

SONY

Press Release

Sony Debuts Two New Premium Music Players Including New Signature Series Walkman® NW-WM1ZM2



NW-WM1ZM2



NW-WM1AM2

- Indulge in mind-blowing sound reproduction with the Signature Series NW-WM1ZM2
- Lose yourself in high-quality sound that's dynamic and transparent with the portable NW-WM1AM2 Walkman®
- Both models now offer easy download and streaming capabilities with Android™ OS and Wi-Fi compatibility, offering a superior listening experience for all music.

Hong Kong, February 9, 2022 – Sony today introduced two new premium music players – the [NW-WM1ZM2](#) & [NW-WM1AM2](#), raising the bar to new heights in High-Resolution Audio listening, to satisfy the most demanding audiophiles.

Designed to immerse you in sublime, nuanced sound, the **NW-WM1ZM2** has been fine-tuned from years of audio mastery and crafted from the very best materials. This new addition sets a new benchmark for Sony's award-winning signature series, offering an exquisite listening experience in an ultra-premium design.

The **NW-WM1AM2** allows you to completely lose yourself in high-quality audio with a richer, smoother and more expansive sound field compared to its predecessor.

Both music players let you download and stream from endless catalogues of music with Wi-Fi compatibility, taking your listening enjoyment to the next level.



NW-WM1ZM2



NW-WM1AM2

Extraordinary sound begins with exceptional components

Throughout the history of Sony's premium range music players, audio mastery has been accomplished through a combination of meticulous assembly of exceptional components. The **NW-WM1ZM2** and **NW-WM1AM2** are products of this philosophy.



NW-WM1ZM2



NW-WM1AM2

Purer materials for a purer sound

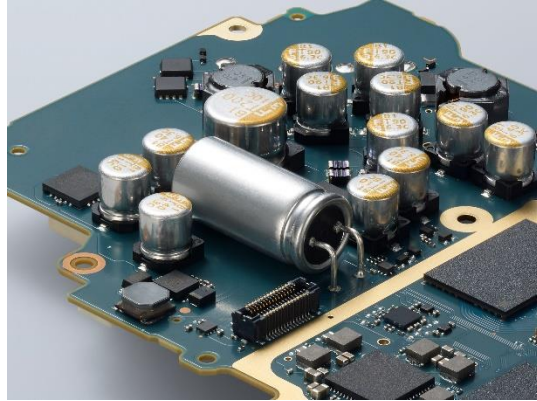
The **NW-WM1ZM2** has a 99.99% purity (4N) Gold-plated Oxygen-Free Copper (OFC) Chassis. This realises a stronger digital ground and higher rigidity, enabling clear, expansive sound, so you can experience each instrument as if it were performing live.

The **NW-WM1AM2** uses an aluminium alloy frame which provides a highly rigid case that's resistive to electrical noise and other interference creating a stable, high quality sound.

Revel in authentic sound reproduction

With the use of S-Master™ HX digital amp technology, independently developed for Walkman®, the **NW-WM1ZM2** and **NW-WM1AM2** bring you stunningly faithful sound reproduction. The full digital amplifier further creates a rich and full-bodied sound, with the help of a high-quality lead-free solder.

Taking inspiration from the ground-breaking **DMP-Z1**, both music players feature an even stronger power supply than their predecessor models, both in the analogue and digital block.



The **NW-WM1ZM2** and **NW-WM1AM2** have upgraded fine-tuned capacitors – various FT CAP3 capacitors (High polymer Capacitor) and a large solid high polymer capacitor which offers large capacitance and low resistance. While an OFC milled block covering the digital block, allows both music players to bring you sound that appears to rise-up from silence.



NW-WM1ZM2

Perfect Signal Integrity

To achieve a powerful and smooth sound quality, Sony has selected a thick KIMBER KABLE® to run from the amp base to the balanced headphone jack on the **NW-WM1ZM2**, much like the renowned **DMP-Z1**. This carefully selected component helps transmit high quality audio signals, leaving just you and the music.



NW-WM1AM2

The **NW-WM1AM2** uses a low-resistance OFC cable which offers low distortion and superior channel separation.

To realise both music player's evolutionary sound, a dual clock and fine sound register have been precisely placed within each Walkman®. For the first time, Sony has begun using a reflow solder containing gold, whose effect is significant in the overall improved sound localisation and wider sound space.



NW-WM1ZM2

Get the most out of your music, whatever the source

The **NW-WM1ZM2** and **NW-WM1AM2** both integrate a DSD Remastering Engine where PCM (Pulse Code Modulation) audio is resampled into an 11.2 MHz DSD (Direct Stream Digital), giving you even more ways to enjoy your music.

With the **NW-WM1ZM2** and **NW-WM1AM2** you can also inject more life into your music by upscaling compressed music files in real time with DSEE Ultimate™. This evolving algorithm now offers even more benefits for CD-quality (16 bit 44.1/48kHz) lossless audio. By restoring acoustic subtleties and dynamic range, where a richer, the user can experience more complete listening experience.



