

# SONY

## Press Release

### Colour Your Life with Rich Sound on Sony's WF-H800 Truly Wireless Headphones



- **Five new colour options for the WF-H800 truly wireless headphones so you can listen in style**
- **Stylish, lightweight and wire-free design of WF-H800 for true wireless freedom**
- **Superior listening with newly developed Bluetooth chip that transmits sound to the left and right simultaneously**

**Hong Kong, February 20, 2020** – Sony today introduced its new headphones h.ear in 3 Truly Wireless [WF-H800](#). Fashion lovers are in their element with five new colour combinations teamed with high quality sound.



#### **Freedom of expression: h.ear in 3 Truly Wireless WF-H800**

The truly wireless design of the WF-H800 allows you to move freely, wherever life takes you. These lightweight headphones have an innovative Ergonomic Tri-hold structure, designed to make contact with three different points on your ear for a secure, comfortable fit. The WF-H800 offers stable and reliable true wireless connectivity with L/R simultaneous BLUETOOTH® transmission and low latency – so you can enjoy your music without interruption. The 6mm dynamic drivers deliver clear sound, from low beats to high vocals.

By restoring the high-range sound lost in compression, Digital Sound Enhancement Engine HX (DSEE HX™) reproduces your digital music files in rich, natural sound.

Fully charged, the headphones let you stream 8 hours of music. Recharge on the go with the pocketable carrying case, giving you up to a total of 16 hours of playback. A Quick Charge of 10-minutes gives you 70 minutes of play. Optimised for the Google Assistant, you can control your headphones by voice, making the WF-H800 the perfect commuter companion. The headphones are also compatible with the Sony | Headphones Connect app, where you can tweak equalizer settings, surround sound presets, and more.

### **Availability**

The WF-H800 Truly Wireless Headphones from Sony will be available from February 21, 2020 at HK\$1,690. The WF-H800 also comes with the [A105 High Resolution Audio Walkman®](#) package at HK\$3,688 (Suggested retail price HK\$3,980) during a promotion period on February 21 – March 22, 2020.

[Product details](#) | [Product video](#)

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

### **About Hong Kong Marketing Company**

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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