing	
Audio Power Output	8W+8W	5W+5W
Speaker Configuration	2ch, Full Range(30x80mm)x2	2ch, Full Range(30x60mm)x2
<b>Audio Features</b>		
Clear Phase Speaker	Yes	
Signal-to-Sound Architecture	Yes	
Reflector	Yes	
Sound Mode	Standard/ Cinema/ Sports/ Music/ Game/ Compressed Audio	
S-Master	Yes	
S-Force	S-Force Front Surround	
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse	
<b>Network Features</b>		
Skype™	Ready(with optional CMU-BR100/ CMU-BR200)	
Wi-Fi Direct	Yes	
Wi-Fi Certified	Yes	
Sony Entertainment Network	Yes	
Opera Apps	Yes	
One-touch mirroring	Ready (with optional One-touch Remote RMF-ED004)	
Screen mirroring	Yes	
One-Flick entertainment	Yes	
Live Football Mode	Yes	
Internet Browser	Yes(Opera)	
DLNA Content	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEBM/3GPP/MP3/WMA/LPCM/JPEG/MPO	
Wireless LAN	Integrated	
<b>Convenience Features</b>		
USB Play (Contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEBM/3GPP/MP3/WMA/WAV/JPEG/MPO/RAW(ARW)	
BRAVIA Sync	Yes	
Scene Select	Photo / Music / Cinema / Game / Graphics / Sports / Animation	
i-Manual	Yes	
Parental Control	Yes	
Sleep Timer	Yes	
On/Off Timer	Yes	
Multiple Language Display	English/Chinese(Traditional)	

<b>Sensing Features</b>			
LightSensor	Yes		
<b>Energy Saving &amp; Efficiency</b>			
Dynamic Backlight Control	Yes		
Power Saving Mode / Back Light Off Mode	Yes		
<b>Inputs and Outputs</b>			
MHL	Yes		
Composite Video Input(s)	2 (1Rear/1Rear Hybrid w/Component)		
Component Video (Y/Pb/Pr) Input(s)	1 (Rear/Hybrid)		
HDMI™ Connection(s)	4 (1Side/3Bottom)		
Analog Audio Input(s) (Total)	2 (Rear)		
Digital Audio Output	1 (Rear)		
Audio Out	1 (Side/Hybrid w/HP)		
Headphone Output	1 (Side/Hybrid w/Audio out and supports Subwoofer out)		
USB	2 (Side)		
Ethernet Connection (*Router connection may require)	1 (Rear)		
HDMI™ PC Input	Yes		
<b>Power</b>			
Power Requirements	DC 19.5V		
Power Consumption (in Operation)	89W	88W	69W
Standby mode power consumption	0.5W		
<b>Measurements (Approx.)</b>			
TV only (W x H x D)	Approx. 1116x656x64(16.2) mm	Approx. 958x563x64(15.8) mm	Approx. 729x433x64 (15.8) mm
TV with Stand (W x H x D)	Approx. 1116x693x179 mm	Approx. 958x600x170 mm	Approx. 729x465x141 mm
<b>Weights (Approx.)</b>			
TV only	Approx. 13.6 Kg	Approx. 10.5 Kg	Approx. 6.9 Kg
TV with Stand	Approx. 14.8 Kg	Approx. 11.7 Kg	Approx. 7.9 Kg
<b>Supplied Accessories</b>			
Remote Control	RM-GD033		
Batteries	R03 x2		
Wallmount Bracket	Share with the TV stand		
Operating Instructions	GB,CT		
<b>Optional Accessories</b>			

VC Camera and MIC	CMU-BR200/CMU-BR100
One-touch Remote Control	RMF-ED004
Wireless Subwoofer	SWF-BR100
MHL Cable	DLC-MB10/ DLC-MB20/ DLC-MC10/ DLC-MC20

