

Press Release

Sony Launches New Expanded Multi-View Shooting Capabilities for the RX0 Ultra-compact Waterproof Camera

New Wired and Wireless Multi-Camera Solutions Enable More Flexibility and Creativity



Camera Control Box CCB-WD1 (left) and RX0 Camera (right)

Hong Kong, May 11, 2018 – Sony, a worldwide leader in digital imaging and the world’s largest image sensor manufacturer, today announced new wired and wireless multi-camera solutions for the versatile RX0 ultra-compact camera, enabling more flexibility, creativity and operability for today’s creators.

The RX0 brings the advanced imaging quality capabilities of Sony’s acclaimed RX camera line-up to a robust, waterproof¹, ultra-compact body measuring approximately 59mm x 40.5mm x 29.8mm (WxHxD)² and weighing just 110g³. The miniature dimensions and all-around versatility of the new camera make it a powerful tool when used either as a single unit or when combined together with additional RX0 cameras in multi-angle, multi-view shooting situations. For flexible mounting options in tight spaces, the camera features a complete symmetrical lens position and an image flip function, adding to its wide range of creative potential.

The compact RX0 camera offers two different types of solutions for multiple camera shooting and control, including a wired solution for precisely accurate camera synchronisation and control, and a wireless solution for added convenience and flexibility.

¹ Compliant with JIS/IEC protection levels (based on Sony tests). Shooting in depths of up to 10 metres (33 ft) is possible for up to 60 minutes (JIS: Japan Industrial Standards; IEC: International Electrotechnical Commission). Depending on usage conditions and circumstances, no guarantee is made regarding damage to, malfunction of, or waterproof performance of this camera

² Approximate dimensions

³ Approximate weight with battery and media included

New RX0 Wired Multi-View Shooting with Camera Control Box



Sony has announced a new accessory Camera Control Box CCB-WD1 that connects to the RX0⁴ and enables PC control with web browser⁵ via wired IP (internet protocol) connection. By converting control signal to IP, camera settings can be reliably controlled⁶ from a single connected PC from any location. A wired connection of Camera Control Box also allows for much seamless control and synchronisation of multiple pairs of RX0 cameras and Camera Control Boxes – up to 100 units⁷ in total – enabling creators to produce high quality movie effects like “bullet-time” or virtual reality, or to shoot high profile events from unique angles.



⁴ System software update (ver 2.0 or above) for the RX0 is required

⁵ Recommended computer environment

OS: Windows 7/Windows 8.1/Windows 10, Mac OS X 10.11/macOS 10.12-10.13

Web browser: Google Chrome, Internet Explorer, Safari

⁶ Use only in a network environment with security measures

⁷ Depending on the specifications of the equipment to be used, the number of devices that can be connected will change. Up to 100 units connection have been tested (based on Sony tests)

When using multiple pairs of RX0 cameras and camera control boxes, settings of all connected cameras can be changed simultaneously, and can be assigned triggered to all start/stop recording at the same time. Additionally, a video sync function is also available, allowing frame timing to easily synchronise between cameras frame by frame. This reduces any time gaps between cameras and supports the process of stitching multiple images together to create special effects.



Files can also be transferred directly to the connected PC⁸, with the ability to assign and change file names to avoid any confusion when dealing with multiple cameras. In total, up to 100⁷ separate RX0 cameras and CCB-WD1 Camera Control Boxes can be linked together for a live-view multi-camera feed. Additionally, via Camera Control Box, shooting settings, shooting methods and more can be freely programmed by the user.

Improved Wireless Multi-View Shooting with New PlayMemories™ Mobile Application

Sony's latest version 6.2 of its PlayMemories Mobile application expands the multi-camera control capabilities when paired with the RX0⁴. With the new version of the mobile application, users will be able to link their smartphone or tablet to up to 50 RX0 cameras via an access point⁹ to control them simultaneously¹⁰. In addition to the current ability to change key camera settings, all connected cameras can be turned ON/OFF together¹¹, and users have the ability to control and shoot by separately assigned camera 'groups'. The new PlayMemories Mobile application version 6.2 is now available.

⁸ Up to 4 GB per file can be transferred

⁹ Depending on the specifications of the access point, smartphone, tablet to be used, the radio wave environment of the installation location, the number of devices that can be connected will change. Up to 50 units connection have been tested (based on Sony tests)

¹⁰ Use only on Wi-Fi connection with security measures

¹¹ Bluetooth connection required. Depending on the specifications of smartphone, tablet to be used, the number of devices that can be controlled will change.

Sony's new CCB-WD1 Camera Control Box for use with the RX0 ultra-compact camera is now available at HK\$5,990.

From May 11 to May 31, 2018, the RX0 users will enjoy a 20% discount offer at HK\$4,792 net for purchase of the CCB-WD1 Camera Control Box.

Please watch the videos of RX0 with CCB-WD1 Camera Control Box:

- **About the operation of [Camera Control Box](#)**
- **[Fly Into Orbit by RX0](#)**
- **[Behind The Scenes of Fly Into Orbit by RX0](#)**
- **[RX0 featuring Marcus Yuen](#)**

Full specifications of CCB-WD1 Camera Control Box can be viewed [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

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