

## Press Release

### Sony World Photography Awards Reveals a New Environment Category for 2020



Copyright: © Christy Lee Rogers, United States of America, Open Photographer of the Year, Open, Motion (Open competition), 2019 Sony World Photography Awards

- **Photography's power to capture environmental issues recognized in new dedicated category**
- **Youth competition restructured to give young photographers more opportunity**

**Hong Kong, June 11, 2019** – Submissions for the 13<sup>th</sup> edition of the internationally acclaimed Sony World Photography Awards is now open and free for all to enter at [www.worldphoto.org](http://www.worldphoto.org). The 2020 Awards are marked by the introduction of an Environment category to its Professional competition, recognising the importance of the subject for contemporary artists, and a new format for the Youth competition, to engage and reward young photographers working worldwide.

#### **Environmental issues highlighted in new Professional category**

The **Professional competition** seeks serious bodies of work across ten diverse categories by artists working across fine art photography and photojournalism, and rewards those pushing

the boundaries of what photography can do. The new **Environment category** will challenge artists to address environmental concerns affecting the world today and winning and shortlisted photographers are given a global platform upon which to showcase their work.

### **New opportunity for young emerging photographers**

The new Youth competition will give young photographers aged 12 – 19 the opportunity to enter up to three single images per month from June – December 2019. Each month will have a different theme and judges will select one winner and a shortlist per month. The seven monthly winners will then compete to be named Youth Photographer of the Year. The monthly structure has been implemented to give emerging photographic talent more opportunity to be discovered and will be accompanied by expert advice on the monthly theme to help those entering.

In addition to the Professional and Youth competitions, the 2020 Awards includes the **Open competition**, rewarding outstanding single images across ten categories and the **Student competition**, for photography students worldwide. The National Awards program also runs in 60+ countries and celebrate local photographic talent.

The Awards are judged anonymously, giving all photographers across the world equal opportunity to be seen by juries of industry leading experts and win.

A total prize fund of \$60,000 (USD) plus Sony digital imaging equipment is shared between winning photographers, with many also being flown to London to attend the annual awards ceremony. All shortlisted photographers are given exposure via the Sony World Photography Awards Exhibition which opens in London before touring globally. The 2019 Awards saw 327,000 entries from 195 countries and regions. For more details about all the competitions and categories please go to [www.worldphoto.org/swpa](http://www.worldphoto.org/swpa).

### **2020 Competition deadlines**

- Youth competition: Last day of each month from June – December 2019
- Student competition: November 29, 2019
- Open competition / National Awards: January 7, 2020
- Professional competition: January 11, 2020

### **NOTES TO EDITORS**

Images from previous editions of the Awards are available download at [www.worldphoto.org/press](http://www.worldphoto.org/press)

The full touring schedule of the 2019 Sony World Photography Awards Exhibition can be seen at <https://www.worldphoto.org/sony-world-photography-awards/travelling-exhibition>

The press release issued by World Photography Organisation can be viewed [here](#).

### **About World Photography Organisation**

World Photography Organisation is a global platform for photography initiatives. Working across up to 180 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the world. The World Photography Organisation hosts a year-round portfolio of events including the Sony World Photography Awards, the world's largest photography competition, and PHOTOFAIRS, international art fairs dedicated to photography with destinations in Shanghai and San Francisco For more details see [www.worldphoto.org](http://www.worldphoto.org)

### **About Hong Kong Marketing Company**

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

###