

# SONY

## Press Release

### **Sony Electronics Announces the Compact, Ultra-wide Angle FE 14mm F1.8 G Master™**

*The Newest Addition to Sony's E-mount Lens Lineup Offers Extraordinary Resolution,  
Advanced Autofocus Capabilities and More*



**Hong Kong, April 23, 2021** – Sony further expands its E-mount lens lineup with the introduction of the FE 14mm F1.8 GM (model SEL14F18GM) – a compact, large-aperture, ultra-wide angle lens that allows users to capture the world with new perspectives, especially when shooting landscapes, architecture, starry skies and interiors.

#### **Extraordinary Resolution in a Compact and Lightweight Design**

The new FE 14mm F1.8 GM features a compact optical design, measuring just 83mm x 99.8mm and weighing just 460g (approx.), with advanced optical technology that delivers superb resolution and stunning contrast. Two XA (extreme aspherical) elements maintain excellent resolution throughout the image area even at corners, which enables its compact and lightweight design. Two ED (Extra-low Dispersion) glass element and one Super ED glass element result in optical refinements that suppress chromatic aberration and deliver excellent contrast and precise rendering at all apertures.

Users can faithfully render light point sources thanks to a maximum aperture of F1.8, making it possible to capture astrophotography or shoot in other low-light environments without having to use extremely slow shutter speeds. When shooting in challenging lighting conditions, Sony's original Nano AR Coating II technology maximises clarity by subduing flare and ghosting.

The FE 14mm F1.8 GM can produce beautiful bokeh at F1.8, even with the ultra-wide 14mm focal length. With a 0.25m minimum focus distance, the FE 14mm F1.8 GM offers expanded possibilities for close-up still and video shooting and creates stunning bokeh known to Sony's G

Master premium series of lenses. In addition, its precise XA elements, a 9-blade circular aperture mechanism and optimally managed aberration allows the FE 14mm F1.8 GM to produce exquisite background bokeh without the undesirable onion-ring effect.

### **Advanced Autofocus**

Using two XD (extreme dynamic) Linear Motors, focus can be accurately acquired and maintained even when shooting with narrow depth of field at F1.8, giving professional shooters the reliability they need to get the job done in challenging conditions. Moreover, the FE 14mm F1.8 GM enables quiet AF with minimal vibration for smooth focus transitions, perfect for video content creation.

### **Professional Level Control and Reliability**

The new lens also features several advanced and versatile control options including, a focus hold button, a focus mode switch and a focus ring to ensure smooth, efficient operation in a wide range of shooting environments. For added customisation, a number of functions can be assigned to the focus hold button from the camera body interface. The FE 14mm F1.8 GM also features Linear Response MF for direct and precise manual focusing. An aperture ring that allows intuitive aperture control is also included. For added creative freedom, the FE 14mm F1.8 GM includes a rear filter holder that accepts standard sheet-type filters for ND, color correction, soft filter, etc.

A dust and moisture resistant design<sup>1</sup> provides the reliability needed for challenging conditions. The front lens element features a fluorine coating that repels water, oil, and other contaminants. The rear element is also fluorine coated to keep that surface clean when changing the rear filter. The lens also has a built-in petal hood that effectively blocks extraneous light that can cause flare and ghosting.

### **Availability**

The **FE 14mm F1.8 GM** will be available from Mid-May at HK\$11,990.

### **Order Now**

From now on to May 16, 2021, the FE 14mm F1.8 GM lens is available for pre-order at all Sony Stores, Sony Store online ([www.sony.com.hk/store](http://www.sony.com.hk/store)) and Sony sales hotline at (852) 2833-5129 as well as authorized dealers. Customers ordering the lens can enjoy one-year Premium Services free of charge (worth HK\$690).

A product video on the new FE 14mm F1.8 GM can be viewed [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

### **About Hong Kong Marketing Company**

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<sup>1</sup> Not guaranteed to be 100% dust and moisture proof.