

# SONY

## Press Release

### Sony Launches New Green Colour of 5G Flagship Xperia 1 II

*“Demon Slayer: Kimetsu no Yaiba” Limited-edition Smartphone Case Package and Sony EXTRA BASS™ Wireless Headphones WF-XB700 will be given to customers upon purchase of Xperia 1 II during November 1 – 30*



**Hong Kong, October 30, 2020** – Sony today announced the new Green colour variation of its Xperia flagship 5G smartphone **Xperia 1 II** (Mark two) will be launched on November 6, 2020 at the suggested retail price of HK\$7,999. Featuring 12GB RAM, the new Green colour variation will enable users to enjoy an ultimate experience of capture, game and entertainment.

From November 1 to November 30, 2020, customers purchasing the new Green colour and other colour variations (Purple, Black and White) of **Xperia 1 II** will receive a limited-edition smartphone case package of the popular Japanese manga series “Demon Slayer: Kimetsu no Yaiba” (鬼滅の刃) and Sony EXTRA BASS™ Wireless Headphones WF-XB700 (total value: HK\$1,400), available while stocks last<sup>i</sup> (total quantity 1,000 units). The sales channels include all Sony Stores, Sony Store online ([www.sony.com.hk/store](http://www.sony.com.hk/store)) and Sony sales hotline at (852) 2833-5129 as well as authorized dealers.



“Demon Slayer: Kimetsu no Yaiba” is the popular Japanese manga series produced by Aniplex Company under the Sony Group. Customers purchasing the **Xperia 1 II** during November will have a chance to bring the “Demon Slayer: Kimetsu no Yaiba” smartphone case package home - a smartphone case and a matching strap of “TANJIRO” or “NEZUKO”<sup>ii</sup>.

## Making the most of 5G

Built for speed, the **Xperia 1 II** features the Qualcomm® Snapdragon™ 865 5G Mobile Platform and the Snapdragon X55 5G Modem-RF system to empower you to game, capture, cross-task and connect like never thought possible with staggering multi-gigabit 5G speeds and improved performance with 25% faster CPU and GPU than the previous model.



## Gaming on the go

Enjoy an unrestricted view of your gaming action on a 21:9 display. The 21:9 mobile gaming experience combined with direct connection to PlayStation®4's DUALSHOCK®4<sup>iii</sup> Wireless Controller makes gaming on the go more fun. Game Enhancer has been improved with additional functionality on **Xperia 1 II**. It will now support Competition Set which pins game App to the screen and turns Xperia to a game first and focused device, even suitable for competition match for E-sports.

Key features of **Xperia 1 II** in Green include:

- Next Generation 5G connectivity and Qualcomm® Snapdragon™ 865 5G Mobile Platform, with 4000mAh high battery capacity with wireless charging for optimal speed and performance
- Triple lens rear camera incorporates industry-leading Sony Alpha™ technology, ZEISS optics calibrated specifically for Xperia with 3D iToF.
- Industry-leading autofocus camera technology offers up to 20 fps<sup>ii</sup> burst shooting with 60 times per second<sup>iv</sup> AF/AE<sup>iii</sup> calculations and Real-time Eye AF<sup>iv</sup> for humans and animals<sup>v</sup>
- Cinematography Pro “powered by CineAlta” can record in multiple frame rates and offer more manual controls such as touch auto focus and custom white balance to enhance your cinematographic shooting experiences
- 6.5” 21:9 CinemaWide 4K HDR OLED display<sup>vi</sup> delivers unprecedented colour accuracy with Creator mode “powered by CineAlta”

- Watch a movie with Dolby Atmos® sound, tuned in collaboration with Sony Pictures Entertainment, for a multi-dimensional surround sound experience.
- Audio quality as artists intended with sound tuned in collaboration with Sony Music Entertainment, front stereo speakers, and new 360 Reality Audio<sup>vii</sup> with unique hardware decoding to optimise sound quality



Available in Green, Purple, Black and White colour options, **Xperia 1 II** is equipped with Android™ 10.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

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<sup>i</sup> Redemption period: November 9 – December 15, 2020.

<sup>ii</sup> Available randomly.

<sup>iii</sup> DUALSHOCK®4 and XD mount sold separately. Compatibility with game titles may vary.

<sup>iv</sup> Effective with a versatile 24mm lens. This function can be taken with "Photography Pro". Effective when shutter speed is 1/60 second or faster. It may vary depending on the shooting environment.

<sup>v</sup> Accurate focus may not be achieved with certain subjects in certain situations and this does not work with all types of animals.

<sup>vi</sup> Display ratios may vary based on content formatting.

<sup>vii</sup> 360 Reality Audio requires a subscription to a compatible online music service, and third-party terms, conditions, account, and fees may apply.