



Press Release

Sony Electronics' New Olive Gray WH-1000XM6 Brings Understated Elegance to Premium Audio



Hong Kong, August 6, 2026 – Sony Electronics today announced the [WH-1000XM6 Noise Canceling Headphones](#) in a new **Olive Gray finish**, the latest addition to its award-winning noise cancelling headphone lineup. Joining the latest Sand Pink and Sandstone additions, Olive Gray continues Sony's collection of premium, nature-inspired finishes inspired by modern natural design.

As consumers increasingly gravitate toward timeless, understated style, Olive Gray reflects Sony's belief that premium products should be crafted to endure—both visually and functionally. Designed to complement any look, the sophisticated earth tone brings a subtle sense of quiet luxury to the best noise cancelling headphones¹.

The WH-1000XM6 headphones continue to deliver the best noise cancellation¹, premium sound quality, and all-day comfort in a finish designed to outlast trends.

Pricing and availability

The new WH-1000XM6 in Olive Gray is available from 9 August 2026 at HK\$ 3,699. It is available exclusively at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline at (852) 2833-5129 as well as Broadway.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Electronics Solutions Company

Hong Kong Electronics Solutions Company (HKESC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

¹As of June 1, 2026. As of June 1, 2026. Ambient noise reduction according to research by Sony Corporation, measured using IEC-compliant guidelines for the top 10 brands (by market share) of headband-style of wireless noise-cancelling headphones market.