

SONY

Highly Anticipated Selfie Camera KW11 from Sony is Available for Pre-ordering



Sony's brand new selfie camera Cyber-shot DSC-KW11 is designed for every pursuer of beauty and perfection to capture the perfect selfie with beautiful face and slender body effects. The new selfie camera features a slim design in four luxurious silky pearl colours with sparkling Swarovski® elements as a touch of elegance.

The KW11 selfie camera is available for pre-ordering from November 14 to 23, 2014 at the Sony Store, Sony Store online (www.sony.com.hk/store), Sony sales hotline at (852) 2345-2966 and authorized dealers. Details are as follows:-

Model	Price	Pre-ordering Offers
Cyber-shot DSC-KW11	HK\$6,990	Customers placing orders successfully may have a chance to be invited with a companion to Sony's Selfie Party on November 28, experiencing the magic of Sony's Selfie Camera with beautiful people in town. Famous model, Zelia Zhong, will share the fun of taking perfect selfie at the party.

Starting November 14, the KW11 will be available for customers to enjoy an exclusive selfie experience at the Sony Stores in TST Harbour City, Mongkok and Casueway Bay (November 17 onwards).

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

[Product Details](#) / [Zelia with KW11](#)