

# SONY

## Press Release

### Sony Introduces New GP-VPT2BT Shooting Grip with Wireless Remote Commander *Versatile, Reliable and Cable-free Grip for Improved Mobility and Creativity*



GP-VPT2BT with Alpha 6600 and SEL1655G

**Hong Kong, January 15, 2020** – Building on the growing lineup of cameras and accessories developed for modern content creators, Sony today announced the new [GP-VPT2BT Shooting Grip with Wireless Remote Commander](#). Ideal for many different types of content creation ranging from vlogs to travel photography / videography to simple everyday use, the new grip offers optimum stability and comfort combined with cable-free connectivity and a reliable dust and moisture resistant design<sup>1</sup>.



GP-VPT2BT with Alpha 6600 and SELP1650

Compatible with a variety of Sony's latest digital cameras<sup>2</sup>, the **GP-VPT2BT** connects easily via Bluetooth wireless technology, allowing creators to simply aim and shoot without

interfering cables or exposed inputs. The new grip includes a useful tilt feature that allows for flexible vertical angle adjustment as well as the ability to switch from normal to self-shooting mode with ease. Additionally, it has an adjustment wheel can be loosened or tightened to allow for seamless operation with cameras of different sizes and weights. The grip also includes a flip button, indicator light and lock switch, and can be quickly changed into a tripod by simply expanding the bottom portion, enabling easy stable, hands-free shooting.



GP-VPT2BT with Alpha 6600 and SELP1650

The **GP-VPT2BT** Shooting Grip with Wireless Remote Commander from Sony will be available at HK\$1,090 from end of January 2020.

Please view [product details](#) of the **GP-VPT2BT**.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

### **About Hong Kong Marketing Company**

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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<sup>1</sup> Not guaranteed to be 100% dust and moisture proof.

<sup>2</sup> Compatible with  $\alpha$ 9 II,  $\alpha$ 9,  $\alpha$ 7R IV,  $\alpha$ 7R III,  $\alpha$ 7 III,  $\alpha$ 6600,  $\alpha$ 6400,  $\alpha$ 6100, RX100 VII and RX0 II. Firmware must be updated on cameras to ensure compatibility.