

SONY

Press Release

Sony's New EXTRA BASS™ Speaker Range Boosts Your Activities with Powerful Sound



- Enhance every beat and boost your activities with EXTRA BASS™
- Keep the celebration going in any location thanks to the easy-to-carry design and improved durability¹
- Create the perfect party atmosphere with the new lighting design² and colours

Hong Kong, June 5, 2019 - Sony today refreshed its EXTRA BASS™ wireless speaker line up with the addition of the SRS-XB32, SRS-XB22 and SRS-XB12 portable speakers, delivering the deep and punchy bass sound with Sony's popular EXTRA BASS™. The XB32 and XB22 have dual passive radiators, which work together with stereo full range speakers to enhance low-end tones and give bass a boost, despite the compact size. The XB12 uses a single passive radiator to achieve a similar effect.

With LIVE SOUND mode now available on the XB32 and XB22, you can enjoy a three-dimensional music experience as if you were at a live venue. LIVE SOUND mode expands the service area of the sound via angled speakers and Digital Signal Processing technology, producing three-dimensional sound which puts you in the thick of the music as if you were at a music festival. The range is ideal for hip-hop, dance and rap music lovers with bass at the heart of their music taste.

¹ Increased durability on XB12, XB22 and XB32 models

² Lighting design available on XB32, XB22



Party proof

In addition to featuring a floating body design, all the speakers also have an IP67 rating which means that they are resistant to water and dust. The XB12 has a rubber-like coating while the XB32 and XB22 pair this coating with a washable fabric. This makes your speaker completely party-proof.



The XB32 and XB22 are also rustproof and shockproof³ so there is nothing to stop you from enjoying your music to the maximum in any location, including beaches, swimming pools and boats. With a new range of colours, you can party in style. With a long battery life of up to 24 hours⁴ and the XB32 can even charge your smartphone, so there's no excuse to stop the party.

³ This does not guarantee no damage, no breakdown, or waterproof and dust proof performance in all conditions. Deformation or damage from dropping the system or subjecting it to mechanical shock may cause deterioration of the waterproof and dust proof performance.

⁴ Up to 24 hours (Standard mode/lighting off); XB22: Up to 12 hours (Standard mode/lighting off); XB12: Up to 16 hours. For above 3 models, actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.



Boost the party

Thanks to the easy-to-grab design and a built-in accelerometer, the XB32 and XB22 now feature a Party Booster. The speakers react when you tap on them and create unique lighting and sound effects.

Turn any venue into a party with the improved multi-colour line lighting on the XB32. With multiple colours and flashing strobe lighting effects, the XB32 gives the party a nightclub atmosphere by syncing the lights to the beat of the music you love. Make it personal and customise these party functions via the Fiestable app⁵. The XB22 also comes with single colour line lighting to liven up your party.

Sony's new EXTRA BASS™ wireless speakers SRS-XB32 and SRS-XB22 will be available at HK\$1,199 and HK\$849 respectively from mid-June 2019. The SRS-XB12 sells for HK\$549 now.

For product specifications, please click [SRS-XB32](#), [SRS-XB22](#) and [SRS-XB12](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

⁵ Lighting and motion control can be customised for XB32 on the Fiestable app.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

###