

# SONY

## Press Release

### Sony Adds to Its Overhead Wireless Headphones Range with the WH-XB910N



- Absorb yourself in club-like bass with the WH-XB910N overhead wireless headphones with EXTRA BASS™, improved noise cancelling, all-day comfort, crystal clear call quality and Multipoint connection

Hong Kong, November 29, 2021 – Sony is making it even easier to listen to music your way, with the announcement of new overhead wireless headphones [WH-XB910N](#).

The WH-XB910N overhead headphones transport you to your favourite music venues from the comfort of your home with improved noise cancelling and outstanding club-like bass.



#### **Bring the party anywhere, with club-like bass on the WH-XB910N**

The WH-XB910N overhead headphones feature exceptional bass with improved noise cancelling to replicate the feel of your favourite festivals or clubs. The WH-XB910N feature EXTRA BASS™ for an impressively deep, punchy sound. A dedicated bass duct on the headphone housing and increased air-tightness between the driver units and eardrums help to create precise rhythms that elevate every track. All this is achieved while still maintaining vocal clarity making it sound as though your favourite artists are performing in your bedroom.

With Dual Noise Sensor technology, the WH-XB910N take digital noise cancelling to the next level so you can truly shut out the world around you.



### **Crystal clear calls**

The **WH-XB910N** feature Precise Voice Pickup Technology, which combines two built-in microphones with advanced audio signal processing, to pick up your voice clearly and precisely for hands-free calls.

### **Give your listening experience a boost**

The **WH-XB910N** also use DSEE (Digital Sound Enhancement Engine) in order to restore your favourite tracks to a high-quality sound, truer to the original recording. Plus you can tailor your sound, just how you like it with the Equalizer feature in the “Sony | Headphones Connect” app.



Using their two feedforward and feedback mics, the **WH-XB910N** capture more of the ambient sound around you, meaning you can enjoy a more natural listening experience that keeps you connected to your environment. The “Sony | Headphones Connect” app even allows you to adjust the level of ambient noise you hear, meaning no unwanted sounds will be let into the party.



### **Enjoy smarter listening**

Smart features will let you tailor your listening experience to how you like it. The **WH-XB910N** use Adaptive Sound Control which senses where you are and what you’re doing, in turn adjusting the ambient sound settings accordingly - so you can enjoy the perfect listening experience whether you’re out and about in a crowd or alone in a quiet room.

Adaptive Sound Control even learns to recognise the locations you frequently visit and tailors the sound to suit your environment. From the office to the gym, and even your favourite café, you can enjoy stunning sound no matter where you are.

### **Long lasting battery to keep the party going**

With up to 30 hours of battery life<sup>1</sup>, the **WH-XB910N** provide enough power for lengthy road trips and long festival weekends. And if you are running low, 10-minute quick charge gives you up to 4.5 hours' worth of extra play time with an optional AC adapter.



The **WH-XB910N** also feature Sony's popular Multipoint connection which means the headphones can be paired with two Bluetooth<sup>®</sup> devices at once. So when you receive a call, your headphones know which device is ringing and seamlessly connect to the right one automatically. Switching devices is as easy as just pressing a button.

The **WH-XB910N** give you the control you need, all at your fingertips. You can change track, adjust volume and take or make calls by tapping or swiping the touch panel on the side of the headphones. You can easily tune into your surroundings by simply placing your hand over the housing, instantly letting in any ambient sound.

The **WH-XB910N** is Google Assistant compatible<sup>2</sup>, helping you with everyday tasks, for hands-free help on the go. You can connect with friends, get information, listen to music, set reminders and more.



### **All-day music, all-day comfort**

The **WH-XB910N** are equipped with soft, oval-shaped earpads so you'll never need to take a break from your favourite music, movies or shows, making these headphones the perfect companion for your travels. This is thanks to a comfortable synthetic leather and urethane materials with optimum ear pad structure and dimensions for exceptional wearability.

With a handy design, the **WH-XB910N** allow the ear cups to swivel inwards, to be neatly packed into a compact and durable carry case, which includes a cable for wired listening so you can take your music with you wherever you go.



### **Find them with Fast Pair**

**WH-XB910N** both support Google's Fast Pair feature which means you can pair the headphones with your Android device quickly and easily. Plus Swift Pair also makes it quick and easy to pair your headphones with your Windows 10 computer via Bluetooth®.

### **Fully immerse yourself with 360 Reality Audio**

**WH-XB910N** allow playback of 360 Reality Audio tracks, personalised to the specific shape & size of the user's ears. With 360 Reality Audio you can bring the concert to you or listen to music as if you're with the artist in the recording studio<sup>3</sup>.

### **Sustainability matters**

Sony has not only designed the **WH-XB910N** to be stylish but also with sustainability in mind. Zero plastic is included in the packaging material for both models, reflecting Sony's commitment to reducing the environmental impacts of their products and practices<sup>4</sup>.

### **Pricing and Availability**

The **WH-XB910N** will be available in black and blue from 29 November 2021 at \$1,890. For a full list of specs and information, please click [here](#)

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For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

### **About Hong Kong Marketing Company**

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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<sup>1</sup> When connecting via Bluetooth®, battery life is up to 30 hours for music playback usage when DSEE is turned off and codec is ACC, up to 30 hours for communication time usage. Please note usage hours may be shorter depending on the Codec and conditions of use.

<sup>2</sup> Google and Android are trademarks of Google LLC. The Google Assistant is not available in all languages and countries/regions. Install the Google Assistant app and set up with "Sony | Headphones Connect" app.

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<sup>3</sup> “Sony | Headphones Connect” App is needed. Requires a subscription to a music streaming service – subscription fees apply. Some services may not be available in certain countries.

<sup>4</sup> Coating and adhesive materials excluded. This varies by region.