

SONY

Press Release

Enjoy Big Screen Picture with Sony's New 4K Ultra HD Blu-ray™ Player in the Comfort of Your Living Room



Hong Kong, April 25, 2018 – The new 4K Ultra HD Blu-ray Player UBP-X700 from Sony will make you feel like you are at the cinema in your own home. The UBP-X700 delivers a much wider range of colour, contrast and brightness than standard Blu-ray players, making the picture much closer to what you see in real life.

Optimising the way the HDR picture is delivered from your player to your TV screen, the UBP-X700 will support HDR10 and Dolby Vision¹ for ground-breaking detail, colour and brightness, offering you a new realm of sound preserving picture quality. Its slim, compact design fits seamlessly into your home.



¹ This feature of the UBP-X700 will be made available via firmware update in 2018 summer.

Watch whatever you fancy, as the UBP-X700 lets you access a world of 4K streaming services at your fingertips. From Netflix™, Prime Video™, and YouTube™ there is a wide range of content to choose from. This 4K Ultra HD Blu-ray Player also supports a number of high-quality video and music formats, including MP4, DSD, FLAC, and more.

The UBP-X700 features advanced upscaling of the content that you watch to near 4K resolution. Every object is sharpened and enhanced in real time, so you can enjoy detailed images – perfect for the latest high resolution TVs. Watch 4K HDR films, even on non-HDR TVs, and enjoy additional shadow and highlight detail. Its HDR-SDR conversion intelligently scales HDR's ultra-wide brightness range into an SDR image, maintaining outstanding picture quality even with conventional SDR TVs.

Sony's new 4K Ultra HD Blu-ray Player UBP-X700 is now available at HK\$2,390.

During the promotion period from April 25 to May 31, 2018, customers will receive a 4K Blu-ray Disc movie 'Baby Driver' by redemption at Sony Customer Service Centre, available while stocks last.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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Specifications of Sony 4K Ultra HD Blu-ray Player UBP-X700:

UBP-X700		
光碟驅動器 Disc Drive	Precision Drive HD	有 Yes
Playback Capability	光碟格式 Disc format	Ultra HD Blu-ray™, BD-RE, BD-RE DL, BD-ROM, CD (CD-DA), CD-R/-RW, DVD+R, DVD+R DL, DVD+RW, DVD-R, DVD-R DL, DVD-RW, DVD-Video, SA-CD (SA-CD / CD) Playback, Stereoscopic 3D (profile 5)
	影像格式 Video format	AVCHD Disc Format, HEVC, Motion JPEG, MPEG-1 Video/PS, MPEG-2 Video/PS, TS, MPEG-4/AVC, MPEG-4 AVC, VC1, VP6, VP8, VP9, WMV9, Xvid
	音樂格式 Audio Format	AAC,AIFF, ALAC, Dolby® Digital, DSD - DSDIFF/DSD, FLAC, HEAAC v.1/v.2/level2, LPCM, Mokey's Audio, Vorbis, WMA10 Pro, WMA9 Standard
	圖像格式 Photo format	BMP, GIF, JPEG, MPO MPF 3D,PNG, WEBP
	地區碼 Region Code (BD)/ (DVD)	BD (地區碼 Region A), DVD (地區碼 Region 3)
影像功能 Picture Features	HDR (高動態範圍) HDR (High Dynamic Range)	HDR10 , Dolby Vision*1
	HDR to SDR 轉換 conversion	有 Yes
	圖像參數調整 Picture Parameter Adjustment(s)	對比度, 亮度, 顏色, 色調 Contrast, Brightness, Color, HUE
	降噪技術 Noise Reduction	FNR, BNR, MNR, IP Content Noise Reduction
	影像功能 Picture Feature	24p True Cinema™, Deep color (12 bit), 4K Upscale (60p Disc/USB/Net)
聲音功能 Audio Features	Dolby	Dolby Atmos® (bitstream out)/Dolby® True HD (bitstream out) decoding (7.1ch)
	DTS®	DTS:X™ (bitstream out)/DTS HD Master Audio decoding (7.1ch)
	LPCM 2ch 輸出 out	有 Yes (192kHz/96kHz/48kHz)
	LPCM 6ch 輸出 out	有 Yes (192kHz/96kHz/48kHz)
	LPCM 8ch 輸出 out	有 Yes (96kHz/48kHz)

	DSD 輸出 output	有 Yes (2.8M)
	DSD to LPCM 轉換輸出 conversion out	有 Yes (2.8M/5.6M/11.2M)
	音訊與視訊輸出同步 AV Sync	有 Yes
影像格式 Video Specs	BD-ROM,BD-R/RE,DVD-ROM,DVD R/RW (通過 through HDMI)	(480i/ 480p/ 720p/ 1080i/ 1080p/ 2160p (60Hz)), (576i/ 576p/ 720p/ 1080i/ 1080p/ 2160p (50Hz)),(1080p/ 2160p (24Hz))
	BD 倍線 Upscaling	(4K(60Hz))
	DVD 倍線 Upscaling	(720p/ 1080i/ 1080p/ 2160p(60Hz))
	相片 Photo	有 Yes (4K)
	BD	HD (24Hz) (24p True Cinema),HD 24Hz to 60Hz conversion, HD (50/60Hz),SD (50/60Hz)
	DVD	60Hz/50Hz, DVD 24p 輸出 output
網路 Network	Wi-Fi® 內置 Built in/ Wi-Fi® MIMO	有 Yes (2.4GHz)/ 有 Yes
	屏幕鏡射 Screen mirroring (Wi-Fi® Miracast)	有 Yes
	串流 Streaming	3D 串流 Streaming, 4K 串流 streaming, Live 串流 streaming
其他功能 Other Features	功能 Functions	BRAVIA Sync, Auto Power Off (Auto Stand-by), 兒童鎖 Child Lock, 家長控制 Parental Control, Super Quick Start Mode
	手機或平板電腦遙控器 Remote Apps for Mobile or Tablet PC	有 Yes Video & TV SideView (For iOS and Android)
連接端口 Connection port	輸入和輸出 Input and Output	Coaxial Audio Output(s): 1 (Rear), Ethernet Connection(s): 1 (Rear), USB Input(s): 1 (Front)HDMI Output(s): 2 (Video and Audio x1, Audio Only x1(Rear))
電源 Power	電壓 Power Voltage	110-240V (50/60Hz)
	功耗 Power Consumption	15 W
隨機附送配件 Supplied Accessories	AC 適配器 Adaptor	有 Yes
	遙控器 Remote Control	有 Yes RMT-VB201D
	HDMI 纜線 Cable	有 Yes (18Gbps capable)
	使用說明書 nstruction	有 Yes

	Manual	
尺寸與重量 Dimensions & Weight	尺寸 Dimensions (闊 W x 高 H x 深 D) 約 Approx.	320 mm x 45 mm x 217 mm
	重量 Weight	1.4 kg
*1 此功能將通過固件更新提供。 *1 This feature will be made available via firmware update.		