

SONY

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Press Release

Sony's New 4K Compatible Blu-ray Disc Player Delivers Superior Picture and Sound Quality
Blu-ray Disc player BDP-S7200 features 4K upscaling and supports Super Audio CD for the best enjoyment



BDP-S7200

- **4K upscaling for Blu-ray Disc to 4K resolution**
- **Supports Super Audio CD for the best sound quality**
- **Shares smartphone and tablet content on TV with Screen mirroring**
- **Stream videos reliably across your network with improved built in Wi-Fi**
- **Boot-up faster than ever with Super Quick Start**
- **See rich textures and sharp edges thanks to IP Content Noise Reduction Pro**
- **Digital Music Enhancer gives sound a natural high**

Hong Kong, June 13, 2014 – Sony today introduced the brand new addition to its Blu-ray Disc player series. The flagship BDP-S7200 is more intelligent than ever, bringing an exciting world of content with stunning pictures and sound, powerful connectivity and easy control.

The BDP-S7200 upscales your precious Blu-ray Disc collection to 4K picture quality, with four times more pixels than Full HD. You'll love the extra detail that breathes fresh life into all those favourite movies when you're watching on a BRAVIA 4K TV. Even web video quality is boosted with IP Content Noise Reduction Pro that's powered by the speedy Dual Core processor. Low-resolution clips streamed from the web look crisper and clearer, with lower noise plus rich textures and natural tonal gradations.

Supporting Super Audio CD takes your listening experience to the next level. Digital Music Enhancer combines Sony-unique audio technologies for a more satisfying soundtrack – whether you're watching Internet videos or enjoying your MP3 music collection on a connected USB drive. Digital Music Enhancer restores those subtle high frequency details that get lost when you're

listening to heavily-compressed digital music files, and also restores lost dynamics in low-bit rate audio tracks for a more spacious, natural listening experience.

Screen mirroring via Miracast™ lets you see exactly what's on your Android smartphone or tablet, super-size on the TV screen. Have fun sharing Internet videos, YouTube clips, games and more. Whatever's on the screen of your mobile device is sent wirelessly to the Blu-ray Disc player to enjoy on TV.

Super Quick Start enables the player to access Internet content and apps quicker than ever, with boots-up time now less than one second.

The new Sony Blu-ray Disc player BDP-S7200 from Sony will be available from end of June 2014 at HK\$3,280.

Official Blu-ray Disc Player of the 2014 FIFA World Cup™

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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Key specifications of Sony Blu-ray Disc Player BDP-S7200:

Model	BDP-S7200
Playback Format	
Playable Discs ^{*1}	<p>Blu ray: BDAV: BD-RE (ver.2.0, SL/DL) BD-R (ver.1.0, SL/DL) BDMV: BD-RE(ver.3.0, SL/DL) BD-R(ver.2.0, SL/DL)</p> <p>Hybrid Disc: BD/DVD(select in set-up menu) BD/CD: Yes (select in set-up menu) HDDVD/DVD: Yes (DVD part only)</p> <p>DVD: DVD-R/ DVD-RW/ DVD-R Dual Layer/ DVD+R/ DVD+RW/ DVD+R Double Layer/ DVD Camcorder 8cm DVD</p> <p>USB Memory: Yes</p> <p>External HDD : Yes(Read)</p> <p>CD: SA-CD (SA-CD/CD) Playback: Yes (CD part only) / CD-R/-RW</p>
Support Media (BD, DVD, CD, USB)	<p>Photo JPEG (.jpg, .jpeg) / GIF (.gif) / PNG (.png) / MPO MPF 3D (.mpo)</p> <p>Video Xvid (.avi, .mkv) / WMV9 (.wmv, .asf, .mkv) / AVCHD Disc Format/ MPEG-1 Video/PS (.mpg .mpeg, .mkv) <.VOB, .VRO>/ MPEG-2 Video/PS, TS (.mpg.mpeg, .m2ts, .mts, .mkv) <.VOB, .VRO>/ RMVB (.rmv, .rv, .rmvb) MPEG-4 AVC (.mkv, .mp4, .m4v, .m2ts, .mts)/ MPEG-4/AVC (.mov, 3gp, .3g2, .3gpp, .3gpp2, .flv)/ VC1 (.m2ts, .mts, .mkv)/ Motion JPEG (.mov, .avi)/</p> <p>Music AAC (.aac, .mka) / MP3 (.mp3) / MP3 (.mka) / AAC (.m4a) / HEAAC v.1/v.2/level2/ WMA9 Standard (.wma) / LPCM (.wav) / DTS / LPCM (.mka) / FLAC (.flac, .fla) / DSD - DSDIFF/DSC (.dff, .dsf) / AIFF (.aiff, .aif) / ALAC (.m4a) / Dolby Digital (.ac3, .mka)</p>
Video	
BD-ROM	<p>HDMI (480i/ 480p/ 720p/ 1080i/ 1080p (60Hz)) (576i/ 576p/ 720p/ 1080i/ 1080p (50Hz)) (1080p (24Hz))</p>
DVD	<p>HDMI (480i/ 480p/ 720p/ 1080i/ 1080p (60Hz)) (576i/ 576p/ 720p/ 1080i/ 1080p (50Hz))</p>
DVD R/RW BD R/RE non copy protected	<p>HDMI (480i/ 480p/ 720p/ 1080i/ 1080p (60Hz)) (576i/ 576p/ 720p/ 1080i/ 1080p (50Hz))</p>

BD Up Scaling	HDMI (4K (24Hz))
DVD Up Scaling	HDMI (720p/ 1080i/ 1080p)/ (1080p (24Hz))
Main Features	
3D BD-ROM/ Steaming/ Video (From camcorder)/ Photo	O/ O/ O/ O
Simulated 3D	O
Super Scaler (Precision CinemaHD upscale)	O
SBMV	O
PhotoTV HD / PhotoTV 4K	O/ O
24p True Cinema	O
x.v Colour	O
Deep Colour (16bit)	O
Web Browser ^{*2}	O
XMB™ Xross Media Bar	O
BRAVIA Sync	O
BD Live (Profile 2.0)	O
Wi-Fi Built-in (2.4GHz)/ Screen Mirroring (Wi-Fi Miracast)	O/ O
DLNA (Video, Audio, Photo)	O
Inputs & Outputs	
Inputs & Outputs	HDMI Output(s): 1 (Rear) Coaxial Audio Output(s): 1 (Rear) USB Input(s): 1 (Rear), 1 (Front) Ethernet Connection(s): 1 (Rear)
HDMI Decoding Formats	DTS HD Master Audio bit-stream out Dolby TrueHD bit-stream out LPCM 2ch out: Yes (192kHz/96kHz/48kHz) LPCM 6ch out: Yes (192kHz/96kHz/48kHz) LPCM 8ch out: Yes (96kHz/48kHz) DSD output: Yes DSD to LPCM conversion out: Yes (176.4kHz/88.2kHz/44.1kHz)
Dimensions (W x H x D)	Approx. 430mm x 49mm x 210mm
Weight	Approx. 2.3kg

Features and specifications are subject to change without notice.

Remark

1. For the details information of playable disc format and playable USB format, please kindly refer to the “Instruction Manual”.
2. Some websites use functions which this browser does not support. Some websites may not be displayed correctly, or may not function”.