

SONY

Press Release

Sony introduces ‘Perfect for PlayStation®5’ for BRAVIA XR™ TVs

BRAVIA XR TVs to officially become ‘Perfect for PlayStation®5’ with brand-new exclusive PS5™ features to create the ultimate next generation console experience



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Hong Kong, October 8, 2021 – Sony is introducing a ‘Perfect for PlayStation®5’ campaign for [BRAVIA XR TVs](#)¹, specially designed to work perfectly with the PlayStation 5 (PS5™) and offer a fantastic gaming experience with immersive picture and sound.

‘Perfect for PlayStation 5’ TVs will bring in two brand-new PS5 exclusive features² – Auto HDR Tone Mapping and Auto Genre Picture Mode. They also support frame rates up to 120fps in a super-crisp 4K resolution as specified in HDMI 2.1 in compatible games³. Additionally, with input lag as low as 6.0ms on the Z9J⁴ models, you’ll achieve extraordinary smoothness and responsiveness in shooting, sports and high-performance games with instant on-screen action.

Sony’s ‘Perfect for PlayStation 5’ BRAVIA XR TVs deliver stunningly realistic pictures full of vibrant colours and eye-catching contrast, complemented by unique sound from screen technology that puts you right in the heart of the action whether you’re playing a game or watching a movie.

¹ ‘Perfect for PlayStation®5’ BRAVIA XR TV models: Z9J, A90J, A80J, X95J, X90J.

² Auto HDR Tone Mapping and Auto Genre Picture Mode will be available via a software update on PS5 and BRAVIA TVs by the end of January 2022.

³ PS5 game supporting 4K/120fps required.

⁴ Input lag time measured with Z9J via 4K 120fps game HDMI input based on internal testing conditions and may differ by model, real-time usage environment or specific conditions. Input lag time measured with A90J/A80J/X95J/X90J is 8.5ms in the same testing conditions.

‘Perfect for PlayStation®5’ BRAVIA XR-exclusive features

Auto HDR Tone Mapping⁵

With Auto HDR Tone Mapping*, the HDR settings will be optimised instantly during your PS5 initial setup. The PS5 will automatically recognise individual BRAVIA TV models and select the best HDR setting for the TV accordingly. With the optimised HDR tone mapping level to your BRAVIA display specification, you’ll see crucial details and colours even in high contrast scenes. For instance, you will get the addition of detailed objects on the track in Gran Turismo™ 7⁶¹ so you know just how to make your next move.

*Software updates on both PS5 and BRAVIA are required. Available by end of January 2022.



Gran Turismo 7: TM & © Sony Interactive Entertainment Inc. Developed by Polyphony Digital Inc.

Auto Genre Picture Mode⁷⁸

BRAVIA XR TVs can detect whether you are playing a game or watching movies and shows. With Auto Genre Picture Mode, your TV automatically switches into Game Mode when gaming, which minimises input lag to make the action more responsive, or to Standard Mode when watching movies via a streaming service or from an Ultra HD Blu-ray™ disc on the PS5, which shifts focus to picture processing for a more expressive picture.

Auto Genre Picture Mode will be available via a future software updates on PS5 and BRAVIA TVs by the end of January 2022.

⁵ Software updates on both PlayStation®5 and BRAVIA are required. Available by the end of January 2022.

⁶ Release date March 2022. In development for PlayStation®

⁷ Software updates on both PlayStation®5 and BRAVIA are required. Available by end of January 2022.

⁸ Auto Genre Picture Mode works when Auto Picture Mode is on.

Elevate your experience with Sony's sound products

Sony's BRAVIA XR TVs are an excellent match for an array of Sony's sound products, such as the [HT-A9 Home Theatre System](#) and [HT-A7000](#) soundbars*. You can connect the products directly to your PS5 and experience the Auto HDR Tone Mapping and Auto Genre Picture Mode BRAVIA XR-exclusive functions on a BRAVIA XR TV.

*A software update is required. Available in spring 2022.

For more on 'Perfect for PlayStation 5' BRAVIA XR TVs, visit <https://www.sony-asia.com/electronics/bravia-gaming>.

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For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

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