

SONY

Press Release

Sony re-writes the rules with their newest industry-leading wireless noise cancelling headphones – Introducing the WH-1000XM5



- Immerse yourself in your sound and nothing else thanks to the new **WH-1000XM5**'s industry-leading noise cancelling¹ with dual processors, eight microphones and Auto NC Optimiser
- Experience exceptional sound quality and industry-leading call quality² that can be tailored to your world
- Enjoy super comfortable wearing and all-day listening with a new design and up to 30 hours battery life

Hong Kong, May 13, 2022 – Sony today announced the newest edition of its award winning 1000X series – the [WH-1000XM5](#) wireless, noise cancelling headphones. This new model brings a whole new immersive, distraction-free sound experience to its users and thanks to the implementation of new technologies, they elevate the already industry-leading noise cancelling and audio quality on the **WH-1000XM4**, to a whole new level.

The best noise cancelling just got better

The **WH-1000XM5** have been created with Sony's most remarkable noise cancelling yet, with two processors controlling eight microphones that dramatically reduce noise especially in the mid-high frequency range and an Auto NC Optimizer that automatically optimizes noise cancellation, depending on the environment. Whether you're trying to zone into your work in a busy cafe or aiming to relax during a hectic morning commute, the **WH-1000XM5** create an immersive listening environment.

With the help of the Integrated Processor V1, the **WH-1000XM5** unlock the full potential of Sony's HD Noise Cancelling Processor QN1, while the specially designed 30mm driver unit enhances noise cancelling. These features improve sound clarity and bass reproduction, creating incomparable noise cancellation that allows you to totally switch off the world around you.



30mm Driver unit

Exceptional sound engineered to perfection

The **WH-1000XM5** headphones are setting a whole new standard for high quality audio. Sony's meticulous selection of materials and their assembly means you can enjoy your favorite tracks in the way they should be experienced.

The specially designed 30mm driver unit with a light and rigid dome uses carbon fiber composite material that improves high frequency sensitivity for more natural sound quality. Sony's unique technologies also include a premium-lead free solder containing gold for excellent connectivity and optimized circuitry that ensures you're experiencing clear, consistent sound with every track.



Structure

You can now enjoy premium, High-Resolution Audio, with and without the wires, thanks to Sony's industry-adopted audio coding technology, LDAC³. All your music will be restored back to high range sound with the use of DSEE Extreme^{TM4} that upscales digital music files in real time, allowing you to appreciate all the fine-details the artist injected into your most-loved tracks.

These new headphones are 360 Reality Audio Certified that allow you to enjoy a custom immersive music experience with personalization⁵.



Work anywhere with noise cancelling

Exceptional call quality

No location is off limits for taking calls with the **WH-1000XM5** headphones. Sony's precise Voice Pickup technology uses four beamforming microphones and an AI based noise reduction structure to isolate your voice with perfect precision, while a newly developed wind noise reduction structure minimizes wind noise during calls. So now a busy street or a noisy work environment can be the perfect place for a quick catchup call with friends or colleagues.



Industry-leading call quality

Brand new design with improved wearing comfort

For those familiar with the iconic design of the WH-1000X series, the **WH-1000XM5** introduces a beautifully crafted evolution in the style for the range. An all-new noiseless design is beautifully finished in a newly developed soft fit leather with a stepless slider. The new synthetic soft fit leather material fits snugly around the head taking the pressure off your ears and blocking out external noise, so you can keep listening all day, free of discomfort.

The headphones with effortless control

Sony knows you're moving through the world at a fast pace, so when you finish a busy workday and arrive at the calmness of your own home, the **WH-1000XM5** make this transition seamless using Adaptive Sound Control. This automatically tailors sound to suit your situation, recognizing your most frequented locations and adjusting the ambient sound settings accordingly.



Adaptive Sound Control

The **WH-1000XM5** integrate Quick Access so you can configure these headphones to resume Spotify playback with two or three taps, no need to touch your smartphone⁶.

Sony also helps you listen to your music safely with the Sony Headphones Connect app, comparing sound pressure data recorded by your headphones with guidance of the World Health Organization (WHO). You will receive instant OS notifications when listening levels are too high.



Sony Headphones Connect app

The **WH-1000XM5** also come with smart features to help you effortlessly sail through each day. Thanks to Speak-to-Chat⁷ you can stop for a quick conversation and your headphones will automatically stop the music and let in ambient sound. Once your chat is over, the music plays on, and with the help of instant pause your personal soundtrack will stop playing as soon as you take the headphones off.



