

SONY

Press Release

Sony Announces a New Solution for Easy, High-quality Live Streaming and Video Calls, Compatible with 35 Sony Camera Models at Launch



Hong Kong, August 20, 2020 – Sony Hong Kong today announced the release of a new Desktop application called ‘[Imaging Edge™ Webcam](#)’ that allows users to easily transform their Sony digital camera¹ into a high-quality webcam by simply connecting it to a PC² via USB³, free of cost.

‘Imaging Edge Webcam’ allows users to live stream and video conference in one easy step while also taking full advantage of Sony’s advanced imaging technology such as industry-leading autofocus, high resolution picture quality and additional unique features of each compatible camera.

At launch, ‘Imaging Edge Webcam’ is compatible with 35 Sony camera models including: Alpha 9 II, Alpha 9, Alpha 7R IV, Alpha 7R III, Alpha 7R II, Alpha 7S II, Alpha 7S, Alpha 7 III, Alpha 7 II, Alpha 6600, Alpha 6400, Alpha 6100, RX100 VII, RX100 VI, RX0 II, RX0, vlog camera ZV-1 and more¹. Newly announced Alpha 7S III is compatible as well.

The new ‘Imaging Edge Webcam’ desktop application from Sony is available to download <https://support.d-imaging.sony.co.jp/app/webcam/en/>

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¹ Please refer to the website for a full list of compatible models. Firmware must be updated on cameras to ensure compatibility.

² Windows® 10 64bit required

³ Charges select Sony Camera models while connected via USB. Please refer to the website for a full list of compatible models.