

SONY

Press Release

Sony Introduces Dolby Atmos® Sound Bar HT-ST5000

The flagship HT-ST5000 features Hi-Res Audio for an immersive listening experience



Hong Kong, July 21, 2017 – Sony announced today its new flagship 7.1.2ch Sound Bar HT-ST5000, featuring Dolby Atmos®, Hi-Res Audio and 12 advanced speakers – all in a sleek, stylish form factor. The new Sound Bar is designed to offer a more enhanced, connected, and immersive movie watching experience at home.

Enjoy the Dolby Atmos® next-generation 3D surround sound format with the HT-ST5000 Sound Bar that has been created in partnership with Sony Pictures Entertainment for the best 3D sound cinematic experience. Sound professionals at Sony Pictures also lent their expertise to help calibrate audio quality and optimize it for the playback of movies.

The stylish sound bar adds impressive multi-channel audio to your viewing with less living room clutter. With the extra dimension of two new upward firing Dolby Atmos® enabled speakers at either end of the bar, a thrillingly detailed 7.1.2 channel listening experience is possible.

Combined with coaxial High-Resolution Audio speakers for 800W total output, featuring separate woofer and tweeter drivers in one single unit - music, dialogue and sound effects wrap themselves around you. The powerful wireless subwoofer provides the deep low punches.



The HT-ST5000 also features the unique wave-front control technology of Sony's S-Force PRO Front Surround, which channels sound waves in just the right direction to realize powerful room-filling audio. It has never been easier to play your choice of music back using built-in Chromecast and Spotify Connect, meaning you have access to over 100 music-streaming apps right at your fingertips in addition to the flexibility of the Wireless Multi-Room, plus Bluetooth® and NFC.

The Sound Bar has extensive connectivity that offers compatibility with the latest 4K, HDR and HDCP2.2 standards, working perfectly with any BRAVIA 4K HDR TV to create that cinema screen feeling in your front room. With three HDMI inputs, one HDMI ARC output, a USB input, Bluetooth, NFC, as well as digital optical and analog connections, there's a connection for all your equipment. The HT-ST5000 maintains quality from source to screen with support for 4K and High Dynamic Range (HDR) content from major studios via HDMI HDCP 2.2, and also supports multi-room capability.

The new Dolby Atmos® Sound Bar HT-ST5000 from Sony is now available at HK\$12,980 (Sony Store).

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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Product specifications of Sony Dolby Atmos® Sound Bar HT-ST5000:

	型號 Model	HT-ST5000
Amplifier Spec 放大器規格	Number of amp. Channels 放大器數量. 聲道	12.1 放大器 Amplifier 7.1.2 聲道 ch
	Audio Power Output (Reference) 音頻輸出功率 (參考值)	總輸出 Total : 800W
	Amplifier Type 放大器種類	S-Master HX
Inputs and Outputs Features 輸入和輸出功能	HDMI HDR (高動態範圍 High Dynamic Range)	有 Yes
	HDCP2.2	有 Yes
	HDMI BT.2020	有 Yes
	BRAVIA SYNC (CEC Control)	有 Yes
	HDMI 輸入 In/ HDMI 輸出 Out (ARC)	3/1 (ARC)
	USB	有 Yes
	模擬音頻輸入 Analog Audio In/ 光纖輸入 Optical In	有 Yes/有 Yes
以太網 Ethernet (100BASE-TX)	有 Yes	
無線功能 Wireless Features	無線網絡 Wi-Fi	有 Yes (2.4GHz/5GHz) 11a/b/g/n
	GoogleCast	有 Yes
	Spotify Connect	有 Yes
	近場通訊 NFC	有 Yes
	藍牙 Bluetooth	有 Yes
	Multi-room function	有 Yes
聲音功能 Audio Features	S-Force PRO Front Surround	有 Yes
	LDAC	有 Yes
	DSEE /DSEE HX	DSEE HX
	Clearaudio+	有 Yes
	音訊與視訊輸出同步 AV Sync	有 Yes (0-300msec, 25msec/step)
解碼格式 Decoding Format(S)	Dolby Atmos	有 Yes (7.1.2 ch)
	DTS HD/DolbyTruHD/Dolby Digital+	無 No/有 Yes/有 Yes
	LPCM (2CH/5.1CH/7.1CH) thru HDMI	有 Yes/有 Yes/有 Yes
	Dolby Digital/DTS	有 Yes/無 No
	96k/24Bit PCM	有 Yes
	DSD	有 Yes(USB)
聲音格式 Audio Format(S)	FLAC	有 Yes
	DSD- DSDIFF/DSF (.dsf, .dff) *For DSDIFF, DST is not supported	有 Yes
	WMA9 Standard (.wma)	有 Yes
	LPCM (.wav)	有 Yes
	MP3 (.mp3)	有 Yes
	ALAC (.m4a, .mov)	有 Yes
	AAC (.m4a), AIFF (.aiff, .aif)	有 Yes

連接方式 Connection	有線 Wired / 無線 Wireless	重低音 Subwoofer : 無線 Wireless
遙控程式 Remote App	SongPal (支援 Support iOS and Android)	有 Yes
體積 Dimensions (約 Approx.)	主體 Main Unit (闊 Wx 高 Hx 深 D) 毫米 mm	1180 x 80 x 145
	重低音 Subwoofer (闊 Wx 高 Hx 深 D) 毫米 mm	248 x 403 x 426
重量 Weight (約 Approx.)	主體 Main Unit	8.2 千克 kg
	重低音 Subwoofer	14.1 千克 kg
電源 Power	電源要求 Power Requirement	220-240V, 50/60Hz
	功耗 Power Consumption (瓦 W)	主機 BAR:90W/重低音 SW 30W
隨機附件 Supplied Accessories	遙控器 Remote Control	RMT-AH310E
	HDMI 連接線 Cable	有 Yes
	快速安裝指南 Quick Setup Guide	有 Yes