

Press Release

2017 Sony World Photography Awards Now Open for Entries



©Kei-Nomiyama-Japan, Open-Photographer-of-the-Year, 2016 Sony World Photography Awards

- **World's largest photography competition celebrates its 10th anniversary**
- **New categories in Professional, Open, and Youth competitions**

Hong Kong, June 17, 2016 – The Sony World Photography Awards, the world's largest photography competition, opens for entries today. Created by the World Photography Organisation, 2017 marks the awards' 10th anniversary.

Photographers are welcome to enter their work for free into any of the awards' four competitions: **Professional, Open, Youth** and **Student Focus** via www.worldphoto.org. The newly re-launched website gives a greater visual platform to the awards' photographers and makes the entry process simpler than before.

The 2017 edition also sees new categories introduced across the all competitions aimed at challenging photographers to push their creative boundaries. Please see notes to editors for competition definitions and categories or click [here](#).

The Sony World Photography Awards annually recognises the world's best photography. Open to all photographers, the awards are an authoritative voice in the photographic industry that has the power to shape the careers of its winning and shortlisted photographers. Each year

the competition attracts both emerging talent and established artists, and presents the world's best photography from the last 12 months to a global audience.

The Sony World Photography Awards offer a wide range of benefits for its winning photographers, including:

- The latest Sony digital imaging equipment
- Inclusion in the Sony World Photography Awards Exhibition in London
- Inclusion in the annual Sony World Photography Awards winners book
- USD\$25,000 for the winner of the Photographer of the Year title
- USD\$5,000 for the winner of the Open competition
- Worldwide media exposure and increased recognition

Scott Gray, CEO of World Photography Organisation, commented: "We are extremely proud to reach our 10th anniversary. Since launching in 2007 the Sony World Photography Awards has grown consistently in both size and credibility. Across the years the awards have discovered and celebrated a huge variety of photography. I am honored that emerging photographers across the world have been able to use the awards to launch their careers, and established photographers can use us to extend their networks. We are committed to challenging photographers to push their creative boundaries in the years to come."

The 2017 Sony World Photography Awards shortlist will be announced on 28 February, 2017, Open and National Awards winners will be revealed on 28 March, 2017, and the overall winners will be announced on 20 April, 2017. This includes an exhibition at Somerset House, London, running from 21 April to 7 May 2017.

Winning and shortlisted images from the 2016 awards are available to download at press.worldphoto.org.

Notes to Editors

2017 COMPETITION CATEGORIES – see full category descriptions [here](#)

- **Professional** – Judged on a body of work
 - Art categories: Architecture, Conceptual, Landscape, Natural World, Portraiture, Still Life
 - Documentary categories: Current Affairs & News, Contemporary Issues, Daily Life, Sport
- **Open** – Judged on a single shot
 - Categories: Architecture, Culture, Enhanced, Motion, Nature, Wildlife, Portraits, Still Life, Street Photography, Travel
- **Youth** – For photographers aged 12 to 19, judged on a single image responding to the brief of 'Beauty'
- **Student Focus** – For photography students, judged on a single image responding to a brief

KEY DATES

- 5 December, 2016 – Student Focus competition closes
- 5 January, 2017 – Open and Youth competitions close
- 12 January, 2017 – Professional competition closes
- 28 February, 2017 – Shortlist for Professional, Open, Youth and Student Focus competitions revealed
- 28 March, 2017 – Open, Youth and National Award winners revealed
- 20 April, 2017 – Photographer of the Year plus Professional category winners and Open, Youth and Student Focus Photographers of the Year to be revealed at ceremony in London
- 21 April to 7 May, 2017 – Sony World Photography Awards Exhibition at Somerset House, London

About World Photography Organisation (WPO)

The World Photography Organisation is a center point for global photography initiatives. We are a platform on which individual photographers are given worldwide exposure, and forge links across the photographic industry. Our aim is to raise the level of conversation around photography. In doing this we increase awareness and appreciation of the art form and celebrate the art of the photographer.

The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, the world's largest photography competition, and international art fairs dedicated to photography, PHOTOFAIRS | Shanghai and PHOTOFAIRS | San Francisco. For more details, see www.worldphoto.org.

About Hong Kong Marketing Company

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