

Press Release

**Hong Kong's Best Single Photograph Revealed by the
2017 Sony World Photography Awards**



"The Opposite"©Tong Chun Kin,TOMY, Hong Kong, Open, Enhanced

- **World's largest photography competition announces Tong Chun Kin, TOMY, as winner of Hong Kong National Award**
- **Full list of National Award and Open competition category winners announced today**
- **Images available for publication at press.worldphoto.org**

Hong Kong, March 28, 2017 - The judges of the 2017 Sony World Photography Awards today announce the photograph "The Opposite" by **Tong Chun Kin, TOMY**, as the winner of **Hong Kong National Award**.

The Sony World Photography Awards is the world's largest photography competition, and the National Awards is a global program open to photographers of all abilities. It aims to find the best single photograph taken a local photographer in 65 countries/ regions.

TOMY's winning image "**The Opposite**" is a delicate and original shot taken for a student fashion styling project in January 2016. TOMY will receive the Sony a7RM2 camera with SEL2470Z lens as the prize of the winner.

Born in Hong Kong, TOMY is a Hong Kong based independent photographer and graphic designer with a Bachelor of Arts in Advertising Design from Hong Kong Polytechnic University. With a passion for fashion, portrait and fine art photography, TOMY's most compelling quality is his ability to color his image with strong elements of romanticism, fantasy and a hint of darkness.

Commenting about his success, TOMY says: *"This achievement is really special to me because it has given me recognition. Thank you for all the support from my family and friends. Photography is my whole life."*

The runner-up positions for Hong Kong National Award were given to:

- 2nd place: **K.W. Hon (OqWing)**, for the image "Dance"
- 3rd Place: **Wilson Lee**, for the image "Moonlight"

OqWing and Wilson will receive the Sony a6500 camera with SEL18105G lens and Cyber-shot RX100M5 camera respectively.

Winners and runners-ups across all 66 National Awards were announced today, and can be viewed [here](#).

TOMY's winning work will be shown alongside the awards' other winning and shortlisted images at the [Sony World Photography Awards & Martin Parr – 2017 Exhibition](#) in London from April 21-May 7 and published in the annual winners' book.

Sony World Photography Awards

Produced by the World Photography Organisation, 2017 sees the 10th anniversary of the Sony World Photography Awards and a decade-long partnership with its headline sponsor, Sony. The Awards recognize and reward the very best contemporary photography captured over the last year, and incorporate four competitions - Professional, Open, Youth and Student Focus.

The overall winners of the 2017 Sony World Photography Awards will be announced on April 20.

Images by all National Award and Open category winners are available for publication at press.worldphoto.org

NOTES TO EDITORS

227,596 images were entered into the 2017 Sony World Photography Awards across all competitions

- Professional competition: 110,270 entries
- Open competition: 105,692 entries
- Youth: 11,634 entries

About World Photography Organisation

The World Photography Organisation is a global platform for photography initiatives. Working across up to 180 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers and our industry-leading partners around the world. We host a year-round portfolio of events including: the Sony World Photography Awards (the world's largest photography competition, marking its 10th anniversary in 2017), various local meetups/talks throughout the year, and PHOTOFAIRS, International Art Fairs Dedicated to Photography, with destinations in Shanghai and San Francisco.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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