

Press Release

2015 Sony World Photography Awards Announces Hong Kong National Award Winner



©Desmond Pang – 1st Place of Hong Kong National Award, 2015 Sony World Photography Awards

- Single best photograph taken by a Hong Kong photographer discovered by world's biggest photography competition
- Photograph will be exhibited at Somerset House, London, 24 April – 10 May

Hong Kong, March 18, 2015 - The prestigious 2015 Sony World Photography Awards today announced that Hong Kong photographer Desmond Pang is the winner of the Hong Kong National Award.

Pang's winning image "Salad days" was chosen as the single best photograph taken by a Hong Kong photographer entered into any of the ten Open categories of the 2015 Sony World Photography Awards, the world's biggest photography competition.

Pang, a keen amateur photographer who has just graduated and currently works in account servicing, has won a Sony Full-Frame Interchangeable Lens Mirrorless Camera α 7II with E-mount Carl Zeiss Vario-Tessar T* lens FE 16-35mm ZA OSS. His image will be shown as part of the 2015 Sony World Photography Awards exhibition at Somerset House, London from 24 April – 10 May.

Pang commented on the image: "It was not my plan to include these youngsters into my picture but they stayed there for long period of time so I captured them as a part of the photo to avoid missing the blue hour. I found it more harmony than simply showing the building."

Runner up positions for the Hong Kong National Award were given to:

- 2nd place - Hung Chi Wan (熊志運) has won Sony Full-Frame Interchangeable Lens Mirrorless Camera α 7II with SEL2870mm lens kit set
- 3rd place – Wilson Lee has won Sony Interchangeable Lens Mirrorless Camera α 6000 with double lens kit set

The winners of all 54 National Awards were announced today by the Sony World Photography Awards. The National Awards programme honours and rewards the best single image taken by a local photographer and runs across the world. It is open to photographers of all abilities. To see all the winning images please go to www.worldphoto.org.

Images for publication are available to download at press.worldphoto.org

About World Photography Organisation (WPO)

WPO is a home where photography is celebrated and the art of the photographer is recognised. Working with professional, enthusiast and student photographers alike, the World Photography Organisation provides a global network across the photographic industry to not only to raise the level of conversation around the subject, but to increase awareness and appreciation of this artform. WPO hosts a year-round portfolio of industry and public events including: **Sony World Photography Awards**, the world's largest photography competition and accompanying global exhibition; the **World Photography Student Focus Programme**, inspiring and working with the next generation of photographers, and **Photo Shanghai**, Asia Pacific's premier art fair dedicated to photography. In addition, WPO has a thriving online presence via its website, Twitter, Facebook and Instagram and addresses the industry's latest issues in its monthly online publication, **The Magazine**.

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