

# SONY

## Press Release

### **Crystal Clear Hi-Res Audio Sound from Sony's New Glass Sound Speaker that Harmonises with Your Home Interior**



- **Produce a cosy atmosphere with the Glass Sound Speaker's crystal clear Hi-Res Audio Sound that will fill the room**
- **Access your favourite music with the touch of a button thanks to Spotify Connect<sup>1</sup>**
- **Create a relaxing mood with elegant, interior matching design and illumination**

**Hong Kong, June 5, 2019** – Sony today announced a new Glass Sound Speaker, the LSPX-S2, a minimalistic and elegant portable home speaker that uses its design to produce crystal clear Hi-Res Audio Sound.

#### **Stunning 360-degree sound**

Get authentic, crystal clear sound that will fill every corner of the room thanks to Sony's unique Advanced Vertical Drive Technology that makes the speaker reproduce 360-degree sound. The

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<sup>1</sup> Services offered by Spotify may differ, depending on country or region. "Spotify Connect" is for Premium users as of December 2018

organic glass<sup>2</sup> body itself vibrates after being tapped by the actuator just under it to spread the sound vertically in a 360-degree direction. The organic glass tube tweeter has a wider surface (compared to conventional speakers) to create crystal clear sound with minimal loss of volume. Additionally, the speaker is Hi-Res Audio compatible which aims at letting you hear the music the way the artist intended.



### **Award-winning Elegant design**

Featuring a beautiful design with subtle finish, the LSPX-S2 won the Red Dot Design Award 2019: Best of the Best Award. Whatever your interior design, the Glass Sound Speaker seamlessly blends into your home. It can enhance the atmosphere of your home with the candlelight mode. This illumination sets a relaxing atmosphere to convert your house into a calming space to get away from it all.



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<sup>2</sup> "Organic glass" is also known as acrylic resin. It is used for windows of buildings, vehicles, lighting covers and sunglasses. Commonly known glass is called "inorganic glass".

### **Easy listening**

The Glass Sound Speaker has a small, compact body with 8 hours battery life so you can use it anywhere in the home. Whether you are having a cosy family get-together or having a moment peace to yourself, this speaker has you covered.



It couldn't be simpler to play music on the Glass Sound Speaker. With BLUETOOTH® connectivity you can quickly pair your smartphone to your speaker to kickstart your relaxing retreat. The speaker is also NFC One-Touch compatible for even faster and more convenient pairing. Thanks to the “Push & Play” function, just press the dedicated button on the speaker to stream songs via Spotify Connect<sup>1</sup> with no need to go through your phone to access your music. You can also connect with up to 10 other compatible Sony audio devices over Wi-Fi and transform every room into a serene space.

The LSPX-S2 Glass Sound Speaker from Sony will be available from mid-July 2019 at HK\$3,890.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

Please click [here](#) to view full specifications.

### **About Hong Kong Marketing Company**

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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