**Product specifications of BRAVIA TV KDL-48W600B & KDL-40W600B:**

<b>Model</b>	<b>KDL-48W600B</b>	<b>KDL-40W600B</b>
<b>TV System</b>		
TV System (Digital Terrestrial)	Analog: B/G, D/K, I, L, M, Digital: DTMB	
Color System	NTSC 3.58, NTSC 4.43, PAL, SECAM	
<b>Display Features</b>		
Dimming Type	Frame Dimming	
Backlight Module	LED	
<b>Display Specs</b>		
Screen Size (measured diagonally)	48"(47.6")	40"(40.0")
Viewing Angle (Right/Left)	89/89 degree	
Viewing Angle (Up/Down)	89/89 degree	
Display Resolution	Full HD (1920 x 1080)	
<b>Video Features</b>		
Face Area Detection	Yes	
Picture Mode	Vivid/ Standard/ Custom/ Photo-Vivid/ Photo-Standard/ Photo-Original/ Photo-Custom/ Cinema1/ Cinema2/ Game-Standard/ Game-Original/ Graphics/ Sports/ Animation	
Video Processing	X-Reality PRO	
Motionflow™	Motionflow XR 200 Hz	
Advanced Contrast Enhancer (ACE)	Yes	
24p True Cinema™	Yes	
Live Colour™ Technology	Yes	
Intelligent MPEG Noise Reduction	Yes	
MPEG Noise Reduction	Yes	
3D Comb Filter	Yes	
CineMotion/Film Mode/Cinema Drive	Yes	
<b>Video Specs</b>		
Video Signal	<p><b>HDMI In</b> 1080p (30, 50, 60 Hz), 1080/24p, 1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p, 576i, 480p, 480i</p> <p><b>MHL (common with HDMI IN 1)</b> 1080p (30 Hz), 1080/24p, 1080i (50, 60 Hz), 720p (30, 50, 60 Hz), 720/24p, 576p, 576i, 480p,480i</p> <p><b>Component In</b> 1080p (50, 60 Hz),1080i (50, 60 Hz), 720p (50, 60 Hz), 576p, 576i, 480p, 480i</p>	
<b>Audio Specs</b>		

Speaker Position	Down Firing
Audio Power Output	8W+8W
Speaker Configuration	2ch, Full Range(30x80mm)x2
<b>Audio Features</b>	
Clear Phase Speaker	Yes
Signal-to-Sound Architecture	Yes
Sound Mode	Standard/ Cinema/ Sports/ Music/ Game/ Compressed Audio
S-Master	Yes
S-Force	S-Force Front Surround
Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse
<b>Network Features</b>	
Skype™	Ready(with optional CMU-BR100/ CMU-BR200)
Wi-Fi Direct	Yes
Wi-Fi Certified	Yes
Sony Entertainment Network	Yes
Opera Apps	Yes
Screen Mirroring	Yes
One-Flick entertainment	Yes
Live Football Mode	Yes
Internet Browser	Yes(Opera)
DLNA Content	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEBM/3GPP/MP3/WMA/LPCM/JPEG/MPO
Wireless LAN	Integrated
<b>Convenience Features</b>	
USB Play (Contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotinJpeg)/MOV/WMV/MKV/RMVB/WEBM/3GPP/MP3/WMA/WAV/JPEG/MPO/RAW(ARW)
BRAVIA Sync	Yes
Scene Select	Photo / Music / Cinema / Game / Graphics / Sports / Animation
i-Manual	Yes
Parental Control	Yes
Sleep Timer	Yes
On/Off Timer	Yes
Multiple Language Display	English/Chinese(Traditional)
<b>Sensing Features</b>	
LightSensor	Yes
<b>Energy Saving &amp; Efficiency</b>	
Dynamic Backlight Control	Yes
Power Saving Mode /	Yes

Back Light Off Mode		
<b>Inputs and Outputs</b>		
MHL	Yes	
Composite Video Input(s)	2 (1Rear/1Rear Hybrid w/Component)	
Component Video (Y/Pb/Pr) Input(s)	1 (Rear/Hybrid)	
HDMI™ Connection(s)	4 (1Side/3Bottom)	
Analog Audio Input(s) (Total)	2 (Rear)	
Digital Audio Output	1 (Rear)	
Audio Out	1 (Side/Hybrid w/HP)	
Headphone Output	1 (Side/Hybrid w/Audio out and supports Subwoofer out)	
USB	2 (Side)	
Ethernet Connection (*Router connection may require)	1 (Rear)	
HDMI™ PC Input	Yes	
<b>Power</b>		
Power Requirements	DC 19.5V	
Power Consumption (in Operation)	75W	
Standby mode power consumption	0.5W	
<b>Measurements (Approx.)</b>		
TV only (W x H x D)	Approx. 1086x646x90(49.4) mm	Approx. 926x556x89(49.4) mm
TV with Stand (W x H x D)	Approx. 1086x675x181 mm	Approx. 926x584x162mm
<b>Weights (Approx.)</b>		
TV only	Approx. 9.9 Kg	Approx. 7.4 Kg
TV with Stand	Approx. 10.3 Kg	Approx. 7.9 Kg
<b>Supplied Accessories</b>		
Remote Control	RM-GD033	
Batteries	R03 x2	
Operating Instructions	GB,CT	
<b>Optional Accessories</b>		
VC Camera and MIC	CMU-BR200/CMU-BR100	
Wallmount Bracket	SU-WL450 (D:60mm) Rear terminal access is limited (D:20mm) Rear terminal access NG/Side terminal access is limited.	
Wireless Subwoofer	SWF-BR100	
MHL Cable	DLC-MB10/ DLC-MB20/ DLC-MC10/ DLC-MC20	