

SONY



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Press Release

Sony's Expanded High-Resolution Audio Line-up Brings you Musical Clarity You've Always Dreamed of

The Hi-Resolution Audio USB DAC Multi Audio Player MAP-S1 and Speakers SS-HW1 take music lovers beyond CD quality, with pure sound as the artist intended



MAP-S1

- **The Hi-Resolution Audio USB DAC Multi Audio Player System MAP-S1 takes you beyond CD quality to a new world of purer, truer sound**
- **High-Resolution Audio Speakers SS-HW1 output High-Resolution music 24-bit/192KHz and DSD Hi-Res music-file playback digital audio files with supreme quality**

Hong Kong, May 30, 2014 – Sony today introduced the brand new High-Resolution Audio USB DAC Multi Audio Player System MAP-S1 and High-Resolution Audio Speakers SS-HW1, expressing ‘The Power of Premium Sound’ for a quality listening experience. While MP3 files sacrifice precious detail in the original signal, High-Resolution Audio retains far more information during the analogue-to-digital conversion process. The result is more authentic sound that’s closer to the way the artist and their audience originally heard it.

Multi Audio Player System MAP-S1

The fresh new addition to Sony’s High-Resolution Audio line-up, MAP-S1, takes you beyond CD quality to a new world of purer, truer sound. It’s all right here - the compact MAP-S1 has a powerful 100W amplifier, tuner and CD player integrated in a sleek, elegant unit that fits neatly on a shelf or bookcase. Just add speakers and you’re ready for an incredible Hi-Resolution Audio experience.

The versatile MAP-S1 plays High-Resolution as well as MP3 and other audio formats from a wide range of sources and connected devices. Sony's S-Master HX™ Audio Amplifier reduces distortion and noise, while DSEE HX™ upscales your existing music collection – including compressed files and CDs – to better than CD quality.

Stream music over your home network from a PC or Internet services like Spotify® and Music Unlimited. Connect a USB thumb drive, or hook up your smartphone via cable, Bluetooth® or Apple AirPlay®. Just one touch instantly makes a wireless connection with your NFC-enabled Xperia phone or tablet for effortless listening.



SS-HW1

High-Resolution Audio Speakers SS-HW1


For truly satisfying results, the MAP-S1 is complemented with Sony's new SS-HW1 High-Resolution Audio Speakers. Fine-tuned to get the very best from High-Resolution Audio sources, these audiophile-grade bookshelf speakers express the finest nuances of your music collection. The 13cm woofer features a newly-developed double super tweeter, with separate high frequency units in front of and on top of the baffle, minimizing diffraction, boosting directivity and widening the listening area as it reproduces sound with maximum clarity and information density. A Mica Reinforced Cellular (MRC) diaphragm woofer can be found in the speaker for an exceptionally wide, accurately resolved sound field.

Customers purchasing the above models during the promotion period (June 1 – July 12, 2014) are eligible to download^[1] Michael Jackson's new album "[XSCAPE](#)" (eight music tracks) in High-Resolution Audio Format (FLAC), 24-bit/96KHz. "XSCAPE" allows you to listen to the songs for the very first time originally recorded between 1983 and 1999. "XSCAPE" is a long awaited collection of exciting new music that will thrill the legions of fans of one of the world's most revered and best-selling artists, and will attract a whole new generation to discover his artistry for the first time.

^[1] From June 1 until September 30, 2014.

Pre-ordering

The new High-Resolution Audio Multi Audio Player System MAP-S1 and High-Resolution Speakers SS-HW1 will be available from May 30 to June 12, 2014 at the Sony Store, Sony Store online (www.sony.com.hk/store) and Sony sales hotline at (852) 2345-2966. Customers are welcomed to enjoy the incredible Hi-Resolution Audio experience at the new Sony Store at [Tsimshatsui Star Annex](#).

Models	Prices	Special Offers	
High-Resolution Audio Micro MAP-S1	HK\$6,980	Free download of eight music tracks from Michael Jackson's new album "XSCAPE" eight music tracks in High-Resolution Audio Format (FLAC), 24-bit/96KHz.	
High-Resolution Audio Speakers SS-HW1	HK\$4,980		

Enjoy the subtlest nuances of studio-quality sound with High-Resolution Audio. Learn more about High-Resolution Audio here: <http://www.sony.com.hk/high-res/>

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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Product specifications of Sony High-Resolution Audio USB DAC Multi Audio Player System MAP-S1:

Model	MAP-S1
Audio Power Output	
Front (RMS)	50W+50W
Functions	
Functions	CD/ USB1(USB-A)/ USB2(USB-B)/ DAB/ FM/ AM/ AirPlay(Wi-Fi)/ Home Network/ LINE IN1/ Bluetooth
Playable Discs for Audio	CD/ CD-R/ CD-RW/ Decoding Format(s) for Sound (Playback): MP3
USB Port(s)	Decoding Format(s) for Sound (Playback): WAV/ MP3/ WMA/ AAC/ ALAC/ FLAC/ AIFF /DSD/DSDIFF
Inputs and Outputs	
Analog Audio Input(s)	1(RCA)
Analog Audio Output(s)	1(RCA)
USB Port(s)	2(A & B)
Speaker Output(s) Front	2(L & R)
Headphone Output(s)	1
Ethernet Port	1
Sound Features	
Equalizer	Bass/Treble
Sound Enhancement	DSEE HX
Wireless connection	
NFC	Bluetooth connection
WiFi	IEEE802.11b/g
Bluetooth	aptX/ AAC/ A2DP(SINK)/ AVRCP
Network	
Connection	Wireless/ Wired
DLNA Decoding Format(s) for Sound (Playback)	WAV/ MP3/ WMA/ AAC/ ALAC/ FLAC/ AIFF/ DSD
Tuner	
Band	FM/ AM
Power Consumption	
Power Consumption (in Operation)	55W
Power Consumption (in Standby)	0.5
General	
Dimensions (WxHxD)(mm)(Approx.)	251 x 115x290
Weight (kg)(Approx.)	5.6
Supplied Accessories	Remote Control: RM-ANU209 / Batteries (AAA) / AC Cord/ Antenna / Quick Set up Guide

Product specifications of Sony High-Resolution Audio Speakers SS-HW1:

Model	SS-HW1	
General Features		
System	3way(Woofer+Tweeter+superTweeterX2)	
Quantity	2	
Detachable Grille	Detachable	
Audio Specs		
Rated Impedance	4Ω	
Characteristic Sensitivity Level	83db	
Frequency range	50Hz-50kHz	
Speaker Spec		
Tweeter Unit Size	25mm/19mm	
Woofer Unit Size	130mm	
Color		
Speaker Grille	Black	
Speaker Cabinet	Brown	
Supplied Accessories		
Speaker Cable	2	
Speaker Pads	8	
Operating Instructions	1	
Weight and Measurements		
Front Speaker	Dimensions (WxHxD mm)(Approx.)	171 x 309 x 273
	Weight (kg)(Approx.)	5.1