

SONY

Press Release

Advanced Cooling Function and Longer Running Time Wearable Thermo-Device Kit “REON POCKET 5” Released

The newly developed thermo-module comes with a mounted heat dissipation fan and the automatic temperature-switching function has also evolved.



Wearable Thermo-Device Kit “RNPk-5T”

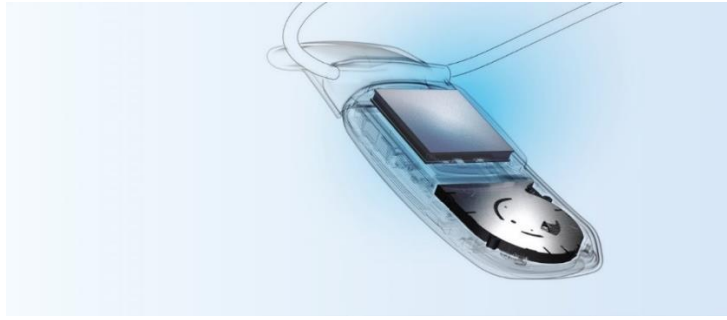
Hong Kong, April 23, 2024 – Sony Thermo Technology Inc. will release its latest wearable thermo-device kit "[REON POCKET 5](#)" today. This product is the fifth generation model of the REON POCKET series, which can be worn around the neck to cool or warm the body surface directly at the body contact area. Equipped with a newly developed thermo-module and heat dissipation mechanism, this product achieves up to 1.8 times longer running time¹ and up to 1.5 times² higher cooling performance compared to conventional model³. In addition, the automatic cool/warm switching function has been enhanced to match the user's behavior and environment.

In addition to Japan and Hong Kong, where the previous model was sold, this product will be newly launched in Singapore, Malaysia, Thailand, Vietnam, and the United Kingdom.

Key Features of REON POCKET 5

Better cooling, longer battery life

The newly designed and enlarged thermo-module and newly structured heat dissipation fan have improved cooling efficiency and heat dissipation airflow, resulting in up to 1.5 times higher cooling performance² compared to conventional model³. This enables powerful cooling and longer use, and COOL Level 5 is now newly set, and even COOL Level 4 can be used for approximately 7.5 hours, up to 1.8 times longer¹ than the previous model. In addition, the quietness has been greatly improved by reducing the operating noise emitted from the main unit by up to one-fifth⁴, making it convenient to use even in quiet business environments.



Enhanced temperature control with “SMART COOL ⇔ WARM MODE”⁵

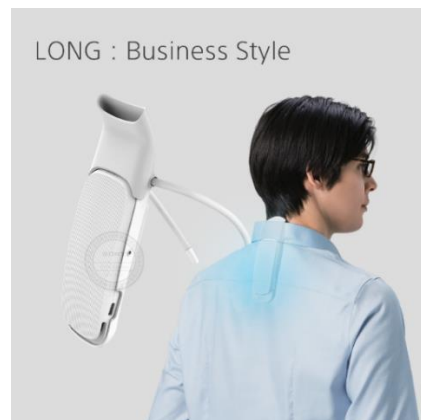
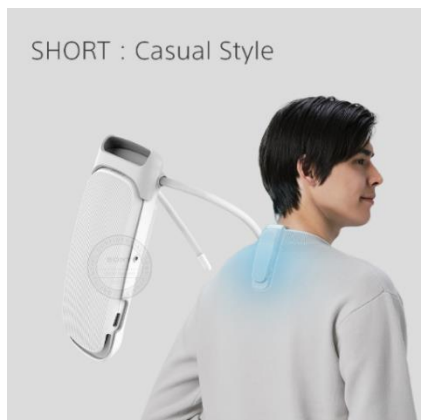
The innovation by Sony features an enhanced “SMART COOL ⇔ WARM MODE” function that intuitively adjusts to the ambient temperature by switching between cool and warm modes automatically, ensuring utmost comfort.

To improve the cooling function of the REON POCKET 5, the REON POCKET TAG is equipped with the latest software that detects direct sunlight⁶, which enables RNPK-5T to quickly adjust to preset temperatures at 33% faster as compared to previous versions of the software⁵. Featuring 8 sensors, the REON POCKET 5 and REON POCKET TAG deliver the most accurate temperature control and can be used for up to 10 hours⁷ when used in “SMART COOL⇔WARM MODE”.



Suitable for business and casual settings

Sporting two types of air vent covers, the REON POCKET 5 goes well with both business and casual styles. The air vent for business style extends up to the height of the collar, matching the shape of the neck and back, while the other is shorter for casual style to match the low collar, both of which allow for efficient airflow.



Optional Accessories

A new compact dedicated case designed to fit the size of REON POCKET is now available at HK\$180. The new case is lightweight, yet offers excellent cushioning to protect the REON POCKET and accessories from external shocks, and can be used to store the REON POCKET with air vent cover attached. Peripheral items such as REON POCKET TAG, USB cable, and air vent covers can also be stored in the pockets.

Compatible models: RNP-1A / RNP-2 / RNP-3 / RNP-4/ RNP-5



Compact case

Also, to cater for smaller necks, a smaller size NECKBAND 4 (SMALL) is released as a separate product at HK\$149.

Pricing and Availability

The **REON POCKET 5 package** (REON POCKET 5, REON NECKBAND 4, REON POCKET TAG) will be available from 7 May 2024 at HK\$1,499.

Order Now

From 23 April to 6 May 2024, the **REON POCKET 5 package** is available for pre-order at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline (852) 2833-5129 as well as authorized dealers. Customers ordering the **REON POCKET 5 package** during the pre-order period will receive a complimentary compact dedicated case worth HK\$180.

For more information about **REON POCKET 5**, please visit [HERE](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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¹ Comparison of running time at level 1 to 4. Varies depending on usage conditions and environment.

² Comparison of cooling performance (= heat absorption) at the maximum cooling level. (average heat absorption during the first 60 minutes of operation). Subject to change depending on usage conditions and environment.

³ "RNP-4".

⁴ Noise level measured by our measurement method when compared with the conventional model RNP-4 at COOL level 4. Subject to change depending on usage conditions and environment.

⁵ "REON POCKET TAG" is required to use "SMART COOL ⇔ WARM MODE". "SMART COOL ⇔ WARM MODE" can also be used with "REON POCKET 3" and "REON POCKET 4" by updating the dedicated application on the smartphone.

⁶ Detection of direct sunlight and ambient temperature is possible only when linked to REON POCKET TAG. REON POCKET and REON POCKET TAG are not intended for use as a heat stroke countermeasure. Please refer to the Ministry of Environment's website for guidelines on daily living to prevent heat stroke.

⁷ This is an approximation when used at rest in an indoor environment at 30°C with the default settings. Running time may vary depending on usage conditions and environment.