

SONY

Press Release

Sony Introduces New VCT-SGR1 Shooting Grip for RX0 and RX100 Series Cameras *Versatile New Grip Offers Free-Angle Shooting and Fingertip Control*



Hong Kong, June 21, 2018 – Sony today announced a versatile and compact new Shooting Grip VCT-SGR1 which is best suited for the Cyber-shot RX0 and RX100 series cameras¹. This vertically-oriented shooting grip is ideal for vlogging, travel photography, self-portraits and much more.

The new VCT-SGR1 can be attached to the RX0 and RX100 series cameras via Multi/Micro USB Terminal. It is extremely compact and lightweight, and can adjust angles up 70 degrees or down to 100 degrees to capture different perspectives including high-angle shots, low-angle shots and self-portraits.

The grip features several buttons at the top of the grip including shutter release, REC stop/start and zoom² functionality, allowing for easy fingertip control for both right and left handed usage. Additionally, the bottom of the grip can be spread-out and used as a tripod, making it an ideal accessory for group photos or low-light shooting conditions to avoid camera shake when shooting at slower shutter speeds.

¹ Compatible with DSC-RX0/RX100M2/RX100M3/RX100M4/RX100M5/RX100M6/
HX90V/HX90/HX80/HX60V/HX60 /HX50V/HX50/WX500
Refer to the Sony support page for camera compatibility information
<https://www.sony.net/dics/sgr1/>

² Zoom control function is not available for models without zoom.
Firmware update of Clear Image Zoom for RX0 is scheduled in Autumn, 2018



The new VCT-SGR1 Shooting Grip from Sony will be launched from the beginning of August 2018 and the price will be announced at a later time.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

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