

# SONY

## Press Release

### Sony Announces New FE 200-600mm F5.6-6.3 G OSS Super-Telephoto Zoom Lens



**Hong Kong, June 28, 2019** – Sony today announced another new lens for its expanding full-frame FE lens line-up; the FE 200-600mm F5.6-6.3 G OSS super-telephoto zoom lens (**SEL200600G**). Sony's furthest reaching E-mount zoom, the new addition to the G Lens™ series utilises many of the company's most advanced lens designing technologies to ensure excellent image quality, high-performance AF, and outstanding control. When paired with any of the latest, fastest E-mount camera bodies, it will reliably track and accurately capture all types of moving subjects including birds, wildlife, athletes in motion and much more.

Sony's E-mount lens line-up now features 33 full-frame models and 51 lenses in total. For wildlife or bird photographers as well as sports photography enthusiasts, the new 200-600mm super-telephoto zoom lens offers a new level of creative freedom, striking the ultimate balance between performance and portability.

#### **Key Features – New FE 200-600mm F5.6-6.3 G OSS super-telephoto zoom lens**

- **Extended reach with built-in stabilization**
  - Versatile tele-zoom range from 200mm telephoto to 600mm super-telephoto
  - Compatible with Sony's 1.4x and 2.0x teleconverters (optional), extending the reach to a maximum of 840mm at F9 or 1200mm at F13 with outstanding image quality and AF performance
  - Built-in optical stabilisation with three different mode settings allows images to be sharp and in-focus at extended super-telephoto focal lengths

- **High resolution and corner-to-corner sharpness throughout the entire zoom range**
  - Five ED (Extra-low Dispersion) glass elements and an aspherical element, arranged in a new optical design that minimises chromatic aberration
  - 11-blade circular aperture mechanism that ensures beautiful bokeh
  - Coated with Sony's original Nano AR coating to suppress any unwanted reflections, glare, or ghosting in images



Captured by the a9 camera with SEL200600G lens

- **Fast, precise and quiet autofocus<sup>1</sup>**
  - Equipped with Sony's DDSSM (Direct Drive SSM) focusing system, which has the power and precision needed to drive the lens mechanism for remarkably fast, accurate focusing
  - Advanced focus system allows exceptionally quiet operation, avoiding any unwanted noise that can disrupt an unpredictable subject like a resting bird or any other form of wildlife
- **Internal zoom mechanism for reliable and stable handheld shooting**
  - Overall length of the lens does not change while zooming, maintaining consistent balance and distance between the front of the lens and desired shooting subject
  - A fixed-length structure – internal zoom mechanism - is adopted to retain high resistance to dust and moisture<sup>2</sup> to deal with difficult outdoor conditions
  - Quick zoom operation with light zoom ring torque

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<sup>1</sup> When the NEX series, ILCE-3000/3500, ILCE-5000/5100, ILCE-7/7R/7S, is attached, the autofocus function is limited. For details, please visit our support site.

- **Refined control and reliability for use in the field**
  - Focus ring that features Linear Response MF for fine, responsive manual focus control
  - Equipped with three customisable focus-hold buttons plus a Focus Range Limiter
  - Dust and moisture resistant design<sup>1 2</sup> and fluorine coating on the front element to resist dirt and fingerprints

Sony's new FE 200-600mm F5.6-6.3 G OSS super-telephoto zoom lens (**SEL200600G**) will be available from mid-July 2019 at HK\$15,490.

### **Order Now**

From June 28 to July 9, 2019, the SEL200600G super-telephoto zoom lens is available for pre-ordering at all Sony Stores, Sony Store online ([www.sony.com.hk/store](http://www.sony.com.hk/store)) and Sony sales hotline at (852) 2345-2966 as well as authorized dealers. Customers ordering the SEL200600G will enjoy the following special offers:

Pre-order Offers
<ul style="list-style-type: none"> <li>• Enjoy a special offer at HK\$3,500 for purchase of Sony's 1.4x or 2.0x teleconverters SEL14TC / SEL20TC (each worth HK\$4,490)</li> <li>• Special offer at HK\$399 for one-year Premium Service (extended warranty and value-added service, original price at HK\$690)</li> </ul>

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

Specifications can be viewed [here](#).

A product feature video can be viewed on the Sony Camera Channel on [YouTube](#).

For product specifications, please visit [www.sony-asia.com](http://www.sony-asia.com)

### **About Hong Kong Marketing Company**

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<sup>2</sup> Not guaranteed to be 100% dust and moisture proof

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