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Press Release

Sony Launches Its First 800 mm Super Telephoto Zoom G Lens™ - FE 400-800mm F6.3-8 G OSS



Full-Frame E-Mount Lens Achieves High Resolution Performance Across Entire Zoom Range and Beautiful Bokeh That Only G Lens Can Provide

Hong Kong, February 27, 2025 – Sony today announces the FE 400-800mm F6.3-8 G OSS ([SEL400800G](#)) - Sony's first¹ 800 mm super-telephoto zoom G Lens. This brand-new Alpha lens flaunts high resolution performance across the entire zoom range, beautiful bokeh, as well as fast, precise, and accurate AF (autofocus). In addition, the inner-zoom design, which minimises change in the center of gravity, allows for stable framing. It is also compatible with the separately sold 1.4x and 2x teleconverter² that can extend the maximum focal length to 1600 mm making this lens ideal for shooting birds, wildlife, sports, aircraft and landscapes.

Go long with the Alpha lens of 800 mm super telephoto zoom



The FE 400-800mm F6.3-8 G OSS is the Alpha lens to cover a 400 mm to 800 mm super telephoto range and can even be extended to a maximum focal length of 1600 mm with a 2x teleconverter. With an inner-zoom mechanism, the length of the lens does not change, so the centre of gravity remains almost unchanged for stable handling and control. The lens features a smooth, easy zoom ring rotation for precise zooming, whilst careful design prevents any accidental focal length changes.

Beautiful rendering and natural bokeh throughout the zoom range



The FE 400-800mm F6.3-8 G OSS has an 11-blade circular aperture that helps to create beautiful ball bokeh in smooth, creamy background when shooting with a narrow depth of field. Six ED (Extra-low Dispersion) glass elements effectively control chromatic aberration, whilst flare and ghosting in backlit conditions are also thoroughly suppressed for beautiful photography.

Fast, precise AF captures even the quickest subjects

Two precision linear motors drive the FE 400-800mm F6.3-8 G OSS 's focus group for fast, accurate focusing. Tracking keeps up with the 120 fps³ maximum burst speed of the Alpha 9 III, and quiet operation expands the array of possibilities. A focus range switch (FULL/10m-NEAR/ ∞ -8m) can also be used to optimise control for different subject distances. Focus breathing is suppressed for refined movie quality.

Solid support for handheld or tripod-mounted shooting



The FE 400-800mm F6.3-8 G OSS can easily be used handheld without shake-induced blur by the built-in Optical SteadyShot™ image stabilisation. What's more, stabilisation is even better with an Alpha body that includes image stabilisation. Durable components, optimised balance, and a non-removable foot maximises reliability and performance. And when using a tripod, the tripod mount foot can be quickly rotated for horizontal or vertical orientation, that supports a wide range of shooting subjects.

High-level control and reliability for any situation



Three focus hold buttons at 90° increments around the FE 400-800mm F6.3-8 G OSS 's barrel allow easy access in any orientation and other functions can be assigned to the buttons as needed. The internal zoom and a dust and moisture resistant⁴ design maximises reliability with a front element that has a fluorine coating that repels contaminants and makes the lens easier to clean. Additionally, Full-time DMF automatically engages manual focus when the focus ring is operated, making it easy to apply fine manual adjustments or change the focus entirely. Lastly, the lens hood has a new design with a lock button and filter opening for easy operation.

Pricing and Availability

The **FE 400-800mm F6.3-8 G OSS** will be available from 13 March 2025 at HK\$19,990.

Order Now

From 27 February to 11 March 2025, the **FE 400-800mm F6.3-8 G OSS** is available for pre-order at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline at (852) 2833-5129 as well as authorized dealers. Customers who purchase the **FE 400-800mm F6.3-8 G OSS** will receive a Battery Charger BC-ZD1 (valued at HK\$890). Sony Imaging Pro Support members are also entitled to an additional 1-year extended warranty (valued at HK\$790).

A product video on the new FE 400-800mm F6.3-8 G OSS can be viewed [here](#).

For detailed product information about FE 400-800mm F6.3-8 G OSS please visit [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Marketing Company

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¹ As of the February 2025 product announcement

² Sony FE 1.4x Teleconverter SEL14TC Lens and 2x Teleconverter SEL20TC Lens

³ Sony test conditions. Maximum continuous shooting speed may be lower in some conditions. Continuous shooting speed may vary in the AF-C focus mode.

⁴ Not guaranteed to be 100% dust and moisture proof