

SONY

Sony High Resolution Audio Walkman® A50 Series



NW-A55

- **High-Resolution Audio compatible:** Enjoy the subtlest nuances of studio-quality sound in higher-than-CD quality with High-Resolution Audio. Passion for music unites every component from signal to speaker, so it feels like the artist is performing right in front of you.
- **BLUETOOTH® Receiver mode gives your smartphone music a boost:** Stream music through the NW-A55 via Bluetooth® and a smartphone connection and give all your music an NW-A55 boost. Favourite tracks will benefit from S-Master HX™ and DSEE HX upscaling, as well as Vinyl Processor and equaliser.
- **New DSEE HX AI analyses song:** Audio upscaling is improved even further by our new DSEE HX processor which intelligently recognises instrumentation and musical genres. Realism and liveliness of different instruments, including the human voice, are inherently characterised by high frequency harmonics. By identifying instruments, and the relative energy of the audio, our enhanced DSEE HX can accurately rebuild audio lost during digital compression, for a full fidelity experience even with heavily-compressed audio formats.
- **S-Master HX™ delivers High-Resolution audio in maximum quality:** Optimised for High-Resolution Audio, S-Master HX™ amplifier reduces distortion and noise, allowing you to enjoy all the subtleties in your music.

- **LDAC for the transmission of High-Resolution Audio content:** Enjoy your music at greater than CD quality with LDAC wireless audio transmission. LDAC uses a conventional BLUETOOTH® connection, but transfers at a maximum data transfer rate up to 990kbps – approximately three times that of other audio profiles. The result is enhanced wireless listening that's much closer to the artist's intention.
- **Rigid aluminium milled frame and Colours in harmony:** A rigid premium aluminium milled frame provides superior rigidity for low impedance and clear, stable sound and solid bass. The new h.ear range comes in colours to suit your lifestyle perfectly.
- The NW-A55 (built-in 16GB storage with 5 colours available) sells for HK\$1,590;
The NW-A57 (available in black with built-in 64GB storage) sells for HK\$2,590.
- Launch date: End of September 2018
- [Product specifications](#)