

SONY



WORLD PHOTOGRAPHY ORGANISATION

Press Release

2018 Sony World Photography Awards: New Images Released to Mark One Month until Deadline



Entries of Open Category, 2018 Sony World Photography Awards

Top (From Left to Right): Back to the Future© Sung Lok Cheung, Hong Kong (China), Portraiture

| Papuma © Haryadi Bakri, Indonesia, Enhanced

Bottom (From Left to Right): Little Indian© Virgilio Liberato, Philippines, Portraiture

| Jump© Milo Angelo Ramella, Italy, Wildlife

- Images available at press.worldphoto.org
- All entries free at www.worldphoto.org

Hong Kong, December 6, 2017 – The 2018 Sony World Photography Awards are open to photographers worldwide to enter before its closing date in January 2018. To mark this deadline, the World Photography Organisation, the creators of the Awards, released a new selection of entries from the Open competition. Submitted by photographers from around the

world, the images cover a wide variety of topics, from stunning aerial shots to intimate portraits and animals in the wild.

The Sony World Photography Awards are widely recognised as one of the world's leading photography competitions, with many of its shortlisted and winning photographers gaining global exposure and recognition. All entries to the Awards are free at www.worldphoto.org/swpa.

Deadlines and Jury

The 2018 judges have been tasked to reward the very best contemporary photography from the past year across the following competitions:

Open - best single image

Youth - photographers aged 12-19, best single image

National Award - best single image taken by a local photographer from 60+ countries and regions

Deadline: January 4, 2018

Professional - best series of works

Deadline: January 11, 2018

Full details about the 2018 jury can be found at www.worldphoto.org/sony-world-photography-awards/2018-judges

Key dates

The shortlist for all competitions of the Awards will be announced on **February 28, 2018**. The Open and National Awards winners will be announced **March 20, 2018**. The Photographer of the Year and the Professional category winners will be announced **April 19, 2018**.

Prizes and exhibition

Prizes include \$25,000 (USD) for the Photographer of the Year and \$5,000 (USD) for the overall Open competition winner. All category winners will receive the latest Sony Digital Imaging equipment and Professional category winners are flown to London to attend the Sony World Photography Awards dinner on Thursday April 19, 2018.

The Awards' winning and shortlisted images will once again be exhibited at Somerset House, London. Running April 20 – May 6 2018, the exhibition will also include exclusive new works by the recipient of the Outstanding Contribution to Photography Award, to be announced in January 2018. Previous recipients include Martin Parr (2017), RongRong&inri (2016), Elliot Erwitt (2015) and Mary Ellen Mark (2014).

The winner of the Hong Kong National Award will receive Sony digital imaging products and have their image:

- Displayed digitally alongside winning and shortlisted photographers from around the globe as part of the 2018 Sony World Photography Awards Exhibition held in London in April-May 2018
- Showcased online at www.worldphoto.org

Images from the Open submissions can be downloaded at <https://press.worldphoto.org>

2018 SONY WORLD PHOTOGRAPHY AWARDS COMPETITIONS & CATEGORIES

- **Professional Categories:**
Architecture / Contemporary Issues / Creative / Current Affairs & News / Discovery / Landscape / Natural World & Wildlife / Portraiture / Sport / Still Life
- **Open Categories:**
Architecture / Culture / Enhanced / Motion / Landscape & Nature / Portraiture / Still Life / Street Photography / Travel / Wildlife
- **Youth** – Brief of “My Environment”
- **National Awards** – All submissions will be taken from the Open competition

See full category descriptions [here](#).

About World Photography Organisation

The World Photography Organisation is a global platform for photography initiatives. Working across up to 180 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers and our industry-leading partners around the world. The World Photography Organisation hosts a year-round portfolio of events including the **Sony World Photography Awards**, the world’s largest photography competition, and **PHOTOFAIRS**, International Art Fairs Dedicated to photography with destinations in Shanghai and San Francisco. For more details, see www.worldphoto.org.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony’s consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony’s products and services, please visit our website at <http://www.sony.com.hk>.

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