



Press Release

Sony Launches High Noise Isolation Monitors to Elevate Stage Performance Experiences

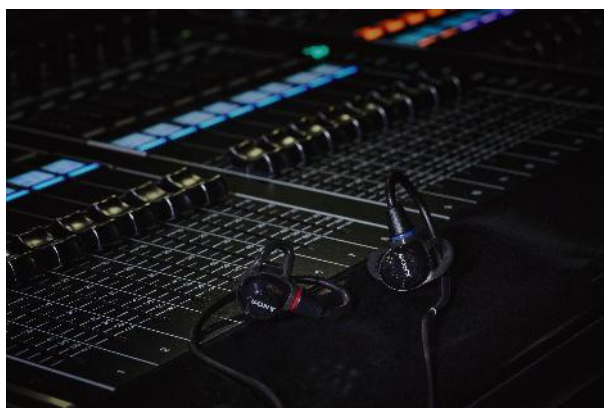
Providing a secure fit for a wide range of performers, from aspiring musicians to professionals



- **IER-M500 offers a secure, stable fit even during intense performances**
- **High sound isolation for high quality sound**
- **Durable, stage-ready design to withstand harsh environments**

Hong Kong, August 6, 2026 – Sony today announces the [IER-M500](#), new in-ear monitors. Refined through years of engineering, these professional-grade in-ear monitors offer a secure, stable fit and high sound isolation, as well as accurate, reliable monitoring you can trust on stage. Developed in collaboration with monitoring engineers, they are the perfect partner for amateur, emerging and professional musicians, performers and monitor engineers who require reliable and accurate in-ear monitoring for live performances and practices.

The IER-M500 fills a gap in Sony’s professional audio line-up and strengthens Sony’s offering across the entire creator workflow. Sony operates at every stage of the creator journey, from recording with its professional microphone range, mixing and mastering with studio headphones like the [MDR-M1](#), to delivery via Sony proprietary codecs such as 360 Reality Audio and now monitoring live performances on stage with the affordable IER-M500.



A fit you can trust



Designed for comfort and stability, with careful consideration of shape and weight balance, the IER-M500 features Sony's original fitting supporters alongside noise-isolating earpieces to ensure a secure, personalised fit. Four sizes of noise-isolating earpieces are included, allowing you to find the ideal fit for your ears, while a thin polyurethane wall enhances noise isolation, delivers clearer audio and increases wearability during extended monitoring sessions.



To further enhance stability, flexible ear hangers and clips are also provided.



Designed by engineers

Designed using Sony's decades of engineering expertise, the compact IER-M500 in-ear monitors meet the unique demands of the stage, delivering excellent sound isolation and dependable monitoring.



The fully sealed structure, combined with a large acoustic chamber, offers outstanding sound isolation, even in noisy live environments. The dynamic driver and large acoustic chamber produce deep, controlled bass, while the optimised internal structure refines high-frequency reproduction to help you nail every cue and harmony.

These in-ear monitors are fully high-resolution compatible and reproduce sound from low to high frequencies with enough range for high-resolution definition.

The IER-M500 also protects your ears with higher passive isolation that minimises external stage noise and lowers overall sound exposure.

The IER-M500 was created in collaboration with some of the top monitor engineers in the industry, including Noel Edwards, who works on tours for world-renowned artists.



Monitor Engineer Noel Edwards' comment:

“I usually use custom-fit in-ear monitors, but the sound quality of these in-ear monitors is pretty close by comparison. If you are in a situation where you need universal in-ear monitors and want a reliable pair, these are a great option.”

Durable, stage-ready design

The IER-M500 is designed to provide freedom of movement even in the presence of moisture, helping you stay focused on your performance without concern about splashes or sweat.



The approximately 1.6m detachable cable is designed to handle frequent use, including plugging and unplugging. That means whether you're on stage or in the studio, it won't let you down.



Available in three transparent colours – clear, black and a combined red and blue option – to complement your onstage outfit, and with clearly marked left and right sides, these in-ear monitors will help you perform without getting in your way.



Environment in mind

The IER-M500 uses 35% recycled plastic material, contributing to the reduction of virgin fossil-based plastic.

**Pricing and availability**

IER-M500 will be available in Clear, Black, Red & Blue from 6th August 2026 at HK\$1,099.

For more information, visit [here](#).

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Electronics Solutions Company

Hong Kong Electronics Solutions Company (HKESC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after-sales services for Sony's consumer electronics products, as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.