

SONY

Press Release

Sony's Just ear® Tailor-made Headphones bring back the famous sound tuning models to Music Enthusiasts



Hong Kong, April 12, 2023 – Sony Hong Kong today announced the relaunch of the new sound tuning models of Just ear® Tailor-made Headphones (XJE-MHL1SAS) for music enthusiasts who are pursuing top-notch sound quality. This model lies in its hybrid acoustic structure, which incorporates a large-caliber dynamic driver unit and a balanced armature (BA) driver unit. The exceptionally large 13.5mm dynamic driver unit produces rich, powerful bass notes, while the BA unit delivers clear and delicate mid to high-range notes.

Made in Japan. Beautifully crafted



Just ear® is tailored to suit individual listening preferences and needs. To ensure the quality of the headphones, starting from receiving the ear impression to the finished shell of the Headphone was treated in meticulous manner. Almost all the processes in the production process are carefully handcrafted by master craftsmen. Engineers ensure that each tailor-made structure will provide a stable tone, good hermetic seal and a sleek, streamlined appearance, which makes it comfortable and natural for users to wear for a long time.

XJE-MHL1SAS



XJE-MHL1SAS is a limited-edition headphone that was introduced by top engineers with LiSA personalized tuning. You can experience the music type and sound orientation that LiSA likes. While emphasizing the airiness of the music, XJE-MHL1SAS had a good balance on the groove feeling of the baseline and the clarity of the vocals. The letters of LiSA's motto "★ ANOTHER GREAT DAY ★" are engraved on the left and right side of the earphone plate, which is a valuable collection.

Just ear® Headphones XJE-MHL1SAS from Sony will be available at HK\$19,990 for ordering starting 11st April, 2023, The model will be available at Sony Store HK Causeway Bay, (Address: 16/F, East Point Centre, 555 Hennessy Road, Causeway Bay / Opening Hours: 11:00am – 8:00pm).

Specifications of Just ear® Tailor-made Headphones:

Style:	Closed, Hybrid
Driver Unit:	13.5mm single dynamic driver (woofer) Single Balanced Armature (mid/high)
Max. Input:	100mW (IEC*)
Cord:	Approx. 1.2m OFC litz wire (detachable, Y-type)
Plug:	Gold-plated L-type stereo mini plug
Accessories:	Carrying case, carrying pouch, cleaning tool

*Values measured according to IEC (International Electrotechnical Commission) standards

For a full list of specs and information of XJE-MHL1SAS, please click [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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For media enquiries, please contact:
Sony Corporation of Hong Kong Limited
Public Relations and Brand Communications Section
Regine Lee / Cora Chui
Direct line: 9636-8083 / 9631-8329
Email: pr@sony.com.hk