

SONY

Press Release

A Better Way to Work from Home - Sony Introduces the SRS-NB10 Wireless Neckband Speaker



- Experience high quality personal sound with a full-range speaker unit
- Be heard, even when home is noisy with Precise Voice Pickup Technology
- Enjoy a lightweight and comfortable design for all-day wearing
- Get up to 20 hours of battery life and an IPX4 splash-proof design

Hong Kong, February 14, 2022 – Sony aims to make home working even easier with the introduction of a new wireless neckband speaker – the [SRS-NB10](#). Designed to rest on your shoulders, the SRS-NB10 allows you to take conference calls, listen to music and walk around in total comfort all day.

Hear clearly

Whether you're working from home or from the office, we're often faced with distractions or background noise that we want to eliminate for virtual meetings. The SRS-NB10 has been perfectly designed for online conferences, making every meeting effortless and comfortable.

The SRS-NB10 features a full-range speaker unit that is angled upwards so sound is optimised for your ears alone. Passive radiators embedded at the back of the unit boosts the bass to ensure the sound is well-balanced. Even with others in the room, you'll hear every word clearly at low volumes. So you don't need to worry about distracting colleagues, roommates or family.



The SRS-NB10 allows you to have clear audio quality for the calls that matter. Whatever's going on around you, your voice will always be heard clearly thanks to Precise Voice Pickup Technology. Two high-quality directional (beam-forming) microphones, combined with advanced audio signal processing means that the SRS-NB10 minimises feedback and echo, whilst delivering crystal clear voice quality to the person, or people, on the call.

You can also easily control the microphone while on conference calls with a simple click of the MIC Mute button¹. You also have easy control over volume; simply touch the volume buttons on the side of the SRS-NB10 for a level that's comfortable for you. Play and pause when listening to music by touching the button directly on the neckband speaker.



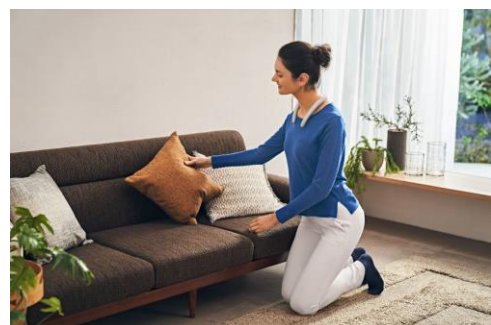
Work all day, wear all day

The SRS-NB10 isn't just designed for work. The wireless neckband speaker is light and comfortable with a secure fit around your neck that rests gently on the shoulders so you can keep wearing it, even when your work is done. From the first meeting to listening to music while making dinner, the SRS-NB10 is comfortable all day long.

The flexible band on the back helps you find the perfect fit. Plus, the open-ear style allows you to listen to calls yet still be aware of what's going on around you.

Powerful and practical

Even hard workers won't have to worry about battery life. The SRS-NB10 is ready to handle a whole day of business calls, music playlists, TV shows and more. With up to 20 hours of battery life² you're ready to go and keep going no matter how many virtual meetings you need to join. The SRS-NB10 is compatible with USB Type-C[®]. If you do run low, a quick 10 minute charge with USB Type-C[®] gives you up to an hour of extra play time³.



The SRS-NB10 also features Multipoint Connection⁴⁵ meaning you can connect two devices at the same time, such as your laptop and smartphone. If a business call comes in on your laptop while you're listening to music on your smartphone, you can take the call with just one click of the Play/Call button on the left side of the neckband. Once the call is over, it's back to your favourite playlist with no need to reconnect.



The IPX4 splash-proof⁶ design lets you enjoy your favourite shows and tunes, even while you're doing daily chores like washing up.

The neckband speaker delivers clear, personal sound, even at low volumes. Connect to your TV⁷, smartphone or music player with Bluetooth® technology and enjoy your favourite movies, shows and playlists without bothering the neighbours, roommates or other family members.



Beautifully streamlined

The SRS-NB10 will also keep you looking stylish on video calls. It features a sleek and simple design with a high-quality fabric finish. The fabric-covered speakers give the neckband a premium look and feel.



The SRS-NB10 isn't only designed to be stylish, but also with the environment in mind. Plastic comprises less than 10% of the packaging material for the SRS-NB10, reflecting Sony's commitment to reducing the environmental impact of its product and practices.

Availability

The **SRS-NB10** will be available in charcoal grey and white from 14 February, 2022 at \$2,499. For a full list of specs and information, please click [here](#).

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For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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¹ When using communication apps, microphone settings appear “on” on the app settings.

² When volume is set to approximately 22 level. Actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.

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⁴ Requires devices corresponded to Bluetooth connection. Combination of Mac OS computer and iPhone is not available.

⁵ One for music playback using A2DP protocol, the other for communication using HFP profile

⁶ Water resistant is effective only when the cap is closed. Not guaranteed for all situations.

⁷ Requires TV corresponded to Bluetooth connection. Audio delay possibly occur for watching movie or TV programs due to Bluetooth characteristics.