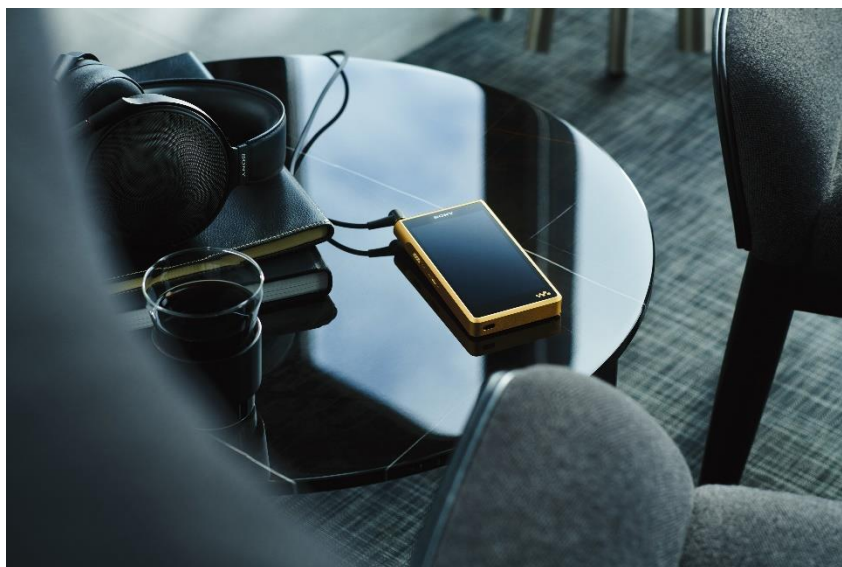
NW-WM1AM2

Hear every note as the artist intended

Both Walkman's® are also compatible with Balanced Connection and High-Resolution Audio, allowing you to experience your most loved tracks, just how the artist intended.

Music on the Move

The **NW-WM1ZM2** and **NW-WM1AM2** are now Wi-Fi compatible and powered by Android™ 11, giving you access to a vast collection of genres and artists, from all around the world. You can choose to either listen from your favourite music streaming and download services or connect to a PC to download tracks and playlists from your own personal collections, ensuring high quality sound playback.



NW-WM1ZM2

All new optimised usability

With a larger 5.0" (12.7cm) display, both music players introduce a new smooth and responsive touchscreen that has been upgraded to HD (High Definition), optimising the user experience. You can also personalise your home display on the Walkman® Home Screen to suit your individual needs, making your Walkman® truly your own.

To ensure you can immerse yourself in your music wherever you are, both premium models give you up to 40 hours¹ of non-stop 96kHz FLAC High-Resolution Audio playback.



NW-WM1AM2

A USB Type-C® port features on both models, offering fast music file transfer and easy connectivity with a range of devices.

The **NW-WM1ZM2** offers 256GB of integrated memory and a microSD card slot, while the **NW-WM1AM2** offers 128GB of integrated memory and a microSD card slot, allowing you to take even the biggest music collections, wherever you go.

Sustainability matters

Sony's products are not only designed to be stylish, but also with the environment in mind. Zero plastic² is used in the packaging material for the **NW-WM1ZM2** and **NW-WM1AM2**, reflecting Sony's commitment to reducing the impact of our products and practices.

Just ear XJE-MHRWM1M2

Sony also launched the Just ear XJE-MHRWM1M2 which is tuned by engineers during long term field tests and provides the best sound tuning for **NW-WM1ZM2**, bringing a superior sound experience to music lovers.



Just ear **XJE-MHRWM1M2** with **NW-WM1ZM2**

“Just ear” are tailormade earphones handcrafted to fit the shape of each user’s ears. Not only is the shape of the earphones customised, but the sound quality can also be tuned to fit each person’s listening situation and music preference. In collaboration with engineers of the “Signature Series” Walkman, Sony developed a new sound tuning method based on the sound characteristics of Just ear.

This sound tuning of the **XJE-MHRWM1M2** is perfectly suited to the **NW-WM1ZM2**, providing an exquisite listening experience and an expansive sound stage in an ultra-premium design. The sound tuning of the **XJE-MHRWM1M2** also suits the **NW-WM1AM2** and will allow for high-quality audio with a richer and smoother sound.

Pricing and Availability

The **NW-WM1ZM2** and **NW-WM1AM2** will be available from April 2022.

NW-WM1ZM2 is available for pre-order at \$29,990; while **NW-WM1AM2** is available for pre-order at \$11,990. Both models are available for pre-order from Feb 9 at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline at (852) 2833-5129 as well as authorized dealers.

Customers who place orders from Feb 9 to Mar 31 will receive an additional 1- year free warranty service and SONNION points.

To find out more about the **NW-WM1ZM2**, please click [HERE](#)
To find out more about the **NW-WM1AM2**, please click [HERE](#)

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For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

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¹ When using Sony original music player app.

² Coating and adhesive materials excluded. This varies by region.