

SONY

Press Release

Get the Party Started with Sony's New Wireless Speakers: The Compact SRS-XB100



SRS-XB100

- Take the SRS-XB100 anywhere thanks to its portable design and long battery life
- Enjoy powerful and clear sound in a compact body with the SRS-XB100

Hong Kong, August 23, 2023 – Sony today announced the new **SRS-XB100**, a small wireless speaker that packs a powerful, clear sound.

SRS-XB100 - a small wireless speaker that packs a powerful, clear sound

The **SRS-XB100** speaker is everything you need for life on the move. The speaker includes a passive radiator for powerful sound and offers clear sound even at high volumes thanks to the off-centre diaphragm. Don't be fooled by its compact shape, this little speaker packs an impressive wide spreading sound. The Sound Diffusion Processor expands sound in any space, with its DSP technology.



IP67 Rating, Waterproof and Dustproof



Multi-way Strap

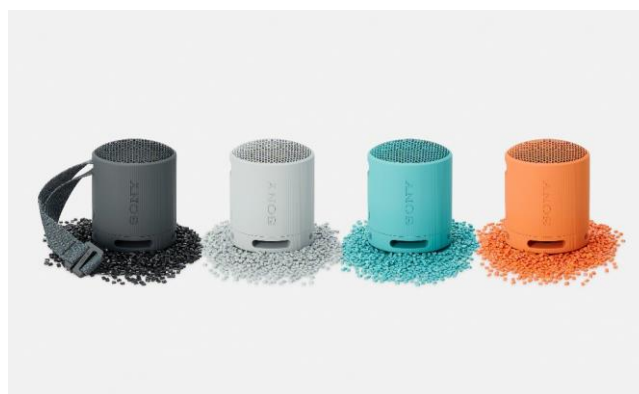
The **SRS-XB100** has up to 16 hours of battery life¹, is waterproof and dustproof with an IP67 rating² and comes with a durable exterior and multi-way strap so it's perfect for life on the go. Whether you're at home or out and about, the built-in microphone lets you enjoy hands-free calling straight through your speaker. And you can count on better, clearer calls with Echo Cancelling, which allows two people to talk at the same time without cutting off either of them.



Clearer calls

Environment in mind

Our products are designed not only to pursue sound quality, but also to consider the environment. The **SRS-XB100** body and strap are partially made from recycled plastic materials¹⁰. This reflects how Sony strives to reduce the environmental impact of our products.



Sustainability

Availability and Price

The SRS-XB100 will be available from 20th September 2023 at HK\$449.

For product shots, please visit [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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¹ When the volume level is set to 36. Actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.

² The unit, with the cap fastened securely, has a waterproof specification of IPX7*1 as specified in "Degree of protection against water immersion" of the IEC60529 "Ingress Protection Rating (IP Code)", and a dust proof specification of IP6X*2 as specified in "Degrees of protection against solid foreign objects".*1 IPX7 equivalency: The speaker has been tested to and maintains its operability when gently submersed in water to a depth of 1 m and left for 30 minutes.*2 IP6X equivalency: The speaker has been tested to and continues to block dust after stirring for 8 hours in a testing device which contains dust particles that are up to 75 µm in diameter.