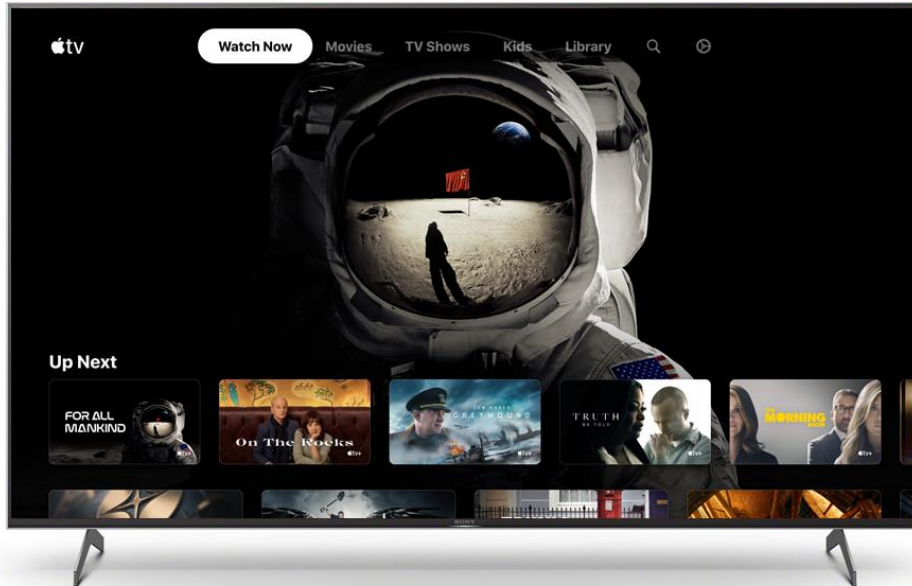


SONY

Press Release

Sony Launches the Apple TV App on Select Smart TVs

Beginning today, customers can enjoy Apple TV+, Apple TV channels and more on select models



Hong Kong, December 2, 2020 – Sony today announced that customers can now access the Apple TV app on select Sony smart TVs¹ to enjoy Apple TV+, Apple TV channels, new and popular movies, and personalized and curated recommendations. The Apple TV app will begin rolling out today in Hong Kong on Sony’s X9000H series via a software update.

The Apple TV app brings together all the ways to watch shows and movies in one place. The app features Apple TV+, Apple’s new video subscription service offering original shows, movies and documentaries from the world’s most creative storytellers, including “The Morning Show,” “See,” “Defending Jacob,” “Ted Lasso,” “Greyhound,” “Boys State” and “Beastie Boys Story.”

Sony’s smart TVs provide users with easy access to a range of content and services. With Sony’s best-in-class family of X1 processors, TRILUMINOS™ Display and immersive sound features, customers can experience content just as the creator intended with the Apple TV app. Sony’s smart TV users can browse the Apple TV app to buy or rent new and popular movies, including titles available in 4K HDR and with Dolby Atmos, as well as enjoy personalized and curated recommendations and access their library of movie purchases from Apple. Select Sony TVs¹ also support AirPlay 2 and HomeKit. With AirPlay 2, customers can effortlessly play videos and other content from their iPhone, iPad or Mac directly to their smart TV. HomeKit allows customers to easily and securely control Sony’s smart TVs using the Home app or by asking Siri on their Apple devices.



BRAVIA X9000H Series

Customers can subscribe to Apple TV+ on the Apple TV app on Sony's smart TVs, iPhone, iPad, Apple TV, iPod touch, Mac and other platforms, including at <https://tv.apple.com/hk>, for HK\$38 per month. For a limited time, customers who purchase a new iPhone, iPad, Apple TV, iPod touch or Mac can enjoy one year of Apple TV+ for freeⁱⁱ.

The Apple TV app will launch on selected 2018 models and most 2019 and 2020 models by the end of the year.

To learn more, please visit: <https://www.sony.com.hk/en/electronics/televisions/x90h-series>

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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ⁱ Apple TV app available soon via automatic or manual software update on the following Sony BRAVIA TVs (www.apple.com/apple-tv-app/devices/) in the following regions (support.apple.com/HT204411).

ⁱⁱ One subscription per Family Sharing group. Plan automatically renews until cancelled. Restrictions and other terms apply; visit apple.com/promo for more information.