

SONY

Immediate Release

“New Japanese Habitation Space” Exhibition Presented by Sony Life Space UX at GOOD DESIGN STORE PMQ

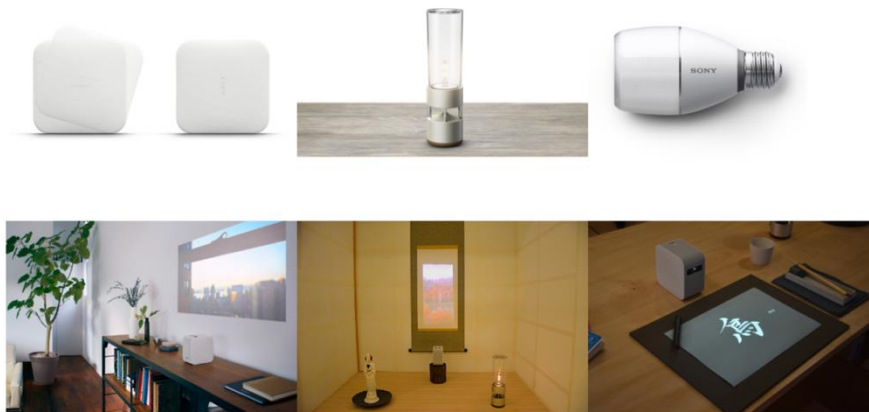
Hong Kong, April 5, 2017 - Sony will join hands with GOOD DESIGN STORE PMQ to bring an exhibition of "New Japanese Habitation Space" presented by Sony Life Space UX from Apr. 14 - May 14, 2017 at the PMQ, Central.

Unlocking the potential of spaces to enrich everyday life -- Life Space UX is all about creating new experiences through the power of living spaces themselves. To unlock those new possibilities, Sony focuses on creating new products that blend seamlessly into everyday environments and enrich daily life.

In this exhibition, Life Space UX will present the "New Japanese Habitation Space" concept at the GOOD DESIGN STORE Gallery:

Date: April 14th Friday - May 14th Sunday, 2017 OPEN: 11:00am-7:00pm

Venue: GOOD DESIGN STORE H401, PMQ, 35 Aberdeen Street, Central Hong Kong



Exhibition Items of the Life Space UX Series:

- Portable Ultra Short Throw Projector
- Glass Sound Speaker
- LED Bulb Speaker

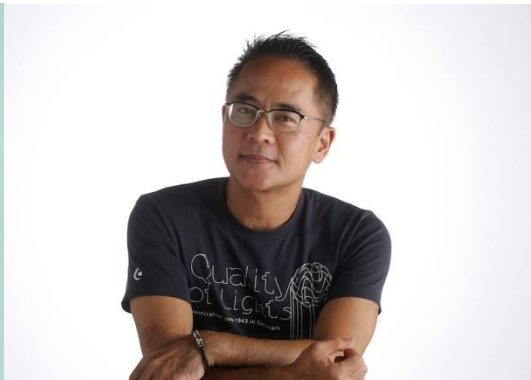
PMQ x GOOD DESIGN AWARD DESIGN TALK #21

- Unlocking the potential of spaces to enrich everyday life-

Additionally, GDS PMQ will hold a "DESIGN TALK" by inviting the designer of the Portable Ultra Short Throw Projector (2015 GOOD DESIGN Best 100).



Mr. Daisuke Shiono



Mr. Seiki Mori

Date: Thursday, 13th April 2017 6:00pm - 7:00pm

Venue: Hub/PMQ (7/F Block A, 35 Aberdeen St, Central, Hong Kong)

Presenter: Mr. Daisuke Shiono - Art Director, Sony Creative Center

Moderator: Mr. Seiki Mori - Designer, Studio ARRT

Language: English

RSVP: dt@g-mark.org with your name, email address and number of attendees.

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

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