

SONY

Press Release

Sony Launches a New Era of Home Displays with the Ultra-Short Throw 4K HDR Home Theatre Projector VPL-VZ1000ES



Hong Kong, June 30, 2017 – Sony today announced the expansion of its ultra-short throw home theatre line-up with the launch of the 4K HDR home theatre projector VPL-VZ1000ES, designed to integrate easily into the living room. Sony's latest innovative laser light source projector is High Dynamic Range (HDR) compatible with native 4K resolution. It can be positioned as little as six inches away from the wall, yet command the room with a 254cm (100 inch) image, measured diagonally in 16:9. It is now possible to have an immersive viewing experience for a wide range of residential applications, from a home theatre to a living room or bedroom, no matter what the design or layout of your home is. When powered off, the compact and elegant VPL-VZ1000ES virtually disappears into the décor.



The VPL-VZ1000ES is approximately 925 x 494 x 219mm in size and weighs about 35 kg, making it small and light enough to complement virtually any décor. This is approximately 40% smaller than the currently available Sony 4K ultra short-throw projector VPL-GTZ1. Despite its compact size, the VPL-VZ1000ES generates 2,500 lumens of colour light output. Sony's advanced SXRD™ panels, coupled with the Z-Phosphor™ laser light engine, produce high dynamic contrast, enhancing the highlights and lowlights of HDR content. The VPL-VZ1000ES projector's Z-Phosphor laser light source hits peak brightness much quicker than conventional projector lamps. Brightness and colour accuracy are also maintained longer, without the hassle of lamp replacement.

Unlock the walls of your imagination

The unique form factor of the VPL-VZ1000ES opens up a whole new set of usage scenarios. It is the ideal projector for large display sizes in small spaces, as well as locations with high ceilings. And since the projector is mounted in front rather than behind the viewers, there are no issues with shadows or obstructions from ceiling lights or fans. You can turn any wall into a life-sized window to another world. And for modern houses and apartments with large windows and limited wall space, a drop down screen in front of the window enables great viewing of TV, movies and sports. When the show is over, raise the screen, and once again enjoy your view.

This breakthrough new projector from Sony allows consumers to have a huge screen in their life space with a simple elegant installation available for the home. This makes the VPL-VZ1000ES unlike anything consumers have ever experienced before in home cinema viewing and ultra-short throw projection.

Sony's new ultra-short throw 4K HDR home theatre projector VPL-VZ1000ES will be available from the beginning of July 2017 at HK\$156,000.

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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Specifications of Sony Ultra-Short Throw 4K HDR Home Theater Projector VPL-VZ1000ES:

Model	VPL-VZ1000ES
Display system	4K SXRD panel, projection system
Display device	
	Size of effective display area: 0.74" x3
	Number of pixels: 26,542,080 (4096 x 2160 x3) pixels
Projection lens	
Focus	Powered
Zoom	Powered (Approx. x1.02)
Lens shift	Powered, Vertical: +/-6%, Horizontal: +/-3%
Screen size	80" to 120" (2,030mm to 3,050mm)
General	
Light source	Laser diode
Light output	2500 lm
Color light output	2500 lm
Contrast Ratio	∞:1 (dynamic contrast)
Display resolution	
Accepted digital signals	VGA, SVGA, XGA, WXGA(1280x768), Quad-VGA, SXGA, 720x480/60p, 720x576/50p, 1280x720/50p, 1280x720/60p, 1920x1080/50i, 1920x1080/60i, 1920x1080/24p, 1920x1080/50p, 1920x1080/60p, 3840x2160/24p, 3840x2160/25p, 3840x2160/30p, 3840x2160/50p, 3840x2160/60p, 4096x2160/24p, 4096x2160/25p, 4096x2160/30p, 4096x2160/50p, 4096x2160/60p
Input Output (Computer/ video/ control)	
HDMI	HDMI (x4)
Remote	RS-232C, D-sub 9-pin
IR IN	Mini Jack
Operating temperature/ operating humidity	5°C to 35°C (41°F to 95°F) / 20% to 80% (no condensation)
Storage temperature/ Storage humidity	-10°C to +60°C (-14°F to +140°F) / 20% to 80% (no condensation)
Power requirements	AC 100V to 240 V, 4.4A to 1.9A, 50/60Hz
Power consumption	435W
Power consumption (Standby mode)	0.5W (When "Remote Start" is set to "Off")
Power consumption (Networked Standby mode)	0.6W (When "Remote Start" is set to "On")
Dimensions (W x H x D)	925x 218.5 x 493.8mm

(without protrusions)	
Weight	Approx. 35kg (without side and top covers)
Optional accessory	Active 3D glasses TDG-BT500A