Speak-to-Chat

The **WH-1000XM5** are also Google Assistant compatible, helping you with everyday tasks for hands-free help on the go. You can connect with friends and family, get information, listen to music, set reminders and more⁸.

Effortless pairing

Staying connected has never been easier, as these Bluetooth headphones can be paired with two devices at the same time. When you receive a call, your headphones know which device it's coming from and instantly connect you to the right one. You can also quickly switch between devices with just the touch of a button.



Multi-point connection

The WH-1000XM5 support Google's helpful new Fast Pair feature, allowing you to effortlessly pair with your Android™ devices. You can also locate where you last left your headphones. Swift Pair makes it quick and easy to pair your headphones to your Windows 11 or Windows 10 laptop, desktop PC or tablet.

Made with the environment in mind

Sony have designed these headphones with the environment in mind. There's no plastic in the **WH-1000XM5** packaging⁹, which is designed based on low toxicity design principles and a 'Made to be Remade' philosophy that's more socially responsible. The product box is produced using recycled and sustainable materials developed specially for Sony. **WH-1000XM5** also uses recycled plastic materials from automobile parts¹⁰.



Product packaging

All day power and portability

Sony want you to tune in and enjoy hours of your favorite artists, making sure nothing gets in the way of your listening experience. The **WH-1000XM5** comes with an impressive 30 hours of battery life, so you can enjoy superlative sound even on long travels, and if you're in a rush you can now get a remarkable 3 hours' worth of charge in just 3 minutes using USB Power Delivery (PD)¹¹.

The **WH-1000XM5** comes with a handy collapsible carrying case that can be made thinner for easy storage, letting you easily take your headphones wherever you travel.



Collapsible carrying case

Partnership with global superstar Khalid

In line with the **WH-1000XM5** launch, Sony has partnered with global superstar and Sony Music Entertainment artist Khalid on storytelling around how WH-1000XM5 headphones provide premium listening for music.



“As an artist and music fan, quality listening is important to me and Sony’s new WH-1000XM5 headphones deliver quality music experiences in a big way,” says Khalid. “The noise cancelling really makes you feel closer to the music and hear all the details in a song, transporting you to a different world which is how I love to experience music.”

To learn more about the partnership, click [here](#).

Pricing and Availability

The **WH-1000XM5** headphones will be available from Early June 2022 at HK\$3,190

Order Now

From 13 May 2022 to 5 June 2022, **WH-1000XM5** is available for pre-order at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline at (852) 2833-5129 as well as authorized dealers.

Customers ordering the WH-1000XM5 will receive an additional 3 months free warranty service.

For a full list of specs and information, please click [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

For media enquiries, please contact:

Sony Corporation of Hong Kong Limited
Public Relations and Brand Communications Section

Regine Lee / Cora Chui

Direct line: 9636-8083 / 9631-8329

Email: pr@sony.com.hk

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¹ As of January 1, 2022. According to research by Sony Corporation, measured using JEITA-compliant guidelines in headband style of wireless noise cancelling headphones market.

² As of January 1, 2022, measured using ETSI guidelines, headband style of wireless headphones' market excluding headset with boom microphone or USB dongle. Call quality excludes impediments related to the mobile device, third party service providers, Internet, network connectivity or environmental conditions.

³ Need to set the function to "Priority on Sound Quality" using the Sony | Headphones Connect app. Compatible devices supporting LDAC will be needed.

⁴ Activate DSEE Extreme™ from the Sony | Headphones Connect app.

⁵ Sony | Headphones Connect App is needed. Requires subscription to a music streaming service – subscription fees apply. Some services may not be available in certain countries / regions.

⁶ Install the Spotify app and set up with Sony | Headphones Connect app. Spotify service may not be available in some countries/regions.

⁷ Set the function to "ON" from the Sony | Headphones Connect app. To deactivate Speak-to-Chat and return to your music immediately, tap the right touch panel. Otherwise, music will resume playing by default 15 seconds after your conversation ends in Speak-to-Chat mode. This timeframe can be customised using the Sony | Headphones Connect app.

In rare cases, Speak-to-Chat may unintentionally start up in response to vibrations caused by devices such as electric toothbrushes, electric massagers and electric shavers, and activities such as brushing teeth, coughing or humming.

⁸ Google Assistant headphones features, including "OK Google" hot word detection, are only available when connected to a supported Android™ device. Google and Android are trademarks of Google LLC. Google Assistant is not available in all languages and countries/regions. Install the Google app and set up with Sony | Headphones Connect app.

⁹ Depending on geographical region. Coating and adhesive materials excluded.

¹⁰ Recycled plastic is subject to change.

¹¹ The adapter is not included with WH-1000XM5.