

SONY

Press Release

Wearable Thermo Device “REON POCKET 3” Further Improved Battery Life and Cooling Efficiency New Smart Application Based on Sensing Technology



- **Longer battery life and up to 1.5x heat absorption performance**
- **SMART COOL MODE function for automatic adjustment on the cooling level**
- **Easy to wear with adjustable NECKBAND**

Hong Kong, April 21, 2022 – Sony today announced the [REON POCKET 3](#), a wearable thermo device that can directly cool or warm the part of the body in contact with the device. With the successful launch of REON POCKET in Japan, there are upgraded features which brought better enjoyment in the new **REON POCKET 3**.

REON POCKET 3 has improved its battery life up to 2 times¹, and heat absorption up to 1.5 times² compared to the previous model, thanks to its newly developed thermal module and heat dissipation mechanism. In addition, it is equipped with “SMART COOL MODE”, a feature to automatically adjust the cooling temperature to suit the user’s movement and environment, by using sensing technology.



“**NECKBAND 2**”, a dedicated neckband that allows users to use the REON POCKET easily, simply by wearing it around the neck.

¹ When compared to the battery life of the previous model RNP-2 at COOL level 4. This may vary depending on usage conditions and environment.

² When compared to the heat absorption performance of the previous model RNP-2 at the maximum cooling level (average heat absorption in 60 minutes after starting operation). This may vary depending on usage conditions and environment.

Better Battery Life and Heat Absorption Performance



REON POCKET 3 provides a longer, cooler thermo-experience in a compact, lightweight form due to the thermo module, which was newly developed for the REON POCKET 3, and improvements to the radiating fins. It also supports fast charging and is able to charge to 90% in about 1 hour.

Two New Smart Applications



The newly equipped SMART COOL MODE allows users to automatically adjust the cooling level to suit various movements and environments. It provides the suggested temperature, adjusting to changes in the ambient temperature or the user's movement, for example while walking to work or meetings indoor.

With the AUTO START/STOP function, it is possible to start and stop the device automatically without the need to operate via smartphone. The device automatically starts cooling or warming when the users simply attach it at the base of the neck, and the device automatically stops when removed and placed on a table or other surface.

The Advanced “NECKBAND 2”, RNPB-N2

This dedicated neckband allows users to use the **REON POCKET** easily and without any jarring effect on one’s outward appearance, simply by wearing it on the neck.

The angle of the band part that sits on the neck can be adjusted to suit the individual user, providing a more secure fit. In addition, the air intake and exhaust mechanism is taken into consideration in the design of the unit, therefore the design maintains air circulation and doesn't compromise cooling performance, even when worn with high-collared clothing.

REON POCKET 3 is therefore the best solution to all seasons. During summertime, you can have the SMART COOL MODE on. And during wintertime, you can activate the warm setting and flexibly adjust the temperature that suits you most. The product is perfect for users to carry around when staying outdoors. It is especially popular among commuters and outdoor activities lovers as the product has great compactness and is easy to wear.



Pricing and Availability

The **REON POCKET 3** will be available for pre-order from 21 April 2022 at bundle price HK\$1,499 at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline (852) 2833-5129 as well as authorized dealers.

For a full list of specs and information, please click [here](#).

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For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

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